THE NEW, THE UNSURPASSED, AND THE BEST-IN-CLASS

- Best-in-class† max GCWR on Ram 3500 – 37,600 lb
- Best-in-class† max GCWR on Ram 2500 – 25,000 lb
- Best-in-class† max towing capability – Ram 3500
- Best-in-class† max towing capability – Ram 2500
- Best-in-class† available diesel torque – Ram 3500
- Unsurpassed‡ available diesel torque – Ram 2500
- Updated frame, steering, front and rear suspensions, and chassis controls on Ram 3500 models
- Unsurpassed‡ max GVWR on Ram 3500 – 14,000 lb
- Unsurpassed‡ max GVWR on Ram 2500 – 10,000 lb
- New 5.7L HEMI® V8 gas power – standard on Ram 3500 SRW
- New available AISIN® six-speed automatic transmission – Ram 3500
- Class-exclusive™ available six-speed manual transmission – Ram 3500/3500
- New “smart” diesel exhaust brake and electronics
- New standard Electronic Stability Control (ESC)™
- Unsurpassed‡ 5-Year/100,000-Mile Powertrain Limited Warranty‡

*Note: all disclaimers and disclosures can be found at the back of this brochure. When properly equipped.
Ram 2500 Crew Cab Big Horn with available 6.7L Cummins® Turbo Diesel shown in Deep Cherry Red Crystal Pearl.

Properly secure all cargo.
## 6.7L Cummins® Diesel Engines

### Maximum Loaded Trailer Weights

*When Properly Equipped*

#### 2500 Automatic Transmission

<table>
<thead>
<tr>
<th>Angle Ratio</th>
<th>GCWR</th>
<th>4x2</th>
<th>4x4</th>
<th>6'4&quot; Box</th>
<th>6'4&quot; Rambox*</th>
<th>8' Box</th>
<th>6'4&quot; Box</th>
<th>6'4&quot; Rambox</th>
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</thead>
<tbody>
<tr>
<td>3.42</td>
<td>25,000</td>
<td>18,150</td>
<td>17,880</td>
<td>17,950</td>
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<td>3.42</td>
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<td>16,410</td>
<td>16,200</td>
<td>16,060</td>
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### Maximum Payload Capacities

*When Properly Equipped*

#### 2500 Automatic Transmission

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<td>16,060</td>
<td>16,230</td>
</tr>
</tbody>
</table>

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**Note:** All weights given in lb. Numbers in bold reflect new rear ratings.
You’re pulling your boat with your new Ram 2500, or a massive trailer with your new Ram 3500. The superiority of impressive diesel torque from the long-proven available 6.7-liter Cummins Turbo Diesel keeps you in the comfort zone. The facts speak decisively: with over two million applications of a Cummins Turbo Diesel in a Ram truck, the history of this exceptional powertrain delivers capability and reliability second to none.

For 2013, Cummins improves the classic Turbo Diesel in Ram Heavy Duty models with a Next-Generation Diesel Exhaust Fluid (DEF)/Select Catalytic Reduction (SCR) system that’s fully compliant with recent federal mandates. A new diesel cooling system dissipates heat 25 percent more efficiently — and now incorporates an improved, 11-blade fan. Superior capability comes in the form of the available Cummins High Output Turbo Diesel achieving a best-in-class[1] 850 lb-ft of torque for Ram 3500 pickups.

When you’re measuring capability, powertrain combinations count big. Credit our colleagues at AISIN® who designed the impressive new available AISIN AS69RC six-speed automatic to handle the available Cummins High Output ratings, higher vehicle weight ratings, and related axle ratios. The fully electronically controlled AISIN transmission makes the grade with tough internal components, a more aggressive Tow/Haul Mode, and a compact gear train. This is outstanding actuated capability, reliability, and quality.

Improvements also apply to Ram’s available class-exclusive[2] 370 hp/800 lb-ft of torque for Ram 2500. The Cummins rated 370 hp delivers an incredible 800 lb-ft of torque for Ram 2500. It’s mated to the proven 68RFE six-speed automatic transmission, and is also available for Ram 3500 models.


+ Unsurpassed[3] torque for Ram 2500. The Cummins rated at 370 hp delivers an incredible 800 lb-ft of torque for Ram 2500. It’s mated to the proven 68RFE six-speed automatic transmission, and is also available for Ram 3500 models.


+ For ideal performance, all-new Ram Active Air Technology switches the air intake path, ensuring optimal power and torque under all grades, climates, and load/towing conditions. Exclusive to diesel-powered Rams.

+ Bringing operating temperatures to ideal ranges is a new diesel cooling system. The engineering encompasses a “low-slung” positioned charge air cooler, faster-sequenced water pumps, an efficient new 11-blade fan (instead of eight) and a unique, series-designed dual radiator system. Total heat reduction with the new design is significantly improved — some 25 percent over 2012 models.

+ The new Cummins “smart” diesel exhaust brake is standard on every Cummins. Think cruise-control efficiency, the brake offers greater towing control and improves load management, irrespective of the terrain.

+ For optimum fuel filtration and water separation, Cummins now utilizes a new top-access engine-mounted fuel filter and a second frame-mounted pre-filter to ensure enhanced contamination protection.

+ Low cost of ownership and operation is part of the Cummins process; oil change intervals with the Cummins are a time- and money-saving 15,000-mile interval under normal operating conditions.

+ Biodiesel compatibility is built in. All Cummins Turbo Diesels for Ram Heavy Duty pickups are B20-compatible.

Ram 2500 Mega Cab® Laramie with available class-exclusive RamBox® Cargo Management System and available 6.7L Cummins® Turbo Diesel shown in Black with Bright Silver Metallic lower. Properly secure all cargo.
5.7L HEMI® V8 ENGINE.

Some histories repeat themselves; others build on success. The hemispherical combustion chamber is a design that has proven itself to endure high-compression ratios with near-zero fatigue. For 2013, the distinguished HEMI V8 powerplant offers:

- Exceptional power and torque for 2013 Ram 2500 and 3500 SRW models — 383 hp @ 5,600 rpm and 400 lb-ft of torque @ 4,000 rpm.
- Interactive Deceleration Fuel Shut-Off (iDFSO), to seamlessly turn off fuel flow during deceleration for increased fuel efficiency.
- A sophisticated electronic throttle control system, to deliver exact amounts of fuel for premium performance and efficiency.
- Variable Valve Timing (VVT), to perfect engine breathing through precise valve control — and increase torque over a large rpm range.
- Dual spark plugs — two for each cylinder — to help increase peak power and torque, increase fuel efficiency, burn ancillary exhaust emissions with greater efficiency, and smooth the idle.
- An ultra-high compression ratio of 10.5:1 along with dual knock sensors, for stellar performance and fuel efficiency.

