THE ALL-NEW 2019 RAM 1500

RAM
RAM 1500 LIMITED CREW CAB SHOWN IN GRANITE CRYSTAL.
RAM 1500 REBEL® QUAD CAB® SHOWN IN TWO-TONE FLAME RED WITH DIAMOND BLACK CRYSTAL LOWER.

NO COMPROMISE
STRENGTH  CAPABILITY  TECHNOLOGY  LUXURY
THE STRONGEST RAM 1500 EVER
All-new Ram 1500: 90 percent of the steel used in the frame is high-strength steel, as is 38 percent of the steel used in the cab and box. The result is a reduction in weight without the sacrifice of durability and toughness Ram truck drivers depend on. Aluminum is used in the hood and tailgate to further reduce weight while maintaining structural integrity.

HARDCORE CAPABILITY
The all-new 2019 Ram 1500 was built to pull heavy loads, haul supplies over gravel roads, and plow through the elements. Count on it to haul up to 2,300-lb* max payload or tow up to 12,750 lb, which is best-in-class† V8 towing with complete confidence. The Pentastar® V6 and the available 8-speed automatic transmission offer torque technology to help improve both performance and fuel efficiency. Opt for the Ram Rebel® or the available Off-Road Group for next-level off-road performance. The available class-exclusive‡ Active-Level™ Four-Corner Air Suspension offers automatic load leveling to help improve stability and maintain exceptional drive quality.

*When properly equipped. †All disclaimers and disclosures can be found on page 39. ‡Properly secure all cargo.
TECHNOLOGY & COMFORT

REFINEMENT ON EVERY LEVEL
OPT FOR THE BRILLIANCE OF YEAR-ROUND COMFORT WITH AVAILABLE FRONT HEATED AND VENTILATED SEATS.

TECHNOLOGY AT THE TOUCH OF YOUR FINGER
Truck owners demand the best technology and the all-new Ram 1500 delivers, including SiriusXM® with 360L; the most amazing listener experience ever, the class-exclusive available 12-inch touchscreen media center, and the most powerful audio system in its segment¹ from Harman Kardon®—with a 900-watt amplifier and 19 speakers.

LUXURY DEFINED BY COMFORT, SPACE AND SILENCE
Luxury means having a quiet, smooth and supremely comfortable ride. All-new Ram 1500 achieves it with a class-exclusive multi-link coil spring rear suspension, a new Crew Cab that adds 4 inches to the interior length and provides both best-in-class rear leg room and available class-exclusive reclining rear seats—all topped off with best-in-class interior background noise dampening.
The 5.7L HEMI® V8
395 HP 410 lb-ft
Available with eTorque Technology
And a supplemental 130 lb-ft eTorque

The technology of eTorque
The Ram brand is known for technological leadership, and the addition of eTorque proves it. This mild hybrid system incorporates a number of technologies with the 3.6L Pentastar® V6 or the 5.7L HEMI® V8, including regenerative braking, Stop/Start capability, a 48-volt lithium-ion battery pack and an on-board 12kw motor/generator. The electric motor serves to provide more supplemental power during acceleration and passing. Stop/Start helps improve fuel efficiency with seamless engine on/off operation, while regenerative braking recovers and converts energy during braking.

The advantages of eTorque
The incorporation of available eTorque and its components offers significant advantages across the board. The electric motor enables longer 4-cylinder operation of the HEMI V8 Multi-Displacement System (MDS)/Fuel Saver Technology for additional fuel-efficiency benefits. Stop/Start capability also contributes to improved fuel efficiency, by up to 3.3 percent. Regenerative braking utilizes the on-board electric motor as a generator, converting energy to recharge the battery system. The Stop/Start System is completely transparent, and a dash-mounted system-disable switch lets the driver turn it off if desired.

The Legend Evolves
Introducing eTorque Technology

The TorqueFlite® 8-speed transmission
Two exceptional 8-speed automatic transmissions help churn out the power in the all-new 2019 Ram 1500. New for Ram 1500, powered by the Pentastar V6, is the 850RE transmission; torque capacity is rated at 369 lb-ft. 2019 Ram 1500 models employing the legendary 5.7L HEMI V8 utilize the new TorqueFlite 8HP75 transmission, with a torque capacity of 545 lb-ft.

Characteristics of both components point to resilient strength. Among them: fully electronic performance. On-the-fly shift map changing. More than 40 individual maps to address performance, drivability and fuel efficiency. Wide ratio spreads to help improve fuel efficiency with reduced RPM—which help reduce emissions by nearly 11 percent.

The New 3.6L Pentastar V6
With eTorque Technology
305 HP 269 lb-ft
And a supplemental 90 lb-ft eTorque
ALL-AROUND EFFICIENCY

ACTIVE GRILLE SHUTTERS
Standard on all models, Active Grille Shutters instantly adapt to speed, load and engine needs to provide the ideal engine cooling—while simultaneously reducing aerodynamic drag.

AERO ROOF SHAPE
An all-new exterior design starts with a longer Crew Cab wheelbase, muscular fenders and a revised roofline that better directs airflow back to the rear spoiler. The larger aero roof makes way for the all-new available dual-pane sunroof.

NEW TAILGATE DESIGN
An all-new aluminum tailgate with integrated spoiler not only makes Ram 1500 more aerodynamic, but also gives it an even more unique, unforgettable appearance. The new available "Tailgate-ajar" notification system alerts you if the tailgate is not completely closed. Opening the tailgate is also easier thanks to available dampening and anti-fish control.

ACTIVE AIR DAM
This class-exclusive asset automatically deploys at 30 mph to reduce the amount of aerodynamic drag, which simultaneously improve handling while contributing to reduced fuel consumption.

BEST-IN-CLASS WHERE IT COUNTS
The better the air management, the more efficient the pickup—and Ram 1500 does it. The class-exclusive Active Front Air Dam, a new roofline that better directs airflow and a new aluminum tailgate with spoiler work together to deliver best-in-class aerodynamics.
THE START: A HIGH-STRENGTH STEEL FRAME

Tough starts with the foundation, and the all-new 2019 Ram 1500 is built to last, with 98 percent of the steel used in the frame comprised of high-strength steel—while still achieving a 100-lb weight reduction.

