



# 2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,395**

**RAM 1500 SLT CREW CAB 4X4**  
**Exterior Color:** Maximum Steel Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 8-Speed Automatic 845RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Airbags  
 ParkView® Rear Back Up Camera  
 3.21 Rear Axle Ratio  
 Trailer Tow with 4-Pin Connector Wiring  
 7-Pin Wiring Harness  
 Remote Keyless Entry with All-Secure Locking Tailgate  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**  
 Uconnect® 3 with 5-Inch Display

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Premium Cloth Bucket Seats \$395
- Full Length Upgraded Floor Console (NA Bench Seat) \$2,700
- Big Horn Package 22S**
- Rear Power Sliding Window
- Apple CarPlay® Capable
- Google Android Auto™ Capable
- Media Hub (2 USB, Aux)
- Rear Floor Mats
- 1-Year SiriusXM® Guardian Service
- Uconnect® 4C with 8.4-Inch Display
- USB Host Flip
- P275/60R20 OWL All Season Tires
- LED Bed Lighting
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- Class IV Receiver Hitch
- Fog Lamps
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Electric Shift-On-Demand Transfer Case
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park-Assist System
- Remote-Start System (N/A Manual Transmission)

- Security Alarm Protection Group \$250
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Heated Seats and Wheel Group \$545
- Heated Front Seats
- Heated Steering Wheel
- Trailer Tow Mirror and Brake Control Group \$460
- Power Black Trailer Tow Mirrors w/Manual Fold Away
- Trailer Brake Control
- 3.55 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$435
- Power Sunroof \$1,095
- Chrome Body Side Molding \$270
- 32-Gallon Fuel Tank \$445
- Engine Block Heater \$95
- RamBox® Cargo Management System \$1,295
- 4 Adjustable Cargo Tie-Down Hooks
- Bed Cargo Divider / Extender
- Flex Fuel Vehicle
- Destination Charge \$1,645**

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$51,120**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RR7LG9JS-264619 L4-VON: 4700 0405



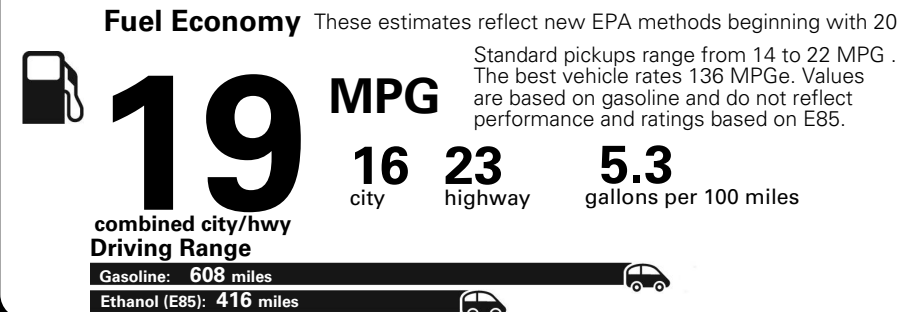
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



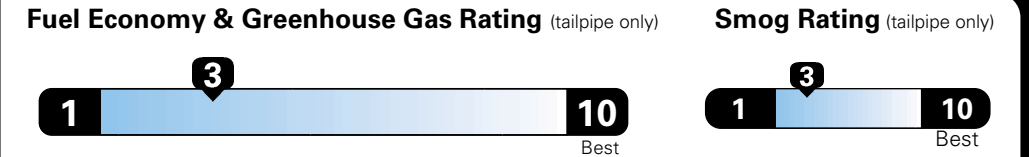
## Fuel Economy and Environment

**Flexible Fuel Vehicle  
Gasoline-Ethanol (E85)**



**You spend  
\$2,750  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,900**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES**

**TRANSMISSION: UNITED STATES**

**Snow Plow Prep Disclaimer**

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.