The HEMI V8 backs you with one of the best warranties out there: our unsurpassed[3] and fully transferable 5-Year/100,000-Mile Powertrain Limited Warranty.[5]

###Maximum Payload Capacities (When Properly Equipped)

####2500 Automatic Transmission

<table>
<thead>
<tr>
<th>5.7L HEMI V8 / 66RF 6-speed</th>
<th>REGULAR CAB</th>
<th>CREW CAB</th>
<th>MEGA CAB</th>
</tr>
</thead>
<tbody>
<tr>
<td>GVWR</td>
<td>4x2</td>
<td>4x4</td>
<td>4x2</td>
</tr>
<tr>
<td>8,800</td>
<td>2,930</td>
<td>2,770</td>
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####3500 Automatic Transmission

<table>
<thead>
<tr>
<th>5.7L HEMI V8 / 66RF 6-speed</th>
<th>REGULAR CAB</th>
<th>CREW CAB</th>
<th>MEGA CAB</th>
</tr>
</thead>
<tbody>
<tr>
<td>GVWR</td>
<td>4x2</td>
<td>4x4</td>
<td>4x2</td>
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<tr>
<td>10,050</td>
<td>3,710</td>
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<tr>
<td>10,100</td>
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<td>10,700</td>
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<tr>
<td>11,000</td>
<td>4,500</td>
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</tr>
<tr>
<td>11,300</td>
<td>4,640</td>
<td>4,550</td>
<td>4,410</td>
</tr>
</tbody>
</table>

Weights given in lb. Numbers in bold reflect new max ratings.

THE 5.7-LITER HEMI® V8: IMPRESSIVE PERFORMANCE, HEAVY-DUTY CAPABILITY, AND EXCEPTIONAL DURABILITY.

The résumé of this world-famous engine includes propelling WWII Thunderbolt airplanes, helping define the distinctive Muscle Car Era, and vaulting new 2013 Ram Heavy Duty pickups to first-place consideration for the toughest jobs you face — whether hauling iron from the factory, or climbing that mountain with your camper.

The manifold advantages of the unstoppable hemispherical design of the 5.7-liter HEMI V8, along with VVT, are detailed at left. Now add robust transmissions and transfer cases to expand capability; all components utilize technologies and engineering protocols created specifically for heavy-duty use and long-term durability. And in this economy, improving performance and increasing fuel efficiency are bottom-line specific, for today, it’s all about doing business better — and that includes HEMI V8 performance. With its hemispherical heads and VVT-engineering that improves engine breathing for increased response and torque — HEMI V8 performance makes it the natural standard powerplant for Ram 2500 and 3500 SRW models.

Powertrain partners to the HEMI V8 add strength. Mated to the Ram Heavy Duty 5.7-liter HEMI V8 is the sophisticated 66RFE six-speed automatic transmission, a component that exceeds typical demands for anticipated towing and hauling. The transmission offers driver-adaptive shifting, with three multiple clutch packs and a dual-stage hydraulic pump, all contributing to superb road manners and impressive hauling dynamics. The addition of dual filters on the dual-stage pump helps protect the pump and other components, with an independent lubrication cooler ensuring ample pressure under all conditions.

The transfer cases mated to the 5.7-liter HEMI V8 are the same as those utilized by the Cummins® Turbo Diesel — applications that prove unquestionable strength. The BorgWarner BW 44-46 transfer case features responsive electronic shift-on-the-fly engineering, with three operating ranges, plus Neutral. The manually actuated BW 44-47 case features three operating ranges, plus Neutral. Both units offer a low range reduction ratio of 2.64:1 — ideal for slow rock crawling or steep grades. When it comes to off-road capability or on-the-job performance, Ram Heavy Duty is designed to excel.

MAXIMUM LOADED TRAILER WEIGHTS (WHEN PROPERLY EQUIPPED)

<table>
<thead>
<tr>
<th>2500 AUTOMATIC TRANSMISSION</th>
<th>REGULAR CAB</th>
<th>CREW CAB</th>
<th>MEGA CAB*</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.7L HEMI V8 / 66RFE 6-SPEED</td>
<td>AXLE RATIO</td>
<td>GCVWR</td>
<td>4x2</td>
</tr>
<tr>
<td>3.73</td>
<td>18,000</td>
<td>12,250</td>
<td>11,880</td>
</tr>
<tr>
<td>4.10</td>
<td>20,000</td>
<td>13,800</td>
<td>13,900</td>
</tr>
<tr>
<td>4.56</td>
<td>20,000</td>
<td>14,350</td>
<td>13,800</td>
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</table>

<table>
<thead>
<tr>
<th>3500 AUTOMATIC TRANSMISSION</th>
<th>REGULAR CAB</th>
<th>CREW CAB</th>
<th>MEGA CAB*</th>
</tr>
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<tbody>
<tr>
<td>5.7L HEMI V8 / 66RFE 6-SPEED</td>
<td>AXLE RATIO</td>
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<td>13,800</td>
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</tr>
</tbody>
</table>

WEIGHTS GIVEN IN LB. NUMBERS IN BOLD REFLECT NEW MAX RATINGS.
Ram Heavy Duty pickups dominated in the task-specific ratings that defined job-rated capability. Now they have the boldness to advance that concept into 21st-century thinking. New maximum ratings boost long-established strengths to new levels, delivering bigger payloads and tougher towing numbers.

The newly increased GVWRs (Gross Vehicle Weight Ratings) are helped by the indomitable Cummins® powerplants. New 2013 Ram 2500 with the available 6.7L Cummins Turbo Diesel vaults maximum GVWR up to 10,000 lb* — serious muscle to meet recreational needs and commercial assignments. On new Ram 3500 dually, the new maximum GVWR jumps to 14,000 lb* — a heavy-duty ideal for all push/pull/haul/do requirements.

It gets better. On new Ram 3500 Heavy Duty, a higher front axle weight rating joins a beefed-up frame, with steel now rated at 50 ksi. Maximum capability in front is ideal for snowplows or hydraulic front-mounted machinery. When it comes to meeting the need, the new max capability figures show that we’re ready for it all. New Ram Heavy Duty 2500 and 3500 pickups.

*When properly equipped. Properly secure all cargo.
It's obvious that Ram ripples with the biceps and backbone to conquer heavy-duty demands with ease. What's less obvious to the eye are the brains — technology to make these workhorses work better. For 2013, towing, hauling, maneuvering, and handling are all impacted by the new ESC\(^4\) system — now standard on all 2013 Ram Heavy Duty 2500/3500 models. The 2013 Ram 3500 dually achieves a new benchmark, with a class-exclusive\(^{11}\) application of the comprehensive ESC\(^4\) system in a DRW configuration.