Frame construction permits notable secondary improvements. Tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A tow hitch receiver mounted to the rear of the frame is standard on all models.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

THE CLASS-EXCLUSIVE® FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

THE STRONGEST RAM 1500 EVER

Engineered to perform

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

A STRONG FOUNDATION

10% of the steel used in the frame is high-strength steel.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

A STRONG FOUNDATION

10% of the steel used in the frame is high-strength steel.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

THE CLASS-EXCLUSIVE® FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

THE STRONGEST RAM 1500 EVER

Engineered to perform

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

A STRONG FOUNDATION

10% of the steel used in the frame is high-strength steel.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

THE CLASS-EXCLUSIVE® FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

THE STRONGEST RAM 1500 EVER

Engineered to perform

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

A STRONG FOUNDATION

10% of the steel used in the frame is high-strength steel.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

THE CLASS-EXCLUSIVE® FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

THE STRONGEST RAM 1500 EVER

Engineered to perform

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

A STRONG FOUNDATION

10% of the steel used in the frame is high-strength steel.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb.* The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.*

More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.

THE CLASS-EXCLUSIVE® FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.
12,750-LB MAX TOWING

12,750-LB MAX TOWING

TOW WITH CONFIDENCE
This is a full-size truck with full-size towing capability. Outfit your Ram truck with the available legendary 5.7L HEMI® V8 powerhouse with available eTorque and the available Max Tow Package; the package includes a 9.75-inch axle with 3.92 axle ratio, rear stabilizer bar, trailer-tow mirrors and LT285/70R18 All-Terrain tires mounted on stylish 18-inch 6-lug/5-spoke cast-aluminum wheels. The result is towing capability that delivers best-in-class V8 towing - 12,750 lb* of unbridled power that takes on the toughest towing assignments.

THE AVAILABLE AIR SUSPENSION SYSTEM SIMPLIFIES BALL/HITCH ALIGNMENT, COUNTERACTS WEIGHT FROM TRAILERING/HAULING, MAINTAINS AN EVEN AND LEVEL PROFILE WHEN LOADED, AND KEEPS RAKE CONSTANT FROM THE FRONT END TO THE REAR OF THE TRAILER.

*Quad Cab® 4x2, when properly equipped. Properly secure all cargo.
Every Time

Built to do the job right, every time.

The reduced weight of the all-new Ram 1500 helps to increase payload capacity, which allows you to make every load count. The 2019 Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 2,300 lb* of brute carrying strength along with a ride that puts comfort in the same league as capability. Add further hauling assets—like the class-exclusive1 available RamBox® Cargo Management System, shown here—and you’ve got what it takes to get the job done.

2,300-LB MAX PAYLOAD

BUILT TO DO THE JOB RIGHT, EVERY TIME

The reduced weight of the all-new Ram 1500 helps to increase payload capacity, which allows you to make every load count. The 2019 Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 2,300 lb* of brute carrying strength along with a ride that puts comfort in the same league as capability. Add further hauling assets—like the class-exclusive1 available RamBox® Cargo Management System, shown here—and you’ve got what it takes to get the job done.

*Quad Cab® 4x2 V6 without RamBox System, when properly equipped.
AVAILABLE LANCESÈ LANE DEPARTURE WARNING (LDW) Ram 1500 can read the road. Mounted on the external sideview mirrors, cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either line occur without use of the turn indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, the system will automatically align the vehicle back into its correct lane position.

NEW ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO Think cruise control that’s smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. And, while most ACC systems operate only down to 20 mph, our system operates down to 0 mph, virtually stopping the vehicle—then reengaging back to safe-range speeds as traffic begins to move again. (Note that the system does not perform “panic stops” at speed.)

FORWARD COLLISION WARNING (FCW) PLUS This available asset incorporates Grade Braking to control the transmission and automatically downshifts to maintain selected speed and distance. The system operates independent of the ACC system, notifies the driver if the vehicle is too close to a preceding vehicle, uses audible/visual warnings and will brake the vehicle to 0 mph if the driver does not respond.

AVAILABLE REAR CROSS-PATH DETECTION When in Reverse and vehicles and/or other objects are in perpendicular relationships to your Ram pickup, dual wide-band radar sensors let you know, using illuminated icons in the outside mirrors and driver-selected chimes.

BLIND SPOT MONITORING (BSM) WITH TRAILER DETECTION This available asset monitors the “blind spots” on each side of the vehicle, utilizing sensors in each of the side mirrors. The system provides audible chimes and/or visual icons, informing the driver when changing lanes, passing others or being passed. Trailer Detection automatically senses and accounts for the length of the trailer.

AVAILABLE PARK ASSIST Ever-more sophisticated sensors give all-new Ram 1500 superb capability. Available and new for 2019: Parallel and Perpendicular Park Assist welcome additions to the ParkSense® Front and Rear Park Assist platforms.

THE LARGEST STANDARD BRAKES IN THE SEGMENT Confident stopping power comes from a new brake system. The new brakes have the largest standard rotors in the segment, measuring nearly 15 inches in diameter fore and aft, sharply reducing 60-0 mph stopping distances and improving performance.

AVAILABLE SMARTBEAM HEADLAMPS This advanced system provides the maximum amount of light possible, automatically switching headlamps from high-to-low beams when oncoming headlamps or forward light is sensed, or when tailgates are detected in front of the vehicle.

AVAILABLE 360° SURROUND-VIEW CAMERA Depending on the model and the options and packages selected, you can bring 360-degree awareness to the drive. Credit the smart combination of strategically positioned sensors that work with cameras mounted in the grille, side mirrors and rear.