Designed to master maneuverability and control, ESC\(^4\) is calibrated to each model's horsepower and torque. The system contains (but isn't limited to) the four-channel Antilock Brake System (ABS), Electronic Brake Force Distribution, Rain Brake Support, Brake Assist, Ready Alert Braking (RAB), Hydraulic Boost Compensation, Trailer Sway Control, Hill Start Assist, and a full-function, controllable, and on-demand All-Speed Traction Control System. Searching for a heavy-duty pickup with control technology far beyond the competition? New Ram Heavy Duty is the working solution.

**CAPABLE EFFICIENCY PUTS RAM IN FRONT.** Extensive front axle developments in new Ram 3500 4x4 pickups start with a new front axle disconnect for increased efficiency. Front axles have also been enhanced for greater capability with new maximum front GAWRs; they're increased by 500 lb, raising maximum FGAWR to 6,000 lb.\(^*\) Further advantages include engineering that reduces parasitic losses and new lower viscosity lube that reduces resistance, both helping to enhance fuel efficiency.

\(^*\)When properly equipped.
**A NEW FULLY-INTEGRATED REAR FRAME STRUCTURAL CROSSEMBER** WITH PROVISIONS FOR A FIFTH-WHEEL OR GOOSENECK HITCH HELPS RAMP UP TOWING CAPABILITY* FOR NEW 2013 RAM 3500 MODELS. THESE ARE TRUCKS WITH BACKBONE, DESIGNED AND BUILT FOR THE TOUGHEST TOWING.

**UPDATED ENGINE, TRANSMISSION, AND BODY MOUNTS,** INCLUDING PIONEERING “HYDRO-MOUNTS” AT THE C-PILLAR, GIVE NEW RAM 3500 HEAVY DUTY PICKUPS OUTSTANDING CONTROL OVER NOISE, VIBRATION, AND HARSHNESS (NVH) — DESPITE THE TRUCK’S ENGINEERED-IN APPETITE FOR HEAVIER PAYLOADS.

**NEW THREE-LINK FRONT SUSPENSION** ON 2013 RAM 3500 HEAVY DUTY PICKUPS ENSURES APPROPRIATE ROLL STIFFNESS THAT MATCHES THE VEHICLE’S NEW HIGHER GVWRs — WITH NO SACRIFICE OF RIDE, HANDLING, AND MANEUVERABILITY, IRRESPECTIVE OF CARGO OR PAYLOAD.

**MODIFIED REAR AXLES HELP ACHIEVE NEW MAXIMUM CAPABILITY,** ON RAM 3500 HEAVY DUTY MODELS, THE RECONFIGURED HITCHMISS LEAP SUSPENSION LETS YOU LOAD RAM TO GROANING PAYLOADS — WITH NO COMPROMISES IN HANDLING OR ROLL DYNAMICS.

**A NEW PREMIUM RECIPROCATING BALL STEERING GEAR** WITH REDESIGNED STEERING ANKLEALS AND BALL JOINTS AND A MORE ROBUST STEERING LINKAGE ON RAM 3500 MODELS ENHANCE STEERING AND CONTROL WITH A MORE PRECISE ON-CENTER FEEL — AND THEY DIRECTLY CONTRIBUTE TO RAM’S IMPRESSIVE HIGHER GVWRs AND PAYLOAD/TOWING FIGURES*.

**THE NEW CUMMINS® HIGH OUTPUT TURBO DIESEL MATED TO THE NEW AISIN® SIX-SPEED AUTOMATIC** PROVIDES AN AVAILABLE POWERTRAIN DESIGNED FOR THE RIGORS OF COMMERCIAL-GRADE ASSIGNMENTS. THIS LEVEL OF POWER WARRANTS A BOOST IN BACK. PUT IT INTO A NEW RAM 3500 DUALY, ADD THAT NEW, LARGER 11.8-INCH REAR RING GEAR, AND YOU’VE GOT CLASS-LEADING Max GVWRs* AND OUTSTANDING TOWING FIGURES?*

**NEW 18- AND 20-INCH WHEELS,** AVAILABLE FOR RAM 3500 SINGLE-REAR-WHEEL MODELS, THEY ADD AUTHORITY TO THE NEW SCULPTED, FLOWING AERODYNAMIC EXTERIOR TOUCHES.

**THE REVISED LADDER FRAME WITH EIGHT TOUGH CROSSEMBERS AND WIDER RAILS ON NEW RAM 3500** LETS YOU TACKLE THE MOST CHALLENGING PAYLOADS WITH AssURED CAPABILITY AND UNQUESTIONED STRENGTH.

**A MORE REFINED AND PRECISE FRONT AXLE GEAR SET** ON NEW RAM 3500 4x4 APPLICATIONS IMPROVE AXLE PERFORMANCE AND HELP BOOST FUEL EFFICIENCY. THESE IMPROVEMENTS COME FROM SUPERFINE PRECISION CUTS IN THE GEARS, WITH ADVANTAGES THAT INCLUDE REDUCED GEAR WHINE, LESS PERCEIVED HARSHNESS, LESS GEAR PLAY, AND TIGHTER CONTACT, ESPECIALLY DURING ACCELERATION.

**FRAME STRENGTH MEASURES UP — AT AN INCREDIBLE 50 KSI.** THE HIGH-STRENGTH STEEL ON RAM 3500 MODELS CARRIES THE SAME STANDARD USED TO BUILD BRIDGES AND SUBMARINE HULLS. THIS IS FRAME STRENGTH BUILT TO WORK.

**A NEW FRONT AXLE LUBRICANT ON RAM 4x4 MODELS** ALSO PLAYS A ROLE, PROVIDING ULTRA-LOW RESISTANCE — AN ENabler THAT HELPS ENHANCE FUEL EFFICIENCY.

*When properly equipped.

*Late availability.
Towing is really about unparalleled strength. Significant frame and component enhancements culminate in an all-new, fully-integrated rear frame structural crossmember for 2013 Ram 3500, along with a new factory-installed trailer tow connector; it’s conveniently located in the bed, and comes with the available Fifth-Wheel/Gooseneck Tow Prep Package — engineering to improve the heaviest trailering requirements. Inside, the available rear-mounted camera displays all-new Active Grid Lines on the available new 8.4-inch full-color touch screen on select models, vastly simplifying trailer/hitch alignment for easy one-person operation. No matter what’s behind you, this is the truck you want in front. The new 2013 Ram Heavy Duty.

The new, large available 8.4-inch touch-screen radio in select new 2013 Ram Heavy Duty models now offers full-color displays, including three-dimensional imaging of landmarks and city modeling. New Active Grid Lines in the display are another Ram advantage — they’re invaluable when backing up, changing with each steering wheel movement. Now you can easily and accurately align your hitch to the trailer, with no need to hop out to double-check, or bother with a spotter.

All-new for 2013: the Integrated Switch Bank. Conveniently mounted in the dashboard, it offers fingertip management of the standard ESC system, the available Trailer Brake Controller (if equipped), and the Tow/Haul Mode, with controls for other available features — such as heated/ventilated seats, heated steering wheel, etc.
NEW RAM: ACHIEVEMENT MEASURED BY BRILLIANCE.

+ WIPER BLADES HAVE BEEN REPOSITIONED. THE DESIGN TUCKS THE BLADES BENEATH THE HOOD COWL, REDUCING GLARE, EXTENDING AERODYNAMIC EFFICIENCY, AND AUGMENTING THE CLEAN, STREAMLINED APPEARANCE OF NEW 2013 RAM HEAVY DUTY.

+ TRIPLE-SEALED DOORS WITH WEATHER STRIPPING. IT’S ALL ABOUT ISOLATING THE INTERIOR OF NEW RAM, AND IT WORKS. THE PROCESS KEEPS MOISTURE AND DUST OUT, AND ALLOWS MINIMAL INTRUSION OF NOISE, VIBRATION, AND HARSHNESS (NVH).

+ THE SLEEK NEW EXTERIOR STYLING OFFERS NUMEROUS IMPROVEMENTS, INCLUDING NEW UNIQUE GRILLE TEXTURES, NEW ONE-PIECE OUTER PANELS, AND A SUPER-TOUGH HYDROFORMED INNER STRUCTURE FOR THE ENGINE COMPARTMENT.

+ HUGE 7 x 11-INCH TRAILER TOW MIRRORS OFFER MULTIPLE-PERSPECTIVE REAR VIEWS, WITH A SCULPTED AERODYNAMIC DESIGN THAT HELPS IMPROVE FUEL EFFICIENCY.

DUAL FUNCTIONALITY IS BY DESIGN: WHEN VERTICAL, THEY'RE IDEAL FOR TOWING. FOR EVERYDAY DRIVING CONVENIENCE, FLIP THEM OVER TO HORIZONTAL. (STANDARD, 3500; AVAILABLE, 2500)

+ KEY FOBS ARE MORE ADVANCED THAN EVER. THE NEW, AVAILABLE ALL-SECURE™ LOCKING SYSTEM CONTROLS THE DOORS, TAILGATE, AND, IF EQUIPPED, BOTH AVAILABLE RAMBOX® SYSTEM BINS. THE FOBS ALSO CONTROL THE AVAILABLE PASSIVE ENTRY/KEYLESS ENTER 'N GO. APPROACH YOUR RAM WITH FOB, ENTER, AND MOVE. IT’S SIMPLER THAN EVER.

+ AN AVAILABLE NEW REAR CENTER HIGH-MOUNTED STOP LAMP (CHMSL) CAMERA™ FOR THE 2013 RAM HEAVY DUTY PORTFOLIO ENSURES INVALUABLE VIEWS OF THE CARGO BED. IT’S IDEAL FOR A LAST-MINUTE CHECK OF YOUR PAYLOAD, OR WHEN HOOKING UP A BED-MOUNTED GOOSENECK OR FIFTH-WHEEL TRAILER HITCH.

+ NEW, IMPROVED AVAILABLE SIDE STEPS HAVE BEEN LENGTHENED. A WHEEL-TO-WHEEL DESIGN EASES ACCESS TO THE CARGO BED AND IMPROVES AIR FLOW. THE REDUCTION OF WIND RESISTANCE IMPROVES AERODYNAMICS AND HELPS ACHIEVE MORE FUEL-EFFICIENT PERFORMANCE.
A completely new approach to this design gives you exactly what a work truck should be: exceptional power, the capability to pull off heavy-duty assignments with confidence, and head-turning good looks.

Here, new exterior styling comes to work with impressive aerodynamic efficiency — and an on-road stance that boasts a muscular, athletic profile. In front, new grille treatments now offer model-specific identities, with an overall greater use of chrome and defining highlights. Quad lens headlamps are now standard, with all-new projector-beam headlamps available on upscale Ram Heavy Duty models, offering a sharp new look and vastly improved forward and peripheral lighting. New, intelligently designed touches in the side lenses give you a subtle Ram’s Head logo for those in the know.

From the revised side badging that distinguishes models and powertrains to the available new wheels, new 2013 Ram Heavy Duty 2500/3500 pickups visually convey no-nonsense capability with unmistakable Ram style. Add it all up: new exterior design elements. Five new exterior colors. Sharp two-tone paint treatments for select models. Everywhere you look, this is Ram Heavy Duty like never before.
New 2013 Ram 2500 Crew Cab Tradesman with available class-exclusive® RamBox® Cargo Management System and available 6.7L Cummins® Turbo Diesel shown in Bright White. Properly secure all cargo.
2013 Ram Power Wagon® gives you phenomenal off-road capability. Shown here:
2013 Ram 2500 Power Wagon in Deep Cherry Red Crystal Pearl with Black lower with available class-exclusive RamBox® Cargo Management System.

2013 Ram 3500 Crew Cab Laramie Longhorn DRW shown in Western Brown Pearl with White Gold Metallic lower. Properly secure all cargo.
Ram Laramie Longhorn interior shown in Cattle Tan/Black.
These interiors are unparalleled in our history. The all-new Ram PowerNet electrical architecture provides a high-speed network to connect all systems. New Sapphire Blue ambient lighting in select models joins Sapphire Blue backlighting in all models. Step inside new Ram Heavy Duty, and step up to technology and comfort that rise to the top.

NEW INSTRUMENTATION RUNS RINGS AROUND CONVENTION.
Select trim levels offer high-end electronics with a degree of sophistication never seen in Ram trucks. Assets include an available all-new six-ring instrument cluster with a 7-inch, full-color Multi-View Display with dozens of visual cues (telltales) for real-time information on truck functions, communications, and the radio. It’s all operated through steering wheel-mounted cursors for instant menu access.

ALL-NEW SWITCH BANK OFFERS SUPREME CONTROL.
All Ram models let you control the new standard Electronic Stability Control (ESC) \[4\] or the available heated and ventilated seats and heated steering wheel with a new instrument panel-mounted Integrated Switch Bank that puts full functionality at your fingertips.

New for Ram Heavy Duty is an available Upfitter Interface Module, now enhanced with 53 inputs/outputs — one of the most upfitter-friendly designs for any pickup, and a first for Ram Heavy Duty.

The 2013 Ram Mega Cab offers the most interior volume of any full-size heavy-duty pickup.\[3\]
DYNAMIC NEW FULL-COLOR INSTRUMENTATION. THIS IS HOW MAN Merges WITH HIS MACHINE.