ALL AROUND YOU safety where it matters most::

SAFETY WHERE IT MATTERS MOST: ALL AROUND YOU

OVER 100 AVAILABLE SAFETY & SECURITY FEATURES

Properly secure all cargo.
YOUR RAM 1500
YOUR STYLE

BLACK APPEARANCE PACKAGE
Available on Tradesman® and Laramie®, packages vary slightly by model. Exterior highlights include: Black grille, Black body-color bumper, Black door handles, Black mirror caps, Black wheel-to-wheel side steps, Black 18-inch aluminum wheels.

SPORT APPEARANCE PACKAGE
Available on Big Horn® and Laramie®, packages vary slightly by model. Exterior highlights include: Black grille, Black body-color bumper, Black door handles, Black wheel-to-wheel side steps, Black 22-inch aluminum wheels.

CHROME APPEARANCE PACKAGE
Available on Tradesman® and Laramie®, packages vary slightly by model. Exterior highlights include: Chrome grille, Chrome body-color bumper, Chrome 18-inch aluminum wheels.

4x4 OFF-ROAD PACKAGE
Available on most trim levels. When your urge to explore is uncompromising, nothing should hold you back. The protection and power from this tough, available package lets you master the unexplored.

Included:
- Standard 1-inch lift
- Available 2-inch lift with Active-Level™ Four-Corner Air Suspension
- LT265/70R17 OWL On-/Off-Road or P205/70R15 OWL All-Terrain tires (off-road package includes)
- Electronic Locking Rear Axle (eLocker)
- Off-road calibrated shocks
- Hill Descent Control
- Transfer case
- Fuel tank
- Power steering unit
- 4x4 off-road decal

* Tires selection depends on wheel size.
MORE ROOM

INSIDE AND OUT

OUTSIDE AND CARGO MANAGEMENT

Overflowing with new features from the available class-exclusive RamBox® Cargo Management System with 115-volt outlet to the new available power and assisted tailgate. Inside, you’ll find a larger space that’s more sophisticated than ever with best-in-class available interior storage volume.
THE MOST LUXURIOUS TRUCK IN ITS SEGMENT

A NEW LEVEL OF LUXURY

This Ram pickup can be defined by both its capability and its sophistication. There are bold new interior themes and extensive use of genuine wood, metal and leather throughout. Available features include a new class-exclusive reconfigurable center console, a new largest-available 12-inch touchscreen media center with split-screen capability, a 7-inch reconfigurable electronic cluster and class-exclusive features like a rear-seat fold-down center console.

Opt for premium trim levels with soft, upscale leather trim and available features like heated/ventilated front and rear seats. Short Crew Cab models can also be equipped with new class-exclusive reclining rear seats featuring 8° recline.

RAM 1500 LIMITED CREW CAB SHOWN WITH LIGHT BEIGE/INDIGO LEATHER INTERIOR.
THIS IS

COMMAND CENTRAL
SMARTER, FASTER AND MORE ADVANCED CONNECTIVITY KEEPS YOU IN TOUCH WITH THE PEOPLE AND JOBS THAT MATTER MOST

CUSTOMIZED BY YOU
This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience—and which brings together a wealth of technologies. The latest generation of the award-winning Uconnect® system encompasses everything from built-in cellular connectivity to personalized settings for available features like heated/ventilated seats, Keyless Enter ‘n Go™ and more.

Uconnect®
Largest available 12-inch reconfigurable touchscreen1 with one-touch, customizable “Home Screen” available on Laramie®, Laramie Longhorn® and Limited trim levels.
• SiriusXM® Radio with the all-new 360L2 (includes 1-year trial)
• Apple CarPlayTM support
• Android Auto™ support
• SiriusXM Guardian® Connected Services (includes 1-year trial)
• SiriusXM Traffic Plus® and SiriusXM Travel Link® (includes 5-year trial)
• Siri® Eyes Free™

EASY-ACCESS CONNECTIVITY, WIRELESS CHARGING, FAST USB CONNECTIONS
Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your phone on the console-mounted pad to begin charging. Two sets of USB/Type-C USB ports are located on the front of the center console. The new Type-C USB ports enable charging up to four times faster than standard USB outlets, as well as faster data downloads. An auxiliary port is positioned between the USB outlets. An integrated phone shelf can carry as many as three smartphones vertically and is sized to carry most tablets.

THE HIGHEST NUMBER OF SPEAKERS IN THE SEGMENT.1
Only Harman Kardon® could do it—and only the all-new 2019 Ram 1500 offers it: a custom-tuned, available system that makes every drive more enjoyable. Technology never sounded so good.

With 18 premium speakers plus premium subwoofer strategically engineered within the cabin, the Harman Kardon Audio System also features available Active Noise Cancellation, a refinement that uses the system to cancel out unwanted noise—and which contributes to a superb audio experience when music is played. It’s all powered by a 900-watt multi-channel Class-D amplifier made even better with 360º surround-sound and Digital Signal Processing.

FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY
Depending on the trim level, the Driver Information Display measures in with either a 3.5" or 7-inch display. In select models, this color display telegraphs reams of information, from speed to numerous in-motion data concerning mechanical operation. On premium models, the display offers high-definition quality, animated 32 graphics, with five display themes and distinctive illuminated RAM identity. For 2019, the 7-inch display is also model-specific. On Ram Rebel® models, there’s a Rebel only theme with Red-Black badge contrasting with the Gray and Dark Ruby Red accents. The Ram Laramie Longhorn® display carries the Laramie Longhorn theme in subtle 3D tones against a dark background, while the Ram Limited display keeps the Limited theme: muted Violet and Light Grey on a darker background.

FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY

Easy-access connectivity, wireless charging, fast USB connections

The highest number of speakers in the segment.1

Easy-access connectivity, wireless charging, fast USB connections

The highest number of speakers in the segment.1
EXPLORE SPACE
AVAILABLE DUAL-PANE SUNROOF
SMART STORAGE
EVERYWHERE

NEXT-LEVEL CARGO MANAGEMENT
This truck takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 61.5-cubic-feet conventional cargo bed volume to the available class-exclusive RamBox® Cargo Management System that includes versatile, weatherproof, lockable and drainable storage bins with downward-facing illumination and a 115-volt power outlet, this is real-world capability.