A NOD TO THE PAST — AND TO THE TECHNOLOGY OF THE FUTURE. For the 2013 Ram 2500/3500, each trim level now reflects a bold new look for the instrument panel and EVIC (Electronic Vehicle Information Center) display. For towing, hauling, and vehicle operation data, this is a full-function information center with an interface that leaves no doubt who’s in control. It’s pure Ram, all the way.

THE NEXT LEVEL OF EVIC. This is so not your uncle’s truck. Vibrant, full-color graphics from the available new 7-inch Multi-View Display use stunning Thin Film Transistor (TFT) technology. Scroll through roller-type interfaces with instant vehicle information, including graphics for 34 menu options. The level of information is astonishing.

ALL-NEW POWERNET ELECTRICAL ARCHITECTURE. It’s the equivalent of a high-speed Internet connection in your Ram, conveying information about virtually every facet of vehicle operation through multiple “smart” modules located throughout the vehicle.

THE UPSHOT: KNOWLEDGE. Leave the intuitive, state-of-the-art technology aside for a moment. In the final analysis, you’ve got a wealth of info right at your fingertips, with steering wheel-mounted cursors that take you through dozens of different pieces of real-time information — everything from trailer data to critical pressures and powertrain operating temperatures. This is technology driving to be the best.
THE UCONNECT® WORLD: STAY IN CONSTANT TOUCH. AND DO IT HANDS-FREE.

**UCONNECT 3.0.** With four-line full LCD display; AM/FM with remote USB; iPod® integration. Available: SiriusXM Satellite Radio(7) remote CD player.

**UCONNECT 5.0.** With 5-inch full-color touch-screen display; AM/FM with remote USB; iPod integration; Bluetooth® connectivity for hands-free phone, streaming audio, Voice Command(8) text message reader; rearview camera-ready; SiriusXM Satellite Radio.(7) Available: remote CD player.

**SIRIUSXM PREMIER: OVER 160 CHANNELS.**
Enjoy every available satellite radio channel: commercial-free music, sports, news, talk, and entertainment, including Howard Stern, every NFL®, MLB® and NHL® game, every NASCAR® race, and more. Includes SiriusXM Latino — more than 20 channels dedicated to Spanish language programming.

**UCONNECT 8.4A.** With 8.4-inch full-color touch-screen display; AM/FM with remote USB/SD; iPod integration; Bluetooth connectivity for hands-free phone, streaming audio, Voice Command(8) text message reader; also includes customer- or dealer-activated navigation; HVAC control integration; smartphone connectivity; available 3G WiFi Hotspot; rearview camera-ready; SiriusXM Satellite Radio(7) Available: remote CD player.

**UCONNECT 8.4AN.** All features of all previous descriptions, plus premium navigation with one-step voice destination entry; 3-D city modeling and landmarks; digital terrain modeling; 911/assist calling; HD radio; SiriusXM Satellite Radio(7) SiriusXM Travel Link(7) SiriusXM Traffic(7) Available: remote CD player.
With you every mile. Mopar® is with you the moment you get your new keys and for every mile thereafter. Mopar helps you maintain and make your ride your own with parts and accessories of every kind — all original equipment designed by the same engineers of your vehicle — specifically for your model. There's no guesswork, just get-it-right-the-first-time satisfaction with seamless fit and function, exact color matches, and high-quality materials that have been thoroughly tested for the long haul.

Mopar also assures you with expert technicians who know your make and model best, Mopar Vehicle Protection™ plans, Express Lane Service, and with our online Mopar Owner Connect™ Web site (register at owners.ramtrucks.com). In short, Mopar support is ongoing — to keep your Ram truck at its best. Mopar, with you every mile. For more information, visit us at mopar.com

Properly secure all cargo.

AUTHENTIC RAM ACCESSORIES

Above: Ram 2500 Crew Cab Tradesman in Bright White shown with Wheel Flares, Stainless Steel Tubular Side Steps, RamBox® Cargo Organizer, Sliding Toolbox, and Bed Step.

Commercial-Grade Toolbox

Fifth-Wheel Hitch with Guide

Aluminum Ladder Rack
**RAM 2500/3500 TRIM LEVELS AND STANDARD FEATURES**

**TRADESMAN**

<table>
<thead>
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<th>2500</th>
<th>3500</th>
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<tr>
<td>Regular Cab</td>
<td>Regular Cab</td>
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<tr>
<td>SRW, 6’ Box</td>
<td>SRW, 6’ Box</td>
</tr>
<tr>
<td>Wagon</td>
<td>Wagon</td>
</tr>
<tr>
<td>40/20/40 Bench Seat</td>
<td>40/20/40 Bench Seat</td>
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</tbody>
</table>

**STANDARD FEATURES**

**MECHANICAL**

- 2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 3500 SRW: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 3500 DRW: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission

**INTERIOR**

- Black front and rear bumpers
- Black grille surround and inserts
- Black fold-in sideview mirrors
- Quad lens halogen headlamps
- Bed rail caps
- Power locking tailgate (Regular Cab)
- 4- and 7-pin trailer wiring harness/ connectors
- Class V trailer hitch receiver
- 17-inch steel wheels (3500 DRW)

**EXTERIOR**

- 40/20/40 front bench seat
- Vinyl folding rear bench
- Vinyl floor covering
- Multistage front air bags(10)
- Supplemental side-curtain air bags(10)
- Supplemental front-seat side-mounted air bags(10)
- Tilt steering wheel
- Automatic headlamp control
- Air conditioning
- Power windows and door locks (on Crew Cab models)
- Uconnect® 3.0 AM/FM radio
- Media hub with MP3 auxiliary jack and 1.5-amp USB port
- 3.5-inch EVIC located in instrument panel cluster

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**POWER WAGON® TRADESMAN**

<table>
<thead>
<tr>
<th>2500</th>
<th>3500</th>
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<tbody>
<tr>
<td>Crew Cab</td>
<td>SRW, 6’ Box</td>
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<tr>
<td>40/20/40 Bench Seat</td>
<td>40/20/40 Bench Seat</td>
</tr>
</tbody>
</table>

**STANDARD FEATURES**

**MECHANICAL**

- 2500 Crew Cab 4x4 only: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 180-amp alternator
- Tow hooks
- Skid plates for the fuel tank and transfer case
- Electronic disconnecting front stabilizer (or sway) bar
- Front and rear electronic locking differentials
- 4.56:1 axle ratio
- 12,000-lb WARN® winch
- ESC(4) system
- Manual part-time transfer case
- 31-gallon fuel tank

**INTERIOR**

- Vinyl 40/20/40 front bench seat
- Vinyl folding rear bench
- Vinyl floor covering
- Multistage front air bags(10)
- Supplemental side-curtain air bags(10)
- Supplemental front-seat side-mounted air bags(10)
- Tilt steering wheel
- Automatic headlamp control
- Air conditioning
- Power windows and door locks (on Crew Cab models)
- Uconnect 3.0 AM/FM radio
- Media hub with MP3 auxiliary jack and 1.5-amp USB port
- 3.5-inch EVIC located in instrument panel cluster

**EXTERIOR**

- Chrome front and rear bumpers
- Chrome grille surround and inserts
- Chrome door handles
- Black, power heated fold-in sideview mirrors
- Bed rail caps
- Power locking tailgate
- 4- and 7-pin trailer wiring harness/ connectors
- Class V trailer hitch receiver
- 17-inch chrome steel wheels (2500/3500 DRW)
- 18-inch chrome steel wheels (3500 SRW)

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**SLT**

<table>
<thead>
<tr>
<th>2500</th>
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<tbody>
<tr>
<td>Regular Cab</td>
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<td>SRW, 6’ Box</td>
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<tr>
<td>40/20/40 Bench Seat</td>
<td>40/20/40 Bench Seat</td>
</tr>
<tr>
<td>Crew Cab</td>
<td>Mega Cab®</td>
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<tr>
<td>SRW, 6’ Box</td>
<td>SRW, 6’ Box</td>
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<tr>
<td>40/20/40 Bench Seat</td>
<td>40/20/40 Bench Seat</td>
</tr>
</tbody>
</table>

**STANDARD FEATURES**

**MECHANICAL**

- 2500: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 3500 SRW: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 3500 DRW: 6.7L Cummins Turbo Diesel with heavy-duty cooling and 6-speed manual transmission

**INTERIOR**

- Cloth 40/20/40 front bench seat
- Cloth folding rear bench on Crew Cab and Mega Cab models
- Carpet floor covering
- Multistage front air bags(10)
- Supplemental side-curtain air bags(10)
- Supplemental front-seat side-mounted air bags(10)
- Tilt steering wheel
- Automatic headlamp control
- Air conditioning
- Power windows and door locks (on Crew Cab models)
- Uconnect 3.0 AM/FM/ SAT radio
- Media hub with MP3 auxiliary jack and 1.5-amp USB port
- 3.5-inch EVIC located in instrument panel cluster
- Overhead console
- Power sliding rear window on Crew Cab and Mega Cab models

**EXTERIOR**

- Chrome front and rear bumpers
- Chrome grille surround with Black inserts
- Quad lens halogen headlamps
- Chrome door handles
- Black, power heated fold-in sideview mirrors
- Bed rail caps
- Power locking tailgate
- 4- and 7-pin trailer wiring harness/ connectors
- Class V trailer hitch receiver
- 17-inch chrome steel wheels (2500/3500 DRW)
- 18-inch chrome steel wheels (3500 SRW)
**BIG HORN/LONE STAR**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 4.56:1 axle ratio
- 180-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Towing hooks
- Power Wagon Decal Package
- Power locking tailgate
- Power Wagon Premium Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with Mineral Gray Metallic front bumper, rear bumper, and fender flares

**STANDARD FEATURES MECHANICAL**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 7 x 11-inch trailer tow mirrors
- 17-inch forged aluminum wheels
- Class V trailer hitch receiver
- Power locking tailgate
- Power Wagon Premium Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with Mineral Gray Metallic front bumper, rear bumper, and fender flares

**INTERIOR**
- Premium cloth 40/20/40 split-folding rear bench seat
- Carpet floor covering
- Multistage front air bags
- Supplemental front-seat side-mounted air bags
- Automatic headlamp control
- Air conditioning
- Power windows and door locks
- Uconnect® 5.0 AM/FM/SAT/BLUETOOTH® touch-screen radio
- Media hub with MP3 auxiliary jack, 1.5-amp and 2.5-amp USB ports
- 3.5-inch EVC located in instrument panel cluster
- Overhead console
- Power sliding rear window

**EXTERIOR**
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

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**OUTDOORSMAN**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- ESC® system
- Remote keyless entry
- Electronic part-time transfer case
- Electronic disconnecting front stabilizer (or sway) bar
- Front and rear electronic locking differentials
- 4.56:1 axle ratio
- 12,000-lb WARN® winch
- 31-gallon fuel tank
- Remote keyless entry
- ESC® system
- Manual part-time transfer case
- Electronic trailer brake controller

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**STANDARD FEATURES MECHANICAL**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 4.56:1 axle ratio
- 12,000-lb WARN® winch
- 31-gallon fuel tank
- Remote keyless entry
- ESC® system
- Manual part-time transfer case
- Electronic trailer brake controller

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**INTERIOR**
- Premium cloth 40/20/40 split-folding rear bench seat
- Carpet floor covering
- Multistage front air bags
- Supplemental side-curtain air bags
- Automatic headlamp control
- Air conditioning
- Power windows and door locks
- Uconnect® 5.0 AM/FM/SAT/BLUETOOTH® touch-screen radio
- Media hub with MP3 auxiliary jack, 1.5-amp and 2.5-amp USB ports
- 3.5-inch EVC located in instrument panel cluster
- Overhead console
- Power sliding rear window

**EXTERIOR**
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

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**POWER WAGON®**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- ESC® system
- Remote keyless entry
- Electronic part-time transfer case
- Electronic disconnecting front stabilizer (or sway) bar
- Front and rear electronic locking differentials
- 4.56:1 axle ratio
- 12,000-lb WARN® winch
- 31-gallon fuel tank
- Remote keyless entry
- ESC® system
- Manual part-time transfer case
- Electronic trailer brake controller

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**STANDARD FEATURES MECHANICAL**

**2500**
- 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 4.56:1 axle ratio
- 12,000-lb WARN® winch
- 31-gallon fuel tank
- Remote keyless entry
- ESC® system
- Manual part-time transfer case
- Electronic trailer brake controller

**3500**
- 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission
- 5.53 axle ratio
- 120-amp alternator
- 31-gallon fuel tank
- 4- and 7-pin trailer wiring harness/connectors
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**INTERIOR**
- Premium cloth 40/20/40 split-folding rear bench seat
- Carpet floor covering
- Multistage front air bags
- Supplemental side-curtain air bags
- Automatic headlamp control
- Air conditioning
- Power windows and door locks
- Uconnect® 5.0 AM/FM/SAT/BLUETOOTH® touch-screen radio
- Media hub with MP3 auxiliary jack, 1.5-amp and 2.5-amp USB ports
- 3.5-inch EVC located in instrument panel cluster
- Overhead console
- Power sliding rear window

**EXTERIOR**
- Two-tone paint with front and rear chrome bumpers
- Black wheel flares
- Chrome grille surround with chrome billet inserts
- Black, power heated fold-in sideview mirrors
- Black door handles
- Black bed rail caps
- Fog lamps
- Premium 70-mm projector headlamps
- Premium LED taillamps
- Power locking tailgate
- Power Wagon Decal Package
- Class V trailer hitch receiver
- 4- and 7-pin trailer wiring harness/connectors
- 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires
**LARAMIE**

2500

- Crew Cab
- SRW 6’4” or 8’ Box
- 40/20/40 Bench Seat
- Bucket Seats Opt.