AT RIGHT, CLOCKWISE FROM UPPER LEFT:
4x8 SHEETS FIT even with the RamBox System, full 4x8 sheets of building material are easily accommodated.
EASY ACCESS Available dampening and key fob control make opening the tailgate easier than ever. Available retractable Mopar® Bed Step (late availability) simplifies bed access.
CARGO MANAGEMENT Opt for the available RamBox Cargo Management System with or without the bed air ride.
IN-BED LED LIGHTING Controlled by a switch or a key fob button, these available lights let you load anytime, with no adjustment to a tonneau cover, if so equipped.
ALL-NEW KEY FOB Available on all trucks, the key fob control allows locking/unlocking the tailgate, locking/unlocking the RamBox System (if so equipped), releasing the Air Suspension system (if so equipped), and offers the convenient Remote Key Start.

PROPERLY SECURE ALL CARGO.

48.1”
Drivers of Ram 1500 models equipped with bucket seats will enjoy a next generation level of convenience and technology—with a center console designed around occupant comfort and need.

Now more than 50 percent larger than the previous generation, this dynamic piece of equipment offers dozens of functions and conveniences, starting with numerous different storage combinations. In the center, our engineers have designed a wider docking area with optional wireless charging—ideal for cell phones. A three-position sliding cup holder tray can be stowed under the center armrest, revealing a deep storage bin that can hold a 15-inch laptop. Lifting the lid of the center armrest also reveals an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console, you’ll find two additional cup holders, media outlets and the ability to mount an iPad® for convenient rear seat viewing.
FOR THE REAL WORLD

COUNT ON RAM 1500 TO GIVE YOU THIS MUCH TOUCHSCREEN. THIS MUCH VERSATILITY. THIS MUCH TECHNOLOGY. THIS MUCH CAPABILITY.

CUSTOMIZE THE DISPLAY TO BEST SERVE YOUR NEEDS. INTUITIVE UCONNECT® TOUCHSCREEN LETS YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED.

LISTEN to music, talk shows and sports. Access all genres, favorite artists, winning teams—all the time with SiriusXM® Radio featuring the all-new 360L2 experience.

DISCOVER new places, the best shopping, entertainment and restaurants from the Uconnect smartphone app, then easily send the address to your vehicle.

SPEAK UP and be heard, send and receive calls and texts while driving safely with hands-free phone capability.

NAVIGATE to every adventure, get turn-by-turn directions so you don’t get lost on the way (unless you want to).

START your car from afar, get your engine running, unlock your door or flash your headlamps from almost anywhere using your smartphone with SiriusXM Guardian® and the Uconnect app.

SMART drivers receive weather and traffic reports with a five-year trial subscription to SiriusXM Travel Link® and SiriusXM Traffic Plus®.

THE NEW SIRIUSXM WITH 360L2 EXPERIENCE delivers more content variety, and a personalized experience that allows for easy content discovery. More variety—most live channels in a vehicle plus 5,000 hours of On Demand shows and performances. Personalized listening—delivering recommendations that get smarter the more you listen. More control of your listening experience with voice search, listener profiles and easy-to-use categories, lets you quickly and easily find and hear whatever, whenever and however you want. We put the most amazing content in front of you, and you’re in the driver’s seat of it all.

APPLE CARPLAY™ COMPATIBILITY

This is smarter iPhone® integration, so you’ll experience your favorite features through your dashboard. With Siri® all you have to do is ask—catch up on calls and messages, get directions from Apple Maps, or request a song through Apple Music. The system lets you browse music, or discover nearby gas stations, parking, restaurants and more. Plus, Maps help predict where you’re headed.

ANDROID AUTO™ INTEGRATION

For those who know and love Android™, Google® goes with you with navigation and “OK Google” voice detection, you’ll hear your voice commands and voice-guided navigation from Google Maps. Stay focused and productive while on the road with voice controls that allow you to make calendar appointments, set timers, reply to emails and messages, and more.

AVAILABLE FEATURES; SEE DEALER FOR COMPLETE DETAILS.
START YOUR OWN REBELLION

HONOR THE OFF-ROAD
This is your path to epic off-road experiences. Ram Rebel® doesn’t just look fierce, it is fierce. Black powder-coated steel bumpers, aggressive approach angles, tow hooks and factory lift give you the brute force needed to find new trails.

New and available for both Quad Cab® and Crew Cab configurations: a new electronic locking rear axle (eLocker), 18-inch aluminum off-road wheels and On-/Off-Road 33-inch tires with outlined white lettering (OWL).

Power is up to you: the 3.6L Pentastar® V6 with eTorque is standard. A 5.7L HEMI® V8 is available. Standard Rebel features include a 1-inch ride height increase, Bilstein® off-road shocks, Class IV hitch receiver, tow hooks, wheel flares, Sport performance hood, powder-coated bumpers and unique grille.

See more at RAMTRUCKS.COM

HARM REDUX™ IN FLAME WITH DIAMOND BLACK CRYSTAL UPPER AND STANDARD 18-INCH STANDARD BLACK ALUMINUM WHEELS.

START YOUR OWN REBELLION
THIS INTERIOR REBELS AGAINST THE ORDINARY

While the new Ram Rebel® is built for off-road action, this interior definitely takes the high road. Features include unique laser-engrained Dark Ruby Red accents, all-new Black/Dark Ruby Red premium seats that feature the Rebel tire tread as cloth inserts, Rebel-themed floor mats and leather-wrapped steering wheel. The available 8.4-inch touchscreen and gauge cluster showcase a new “smoked” appearance, while the 7-inch Driver Information Display cluster screen is divided into separate digital gauges to better organize content. Passengers will appreciate the new 4-way headrests and new 12-way power seats.
Laramie Longhorn®

Ready for any destination on the map

The all-new 2019 Ram 1500 Laramie Longhorn speaks with authority with a standard 3.6L Pentastar® V6 with eTorque or available 5.7L HEMI® V8. The redesigned exterior includes refinements like a shark’s fin antenna, new flush fuel-fill door, taller pickup box and chrome side steps, all riding on 20-inch aluminum wheels. Shown above with optional two-tone Ivory White upper and RV Match Walnut Brown lower, and running boards.

The Laramie Longhorn interior is premium all the way, with leather-upholstered bucket seats with power/12-way memory, new sliding console storage, premium 6-gauge cluster, 7-inch Driver Information Display, three USB ports and new reclining rear seats.
LARAMIE LONGHORN® SEATBACK POCKET
BUCKLE SHOWN IN CATTLE TAN/BLACK.

AUTHENTIC. ALWAYS.
LARAMIE LUXURY IS JUST AROUND THE CORNER

With its all-new exterior and interior, Ram 1500 Laramie makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlights, pushed-to-the-corner LED fog lamps, lenticular blast grille with chrome surround, chrome front bumper, aluminum tailgate with dampened opening assist and a standard Class IV hitch receiver.

The redesigned interior features all-new technology and premium materials, including leather-trimmed and suede-accented seats with standard front bench or available bucket front seats, an 8.4-inch color-touchscreen Uconnect infotainment system, leather-wrapped steering wheel, wood accents, a premium overhead console and new available reclining rear seats.

Properly secure all cargo.
SURE-FOOTED, FROM LAKE TO MOUNTAIN
You choose, you go. Ram 1500 Big Horn, with standard Pentastar® V6 with eTorque or available HEMI® V8, in Quad Cab® or Crew Cab. Now with a new raised aluminum hood, improved illumination from new quad-halogen headlamps, a bright-surround billet grille and an aerodynamic spoiler integrated into the tailgate. The completely redesigned interior features four color combination options with cloth seating, painted bezels, three USB ports, standard 40/20/40 bench or optional bucket seats with center console.
You don’t put in half effort and neither does your Ram truck. The all-new Ram 1500 Tradesman boasts a robust 3.6L Pentastar® V6 with eTorque, no-nonsense 18-inch wheels and a ParkView® Rear Back-Up Camera. The interior sports a standard 5-inch Uconnect® touchscreen radio with Voice Command® manual H/M telescoping steering wheel and easy-clean vinyl seating. Opt for the new Chrome Appearance Package for a more customized experience.

Properly secure all cargo.
LEFT TO RIGHT: RAM 1500 BIG HORN® AND RAM 1500 LARAMIE® WITH BLACK APPEARANCE PACKAGE.
The all-new 2019 Ram 1500 is built with the legendary toughness and capability Ram trucks are known for—now it’s time to make it your own—and it all happens with Mopar.

Mopar designs and builds hundreds of Ram Parts and Accessories that transform your Ram 1500 into a personalized pickup created just for you, by you. Better yet, every part is engineered and rigorously tested by the same team of experts who designed and built the all-new 2019 Ram 1500. Which means you can expect specs are exact, colors match perfectly, materials are professional-grade and quality is top-rate.

In addition, Mopar supports your vehicle ownership experience with expert technicians, Mopar Vehicle Protection® plans, Express Lane Service and the Official Ram Owner Site & App for access to personalized vehicle information, special offers and more (register at mopar.com/ram).

Mopar. It’s all about keeping you happy and keeping your Ram 1500 in top-notch looks and condition. Visit your local Ram dealer or mopar.com for more information.

A. Off-Road Style Running Boards
B. All-Weather Floor Mats
C. Molded Splash Guards
D. Bed Extender
E. Beadlock-Capable Wheel
F. Soft Roll-Up Tonneau Cover
G. Drop-In Liner
H. 2-Inch Lift Kit

Properly secure all cargo.
**APPEARANCE PACKAGES**

**Black**
- Black grille surrounds and front tow hooks
- Black bodyside molding
- Black exhaust tailpipe
- Black Seats

**Chrome**
- Chrome bodyside molding
- Chrome door handle
- Chrome rearview mirror
- Chrome exhaust tailpipe

**REBEL**

**INTERIOR AMENITIES**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**EXTERIOR FEATURES**
- LED headlamps and taillamps with chrome bezel
- Power-folding mirrors with chrome mirror cap
- Laramie badge
- Chrome-insert door handles
- P18 BSW All-Season tires
- 18-inch cast-aluminum wheels
- LED ambient interior lighting
- Dual-Zone Automatic Temperature Control
- Universal Garage Door Opener
- Power-folding mirrors with chrome mirror cap
- RamBox® storage compartments

**SAFETY & SECURITY**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**INTERIOR AMENITIES**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**EXTERIOR FEATURES**
- LED headlamps and taillamps with chrome bezel
- Power-folding mirrors with chrome mirror cap
- Laramie badge
- Chrome-insert door handles
- P18 BSW All-Season tires
- 18-inch cast-aluminum wheels
- LED ambient interior lighting
- Dual-Zone Automatic Temperature Control
- Universal Garage Door Opener
- Power-folding mirrors with chrome mirror cap
- RamBox® storage compartments

**SAFETY & SECURITY**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**INTERIOR AMENITIES**
- Custom chrome steering wheel
- Custom chrome shift knob
- Custom chrome instrument panel
- Custom chrome door handles
- Custom chrome center console

**EXTERIOR FEATURES**
- Custom chrome side mirror caps
- Custom chrome door handles
- Custom chrome grille
- Custom chrome badging
- Custom chrome tailgate badging

**SAFETY & SECURITY**
- Custom chrome side mirror caps
- Custom chrome door handles
- Custom chrome grille
- Custom chrome badging
- Custom chrome tailgate badging