3500

- Mega Cab
- SRW 6’4” Box
- DRW 8’ Box
- 40/20/40 Bench Seat
- Bucket Seats Opt.

**STANDARD FEATURES MECHANICAL**

2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

3500 SRW: 6.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

- 7 x 11-inch trailer tow mirrors • Tow hooks

3500 DRW: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission • 7 x 11-inch trailer tow mirrors • Tow hooks

2500/2500: Electronic Stability Control (ESC)® system, which includes 4-wheel ABS, Brake Assist, Rain Brake Support, Ready-Alert Braking, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control® • Electronic part-time transfer case (on 4x4 models) • Electronic trailer brake controller • Remote keyless entry • ParkView® Rear Back-Up Camera® • Security alarm

**INTERIOR**

Leather-trimmed heated and ventilated front 40/20/40 bench seat • Power driver and front-passenger seats • Leather-trimmed 60/40 split-folding rear bench • 135-volt power outlet • Carpet floor covering • Multistage front air bags® • Supplemental side-curtain air bags® • Supplemental front-seat side-mounted air bags® • Heated leather-wrapped tilt steering wheel with audio controls • Automatic headlamp control • Automatic Temperature Control • Power windows and door locks • Uconnect® 8.4AN AM/FM/SAT/TV/Navigation/Radio/Touch-screen radio • Media hub with MP3 auxiliary jack, 4.5-amp and 2.5-amp USB ports, and 5-cd slot • Premium 10-speaker surround sound audio system • Premium six-ring cluster with full-color 7-inch Multi-View Display • Overhead console with Universal Garage Door Opener • Power sliding rear window

**EXTERIOR**

Monochrome paint treatment with body-color wheel flares • Chrome front and rear bumpers • Door handle chimes • Chrome grille surround with chrome wave inserts • Chrome, power heated fold-in sideview mirrors with puddle lamps and turn signal indicators • Premium 70-mm projector headlamps • Premium LED tail lamps • Fog lamps • Bed rail caps • Power locking tailgate • 4- and 7-pin trailer wiring harness/connectors • Class V trailer hitch receiver • 17-inch forged aluminum wheels with 33-inch LT All-Terrain tires

**POWER WAGON® LARAMIE**

2500

- Crew Cab
- SRW 6’4” Box
- 40/20/40 Bench Seat

**STANDARD FEATURES MECHANICAL**

2500 Crew Cab 4x4 only: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission • 180-amp alternator • Tow hooks • Skid plates for the fuel tank and transfer case • Electronic disconnecting front stabilizer (or sway bar) • Front and rear electronic-locking differentials • 4.56:1 axle ratio • 12,000-lb WARN® winch • 31-gallon fuel tank • Remote keyless entry • ESC® system • Manual part-time transfer case • Electronic trailer brake controller • ParkView Rear Back-Up Camera® • Security alarm

**INTERIOR**

Leather-trimmed heated and ventilated front 40/20/40 bench seat • Power driver and front-passenger seats • Leather-trimmed 60/40 split-folding rear bench • 135-volt power outlet • Carpet floor covering • Multistage front air bags® • Supplemental side-curtain air bags® • Supplemental front-seat side-mounted air bags® • Heated leather-wrapped tilt steering wheel with audio controls • Automatic headlamp control • Automatic Temperature Control • Power windows and door locks • Uconnect® 8.4AN AM/FM/SAT/TV/Navigation/Radio/Touch-screen radio • Media hub with MP3 auxiliary jack, 1.5-amp and 2.5-amp USB ports, and SD card slot • Premium 10-speaker surround sound audio system • Premium six-ring cluster with full-color 7-inch Multi-View Display • Overhead console with Universal Garage Door Opener • Power sliding rear window

**EXTERIOR**

Two-tone paint treatment with lower body and wheel flares in Bright Silver Metallic • Chrome front and rear bumpers • Chrome door handles • Chrome grille surround with chrome wave inserts • Chrome, power heated fold-in sideview mirrors with puddle lamps and turn signal indicators • Premium 70-mm projector headlamps • Premium LED taillamps • Fog lamps • Bed rail caps • Power locking tailgate • 4- and 7-pin trailer wiring harness/connectors • Class V trailer hitch receiver • 17-inch polished aluminum wheels (2500/3500 DRW) • 18-inch polished aluminum wheels (3500 SRW)

**LARAMIE LONGHORN**

2500

- Crew Cab
- SRW 6’4” or 8’ Box
- Bucket Seats

3500

- Mega Cab
- SRW 6’4” Box
- DRW 8’ Box
- Bucket Seats

**STANDARD FEATURES MECHANICAL**

2500: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

3500 SRW: 5.7L HEMI V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission • 7 x 11-inch trailer tow mirrors

3500 DRW: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 66RFE 6-speed automatic transmission • 7 x 11-inch trailer tow mirrors

2500/3500: Tow hooks • ESC® system • ParkSense® Rear Park Assist® • ParkView Rear Back-Up Camera® • Electronic part-time transfer case (on 4x4 models) • Electronic trailer brake controller • Remote keyless entry • Security alarm • Remote start (requires automatic transmission) • 6-foot 4-inch box models: 31-gallon fuel tank • 8-foot box models: 32-gallon fuel tank

**INTERIOR**

Premium leather front bucket seats • Power driver and front-passenger seats • Heated and ventilated front seats • Full-floor center console with leather console cover • 115-volt power outlet • Premium leather heated 60/40 split-folding rear bench • Carpet floor covering • Premium floor mats with removable inserts • Multistage front air bags® • Supplemental side-curtain air bags® • Supplemental front-seat side-mounted air bags® • Heated leather-wrapped tilt steering wheel with wood accent and audio controls • Automatic headlamp control • Automatic Temperature Control • Power windows and door locks • Uconnect® 8.4AN AM/FM/SAT/TV/Navigation/Radio/Touch-screen radio • Media hub with MP3 auxiliary jack, 1.5-amp and 2.5-amp USB ports, and SD card slot • Premium 10-speaker surround sound audio system • Premium six-ring cluster with full-color 7-inch Multi-View Display • Overhead console with Universal Garage Door Opener • Power sliding rear window