---

**LARAMIE®**

**APPEARANCE PACKAGES**

**Black**
- Black grille surrounds and front tow hooks
- Black bodyside molding
- Black exhaust tailpipe
- Black Seats

**Chrome**
- Chrome bodyside molding
- Chrome door handle
- Chrome rearview mirror
- Chrome exhaust tailpipe

**REBEL®**

**INTERIOR AMENITIES**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**EXTERIOR FEATURES**
- LED headlamps and taillamps with chrome bezel
- Power-folding mirrors with chrome mirror cap
- Laramie badge
- Chrome-insert door handles
- P18 BSW All-Season tires
- 18-inch cast-aluminum wheels
- LED ambient interior lighting
- Dual-Zone Automatic Temperature Control
- Universal Garage Door Opener
- Power-folding mirrors with chrome mirror cap
- RamBox® storage compartments

**SAFETY & SECURITY**
- 115-volt outlet
- Bluetooth® hands-free phone
- USB port
- Dual-Zone Automatic Temperature Control
- Remote keyless entry
- Leather-wrapped steering wheel
- Power driver seat
- Power-adjustable lumbar support
- 40/20/40 leather bucket seats

**INTERIOR AMENITIES**
- Custom chrome steering wheel
- Custom chrome shift knob
- Custom chrome instrument panel
- Custom chrome door handles
- Custom chrome center console

**EXTERIOR FEATURES**
- Custom chrome side mirror caps
- Custom chrome door handles
- Custom chrome grille
- Custom chrome badging
- Custom chrome tailgate badging

**SAFETY & SECURITY**
- Custom chrome side mirror caps
- Custom chrome door handles
- Custom chrome grille
- Custom chrome badging
- Custom chrome tailgate badging

---

**RAM 1500 TRIM LEVELS**

**TRADESMAN®**

**POWERTRAIN**
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

**STANDARD FEATURES**
- Front air filtration system
- Variable ratio power steering
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

---

**BIG HORN**

**POWERTRAIN**
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

**STANDARD FEATURES**
- Front air filtration system
- Variable ratio power steering
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

---

**REBEL**

**POWERTRAIN**
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

**STANDARD FEATURES**
- Front air filtration system
- Variable ratio power steering
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

---

**LARAMIE®**

**POWERTRAIN**
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic

**STANDARD FEATURES**
- Front air filtration system
- Variable ratio power steering
- 5.7L HEMI® V8 Mult Displacement Engine
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with 8-speed automatic
## RAM 1500 TRIM LEVELS

### LARAMIE LONGHORN®
- **INTERIOR AMENITIES**
  - Longhorn specific premium leather and wood interior treatment
  - Longhorn specific premium leather and wood interior treatment
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial
- **EXTERIOR FEATURES**
  - Unique bright-surround/billet grille
  - Premium LED headlamps
  - 20-inch aluminum wheels
- **SAFETY & SECURITY**
  - Blind Spot Monitoring with Rear Cross-Path and Trailer Detection

### LIMITED
- **INTERIOR AMENITIES**
  - Heated front and rear seats
  - Dark Limited color cluster
  - Full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial
- **EXTERIOR FEATURES**
  - Chrome-surround limited specific grille
  - 20-inch cast aluminum wheels
- **SAFETY & SECURITY**
  - Black Spot Monitoring with Rear Cross-Path and Trailer Detection

### POWERTRAIN
- 3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque engine
- 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine
- 5.7L HEMI® V8 MDS VVT with eTorque engine

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Two-Tone Paint
- Body-Color Bumper Group

## RAM 1500 INTERIOR FABRICS

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Premium Leather Bucket
  - Light Mountain Brown/Mountain Brown
  - Premium Leather Bucket with Laser etching
  - Premium Leather Bucket, Black
  - Premium Leather Bucket, Light Mountain Brown/Black

### POWERTRAIN
- 3.6L Pentastar® V6 with a 4-longitudinal mode transfer case
- 5.7L HEMI® V8 with a 4-longitudinal mode transfer case
- 5.7L HEMI® V8 with a 4-longitudinal mode transfer case

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Premium Leather Bucket
  - Light Mountain Brown/Black
  - Premium Leather Bucket, Black
  - Premium Leather Bucket, Light Mountain Brown/Mountain Brown
  - Premium Leather Bucket, Black

### POWERTRAIN
- 3.6L Pentastar® V6
- 5.7L HEMI® V8
- 5.7L HEMI® V8 with eTorque engine

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Premium Leather Bucket
  - Light Mountain Brown/Mountain Brown
  - Premium Leather Bucket with Laser etching
  - Premium Leather Bucket, Black

### POWERTRAIN
- 3.6L Pentastar® V6
- 5.7L HEMI® V8
- 5.7L HEMI® V8 with eTorque engine

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Premium Leather Bucket
  - Light Mountain Brown/Mountain Brown
  - Premium Leather Bucket with Laser etching
  - Premium Leather Bucket, Black

### POWERTRAIN
- 3.6L Pentastar® V6
- 5.7L HEMI® V8
- 5.7L HEMI® V8 with eTorque engine

### STANDARD FEATURES
- Include Select Laramie® Features Plus:
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with fold-down console
  - SiriusXM® Radio with 1-year included trial

### APPEARANCE PACKAGES
- Premium Leather Bucket
  - Light Mountain Brown/Mountain Brown
  - Premium Leather Bucket with Laser etching
  - Premium Leather Bucket, Black
### RAM 1500 Exterior Colors

<table>
<thead>
<tr>
<th>Paint Color</th>
<th>Image</th>
<th>RAM 1500 Example</th>
<th>Example Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bright White</td>
<td><img src="image" alt="Bright White" /></td>
<td><img src="image" alt="Bright White" /></td>
<td>REBEL® SHOWN IN FLAME RED WITH DIAMOND BLACK LOWER</td>
</tr>
<tr>
<td>Delmonico Red Pearl</td>
<td><img src="image" alt="Delmonico Red Pearl" /></td>
<td><img src="image" alt="Delmonico Red Pearl" /></td>
<td>LARAMIE® SHOWN IN IVORY WHITE WITH RV MATCH WALNUT BROWN METALLIC LOWER</td>
</tr>
<tr>
<td>Black Forest Green</td>
<td><img src="image" alt="Black Forest Green" /></td>
<td><img src="image" alt="Black Forest Green" /></td>
<td>LARAMIE® LONGHORN® SHOWN IN IVORY WHITE WITH RV MATCH WALNUT BROWN METALLIC LOWER</td>
</tr>
<tr>
<td>Rugged Brown</td>
<td><img src="image" alt="Rugged Brown" /></td>
<td><img src="image" alt="Rugged Brown" /></td>
<td>LARAMIE® LONGHORN® SHOWN IN IVORY WHITE WITH RV MATCH WALNUT BROWN METALLIC LOWER</td>
</tr>
<tr>
<td>Flame Red</td>
<td><img src="image" alt="Flame Red" /></td>
<td><img src="image" alt="Flame Red" /></td>
<td>LARAMIE® LONGHORN® SHOWN IN IVORY WHITE WITH RV MATCH WALNUT BROWN METALLIC LOWER</td>
</tr>
</tbody>
</table>

**Paint Colors and Two-Tone Options**

- **RAM 1500 WHEELS**
  - **18-inch Steel Painted Standard on Tradesman®**
  - **20-inch Cast-Aluminum Premium Painted/Polished Optional on Laramie with P1 or P2 Equipment Groups**
  - **20-inch Cast-Aluminum Premium Paint/Polished Included with Sport Package on Laramie**
  - **22-inch Cast-Aluminum Polished/Premium Paint Optional or included with Chrome Package on Tradesman**

- **RAM 1500 EXTERIOR COLORS**
  - **Bright White**
  - **Granite Crystal**
  - **Billet Silver**
  - **Diamond Black Crystal**
  - **Patriot Blue**
  - **Black Forest Green**
  - **Rugged Brown**
  - **M** = Available Monotone Color
  - **n** = Diamond Black Lower
  - **n** = Billet Silver Lower
  - **M** = Available Monotone Color
  - **n** = Diamond Black Lower
  - **M** = Available Monotone Color
  - **n** = Diamond Black Lower

**To see examples of all possible paint combinations, visit RAMTRUCKS.COM**
### 2019 RAM 1500

#### EXTERIOR

<table>
<thead>
<tr>
<th>Feature</th>
<th>Option</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LED Headlamps</td>
<td></td>
<td>Included with Sport Appearance Package</td>
</tr>
<tr>
<td>Dual, Black tip exhaust</td>
<td></td>
<td>Included with 5.7L V8 on Black Package; included with 5.7L V8 BSG and 4x4 Crew Cab</td>
</tr>
<tr>
<td>2019 RAM 1500</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ENGINE/TRANSMISSION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.7L HEMI® V8/8-speed automatic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019 RAM 1500</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MECHANICAL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.5-inch box models</td>
<td></td>
<td>optional with H1, H2, X1, X2, P1 and P2 Equipment Packages</td>
</tr>
<tr>
<td>4x4 Off-Road Group</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4x4 Rock R top and roof rack</td>
<td></td>
<td>included with Rebel trim; 4x4 Rock C top and roof rack</td>
</tr>
</tbody>
</table>
**2019 RAM 1500 INTERIOR (continued)**

- **Black Leather front seats** — Black bucket seat with unique and up price classes; not available with manual sliding rear backlight Quad Cab and Crew Cab models); standard on Quad Cab and Crew Cab models on Big Horn and Laramie; included in H1, X1 and P1 Equipment Packages.
- **Dual-pane, power-operated** (Crew Cab only; optional with H2, X2, P1 and P2 Equipment Packages)
- **Rear underseat storage** — Crew Cab only (included in X2 and P2 Equipment Packages)
- **Active Noise Cancellation** (included on 5.7L HEMI® V8 engines)
- **All-Speed Traction Control**
- **Electronic Roll Mitigation**
- **Supplemental side seat**
- **Supplemental side-curtain**

**2019 RAM 1500 SAFETY AND SECURITY FEATURES (continued)**

- **DRIVE-SMART® GROUP — Includes adaptive cruise control, blind spot monitoring, lane keeping assist, and lane departure warning.**
- **REV-ASSIST™ — Rear cross-path detection and trailer detection.**
- **SURROUND-VIEW CAMERA — Included in Advanced Safety Group; included in M1 Equipment Package.**
- **ELECTRONIC PARKING BRAKE — Hill Start Assist**
- **ELECTRONIC STABILITY CONTROL (ESC) — Electronic roll mitigation.**
- **Supplemental side seat**
- **Supplemental side-curtain**
- **Supplemental side-curtain**

**2019 RAM 1500 EQUIPMENT PACKAGES ( continued )**

- **SPORT APPEARANCE PACKAGE — Includes black metal badges (driver and passenger door), black 4x4 badge on rear tailgate (4x4 models only), black grille, black Ram’s Head on rear tailgate, black 1500 badges (both sides of hood), black RAM on front grille, black 15-inch a-pillar, black outside mirrors, black 18-inch painted aluminum wheels, P18-inch BSW All-Season tires, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror chrome tow hooks and chrome wheel-to-wheel side steps (optional with P1 and P2 Equipment Packages).**
- **BADGING GROUP**
- **PRODUCTIVITY GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **PROTECTION GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **BEHIND THE SCENES**

**2019 RAM 1500 SPORT APPEARANCE PACKAGE**

- **SPORT APPEARANCE PACKAGE — Includes black metal badges (driver and passenger door), black 4x4 badge on rear tailgate (4x4 models only), black grille, black Ram’s Head on rear tailgate, black 1500 badges (both sides of hood), black RAM on front grille, black 15-inch a-pillar, black outside mirrors, black 18-inch painted aluminum wheels, P18-inch BSW All-Season tires, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror chrome tow hooks and chrome wheel-to-wheel side steps (optional with P1 and P2 Equipment Packages).**