**EXTERIOR**

Two-tone paint treatment with lower body, wheel flares, front bumper, rear bumper, and running boards in White Gold Metallic • Premium 70-mm projector headlamps • Premium LED taillamps • Fog lamps • Chrome grille surround with chrome wave mesh inserts • Chrome, power heated fold-in sideview mirrors with puddle lamps and turn signal indicators • Unique Laramie Longhorn badge • Chrome door handles • Black bed rail caps • Spray-in bedliner • Power locking tailgate • 4- and 7-pin trailer wiring harness/connectors • Class V trailer hitch receiver • 17-inch polished aluminum wheels (2500/3500 DRW) • 18-inch polished aluminum wheels (3500 SRW)
RAM 2500/3500 EXTERIOR COLORS

BLACK
BLACK GOLD PEARL
BRIGHT SILVER METALLIC
BRIGHT WHITE
COPPERHEAD PEARL
DEEP CHERRY RED CRYSTAL PEARL
FLAME RED
MAXIMUM STEEL METALLIC
MINERAL GRAY METALLIC
PRAIRIE PEARL
TRUE BLUE PEARL
WESTERN BROWN PEARL
New exterior, new interior, new technology — all matched by a stunning selection of new wheels for 2013 Ram Heavy Duty 2500/3500 models. Notable here are wheels that contribute to performance and help with fuel efficiency: the 17-inch wheels for 2500 and 3500 DRW, the 18-inch wheels standard for 3500 SRW, and the huge 20-inch wheels (late availability for 3500 SRW models).

**3500 DRW WHEELS**

17 x 6-inch Steel, Argent Painted Finish
Standard on Tradesman (WFO)

17 x 6-inch Steel, Chrome Finish
Standard on SLT, Big Horn/Lone Star
Available on Tradesman (MD4)

17 x 6-inch Aluminum Polished
Standard on Laramie
Available on SLT, Big Horn/Lone Star (WF7)

17 x 6-inch Aluminum Polished,
with Unique Longhorn Center Cap
Standard on Laramie Longhorn (WF9)

**3500 SRW WHEELS**

18 x 8-inch Full-Face Steel, Argent Painted Finish
Standard on Tradesman (WBN)

18 x 8-inch Full-Face Steel, Chrome-Clad
Standard on SLT, Available on Tradesman (WBN)

18 x 8-inch Forged Aluminum, Polished
Standard on Big Horn/Lone Star
Available on SLT (WBj)

18 x 8-inch Cast Aluminum, Polished and Painted
Standard on Laramie (WBL)

18 x 8-inch Forged Aluminum, Polished and Painted,
Silver Painted Pockets
Standard on Laramie Longhorn with Available Monotone Exterior Paint (WRA)

18 x 8-inch Forged Aluminum, Polished
Standard on Big Horn/Lone Star
Available on SLT, Outdoorsman, Laramie (WRj)

18 x 8-inch Full-Face Steel, Argent Painted Finish
Standard on Tradesman (WBN)

18 x 8-inch Full-Face Steel, Chrome-Clad
Standard on SLT, Available on Tradesman (WBN)

18 x 8-inch Forged Aluminum, Polished
Standard on Big Horn/Lone Star
Available on SLT, Outdoorsman (WBj)

20 x 8-inch Forged Aluminum
Polished and Painted, Silver Painted Pockets
Late availability for SLT, Big Horn/Lone Star,
Outdoorsman, Laramie (WRj)

20 x 8-inch Forged Aluminum
Polished and Painted, Silver Painted Pockets
Late availability for Laramie Longhorn with Available Monotone Exterior Paint (WRA)

**2500 WHEELS**

17 x 7.5-inch Steel, Argent Painted Finish
Standard on Tradesman (WQ2)

17 x 8-inch Full-Face Steel, Chrome-Clad
Standard on SLT, Available on Tradesman (WQ2)

17 x 8-inch Forged Aluminum, Polished
Standard on Big Horn/Lone Star, Available on SLT,
Outdoorsman (WQ6)

17 x 8-inch Forged Aluminum, Polished
Standard on Power Wagon®, Outdoorsman (WF)

17 x 8-inch Forged Aluminum, Polished
Standard on Laramie, Laramie Longhorn (WF9)
### 2013 RAM 2500/3500 Buyer's Guide

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### Exterior Features (continued)

- Power-adjustable with memory (requires automatic transmission)
- Power-adjustable with memory (requires automatic transmission)
- Power-folding / heated / puddle / turn / auto-dim (Black; included in Luxury Group)
**2013 RAM 2500/3500 BUYER’S GUIDE**

### INTERIOR FEATURES (CONTINUED)

- Premium cloth 40/20/40 split bench seat; Crew Cab models include manual adjustable head restraints in 2nd row seating position.
- Leather-wrapped steering wheel with audio controls.
- Heated steering wheel.
- Rearview camera.
- Automatic headlamps.
- Power sunroof.
- Uconnect 8.4AN AM/FM/CD/Navigation System with touch-screen display.
- Bluetooth.
- SiriusXM Satellite Radio.
- Premium cloth seating.
- Instrument panel trim.
- Driver and passenger-side, with illuminated vanity mirror.
- Heated front seats (included in Comfort Group).
- Power windows, front one-touch up/down.
- Power mirrors, heated and power-foldable.
- Power sliding rear window.
- Leather-wrapped, heated with real wood and audio controls.
- Premium filigree leather high-back bucket seats, power 10-way driver’s seat with power lumbar, memory.
- Power memory driver seat (includes position memory for power lumbar and steering wheel).
- Rear window defroster.
- Premium cloth 40/20/40 split bench seat; Crew Cab models include manual adjustable head restraints in 2nd row seating position.
- Leather-wrapped, heated with real wood and audio controls.
- Premium cloth seating.
- Premium cloth steering wheel.
- Power sunroof.
- Uconnect 8.4AN AM/FM/CD/Navigation System with touch-screen display.
- Bluetooth.
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- Power sliding rear window.
- Leather-wrapped, heated with real wood and audio controls.

### EXTERIOR FEATURES (CONTINUED)

- LED RT cornering lights (available).
- LED turn signals (optional).
- Power Group (available).
- Uconnect Voice Command (optional).
- Rearview camera.
- Automatic headlamps.
- Power sunroof.
- Exterior mirrors with signal and puddle lamps.
- Chrome bumpers, chrome grille, and steel fender flares.
- Rearview camera.
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- Power Group (optional).
- Uconnect Voice Command (optional).
- Rearview camera.
- Automatic headlamps.
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2013 Ram 2500 Crew Cab Big Horn with available Cummins® Turbo Diesel shown in Deep Cherry Red Crystal Pearl. Properly secure all cargo.
The Ram Outfitter.

Owning a new 2013 Ram 2500/3500 opens up a world of new apparel, tools, and a variety of equipment for work and play. The one place to find it all is the Ram Outfitter site.

This is the online shopping center for gear and gifts for the Ram enthusiast. With the Ram identity prominently featured, you can choose from authentic wear, sports equipment, electronics, and online. Log on. It's all at ramtrucks.com/outfitter.