**2019 RAM 1500 BADGING GROUP**

- **BADGING GROUP**
- **PRODUCTIVITY GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **PROTECTION GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **BEHIND THE SCENES**

**2019 RAM 1500 PRODUCTIVITY GROUP**

- **PRODUCTIVITY GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **PROTECTION GROUP — Includes tow hooks, front suspension skid plate, transfer case skid plate, fender flares, and step bumper.**
- **BEHIND THE SCENES**

**2019 RAM 1500 BEHIND THE SCENES**

- **BEHIND THE SCENES**

---

**S = Standard**

**O = Optional**

**P = Part of a Package**
### RAM 1500 SPECIFICATIONS

#### RAM 1500 CARGO BOX DIMENSIONS

<table>
<thead>
<tr>
<th>Cargo Box Dimensions</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAE Volume, cu ft (cu m)</td>
<td>24.0 (0.4)</td>
<td>24.0 (0.4)</td>
<td>26.6 (0.4)</td>
<td>26.6 (0.4)</td>
</tr>
<tr>
<td>SAE VOLUME, cu ft (cu m)</td>
<td>24.4 (0.4)</td>
<td>24.4 (0.4)</td>
<td>26.6 (0.4)</td>
<td>26.6 (0.4)</td>
</tr>
<tr>
<td>SAE VOLUME, cu ft (cu m)</td>
<td>24.9 (0.4)</td>
<td>24.9 (0.4)</td>
<td>26.6 (0.4)</td>
<td>26.6 (0.4)</td>
</tr>
<tr>
<td>SAE VOLUME, cu ft (cu m)</td>
<td>25.4 (0.4)</td>
<td>25.4 (0.4)</td>
<td>26.6 (0.4)</td>
<td>26.6 (0.4)</td>
</tr>
<tr>
<td>SAE VOLUME, cu ft (cu m)</td>
<td>26.0 (0.4)</td>
<td>26.0 (0.4)</td>
<td>26.6 (0.4)</td>
<td>26.6 (0.4)</td>
</tr>
</tbody>
</table>

#### RAM 1500 EXTERIOR DIMENSIONS

<table>
<thead>
<tr>
<th>Exterior Dimensions</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height (mm)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
</tr>
<tr>
<td>Width (mm)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
</tr>
<tr>
<td>Length (mm)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
<td>1,804 (71.1)</td>
<td>1,879 (74.1)</td>
</tr>
<tr>
<td>Wheelbase (mm)</td>
<td>1,310 (51.6)</td>
<td>1,310 (51.6)</td>
<td>1,310 (51.6)</td>
<td>1,310 (51.6)</td>
</tr>
<tr>
<td>Headroom (inches minimum)</td>
<td>3.9 (99.1)</td>
<td>3.9 (99.1)</td>
<td>3.9 (99.1)</td>
<td>3.9 (99.1)</td>
</tr>
<tr>
<td>Shoulder Room (inches minimum)</td>
<td>66.4 (1,687)</td>
<td>66.4 (1,687)</td>
<td>66.4 (1,687)</td>
<td>66.4 (1,687)</td>
</tr>
<tr>
<td>Leg Room (inches minimum)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
</tr>
<tr>
<td>Overall Length (inches)</td>
<td>116.0 (2,946)</td>
<td>116.0 (2,946)</td>
<td>116.0 (2,946)</td>
<td>116.0 (2,946)</td>
</tr>
<tr>
<td>Wheelbase (inches)</td>
<td>66.0 (1,676)</td>
<td>66.0 (1,676)</td>
<td>66.0 (1,676)</td>
<td>66.0 (1,676)</td>
</tr>
<tr>
<td>Track, Front (inches)</td>
<td>63.9 (1,623)</td>
<td>63.9 (1,623)</td>
<td>63.9 (1,623)</td>
<td>63.9 (1,623)</td>
</tr>
<tr>
<td>Track, Rear (inches)</td>
<td>63.3 (1,606)</td>
<td>63.3 (1,606)</td>
<td>63.3 (1,606)</td>
<td>63.3 (1,606)</td>
</tr>
<tr>
<td>Distance Between Wheel-Housings (inches)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
<td>82.1 (2,084)</td>
</tr>
<tr>
<td>Length At Floor, Tailgate Closed (inches)</td>
<td>67.4 (1,711)</td>
<td>76.3 (1,937)</td>
<td>67.4 (1,711)</td>
<td>76.3 (1,937)</td>
</tr>
<tr>
<td>Ramp Breakover Angle Without Skid Plate, degrees</td>
<td>25.2</td>
<td>25.2</td>
<td>25.2</td>
<td>25.2</td>
</tr>
<tr>
<td>Ramp Breakover Angle With Skid Plate, degrees</td>
<td>25.0</td>
<td>25.0</td>
<td>25.0</td>
<td>25.0</td>
</tr>
<tr>
<td>Ground Clearance Without Skid Plate, inches</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
</tr>
<tr>
<td>Ground Clearance With Skid Plate, inches</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
<td>8.7 (220)</td>
</tr>
</tbody>
</table>

#### MAXIMUM PAYLOAD CAPACITIES

<table>
<thead>
<tr>
<th>Payload &amp; Hitch Weight Rating (lbs)</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payload (lbs)</td>
<td>1,000</td>
<td>1,000</td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td>Max Trailer Weight (lbs)</td>
<td>7,000</td>
<td>7,000</td>
<td>7,000</td>
<td>7,000</td>
</tr>
<tr>
<td>Payload &amp; Max Trailer Weights are calculated as specified in SAE J2807.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### MAXIMUM LOADED TRAILER WEIGHT (lbs)

<table>
<thead>
<tr>
<th>Loaded Trailer Weight (lbs)</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
<th>Quad Cab</th>
<th>Crew Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loaded Trailer Weight (lbs)</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Loaded Weight With Payload (lbs)</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
</tr>
</tbody>
</table>

*Numbers in Black boxes reflect max ratings.**