THE GUTS TO TACKLE BIG JOBS. THE GLORY OF DOING THEM RIGHT.

One look, and you know: from the off-road dominance of Ram Rebel® to the refined Ram Limited to the new editions for 2018, there’s a Ram 1500 that’s right for you. Put uncompromising comfort and superb capability to work, and the rest is all pleasure and play—thanks to an impressive list of best-in-class assets and class-exclusive advantages. There’s a half-ton more at RAMTRUCKS.COM

FOR A TRUCK THAT GOES THE DISTANCE, YOU DON’T HAVE TO LOOK VERY FAR.

RAM 1500

› THE GUTS TO TACKLE BIG JOBS. THE GLORY OF DOING THEM RIGHT.

A note about this catalog: all disclaimers and disclosures can be found on the inside back cover.
MAKE AN ELOQUENT STATEMENT ABOUT SOPHISTICATION.

Meet the new Ram Limited Tungsten: leather interior with seats in Frost and Indigo, plus a Light Graystone headliner, Active-Level™ Four-Corner Air Suspension System and more Uconnect® features than ever—like the new SiriusXM Guardian® app—all riding on authoritative 20-inch wheels.

IT RULES IN THE CITY, THE FARM, THE MOUNTAINS AND THE RANCH.

LIMITED TUNGSTEN
Welcome to the Geography of Refinement. The new Laramie Longhorn Southfork Edition subtly telegraphs sophistication with its distinctive tailgate badging and two-tone or monotone exterior—but it’s the interior touches that show true character. The Laramie Longhorn signature appears as a badge on the glove box and on the Canyon Brown/Frost floor mats with metal treatment, all complementing the Natura Plus Canyon Brown/Frost leather (with optional filigree) seats, Light Graystone suede headliner and leather-wrapped A- and B-pillar grab handles. To that, add galvanized metal accents and Walnut-colored ash wood touches on the steering wheel, doors, center stack and console, and more Uconnect® features than ever—like the new SiriusXM Guardian® app.
COMES TOGETHER.

TOUGH FRAME. If you’re going to build on anything, build on strength. In the case of Ram 1500, we’re talking high-strength steel core, eight ultra-tough crossmembers and a hydroformed tubular front frame unit, also of high-strength steel. Some areas simply don’t require heavy steel, so we employ down-gauged yet stronger steel—a smart move that further contributes to the fuel-sipping performance.

THE CARGO BOX. Also made from high-strength steel, the Ram cargo area features a standard CHMSL cargo light with available rear LED bed lighting. Of course, what sets Ram apart is the available class-exclusive RamBox® Cargo Management System, a solution that completely changes the rules about hauling and storing.

SUPER-CAPABLE TOWING. Expect remarkable capability here—because Ram 1500 was designed to deliver. The Ram 1500 structural rear bumper is rated for Class III towing, so right off the line, your Ram 1500 will fluently handle trailers up to 5,000 lb, when properly equipped. Fortunately, it can get much better. The next step dramatically ramps up your towing capability. Opt for the factory-installed Class IV hitch receiver, which bolts directly to the high-strength steel frame; when properly equipped, you’ll take on trailers up to 10,620 lb. The trailer connector is easily accessible, with an adjacent lamp making night connections a breeze, and all models provide a 4- and 7-pin connector as standard equipment.

WHERE THE BEST

FUEL EFFICIENCY. Your Ram 1500 was designed to deliver tens of thousands of miles over the years; that puts an emphasis on getting the most from every drop of fuel.

Which is why fuel-efficient touches are evident in virtually every aspect of Ram 1500, from the sculpted aerodynamic body that glides through air to available assets like wheel-to-wheel side steps and the Active Grille Shutters.

As with towing, powertrain performance is definitive. Ram offers the available 3.0L EcoDiesel V6 and the gas-powered workhorses: the 3.6L Pentastar® V6, and available 5.7L HEMI® V8, with its fuel-saving Multi-Displacement System (MDS) turning the V8 into a gas-sipping 4-cylinder during highway cruising.

INTERIOR COMFORT. No matter which Ram 1500 you’re choosing, driver and passenger comfort is key to the ride. Anticipate the unexpected here.

Every interior is the result of thoughtful and intuitive design. From window controls and door handles to the dashboard-mounted Rotary Shifter for the TorqueFlite® 8-speed automatic, buttons and controls are easily operated. Storage in every model is abundant; fold-flat cargo load floors are available, and Crew Cab models up the convenience and security with in-floor storage bins.

From the unique tire-tread pattern on the seats of Ram 1500 Rebel® to the premium leather interior of Ram 1500 Limited, this is where style and comfort never take a back seat.

ONGOING INNOVATION. Our commitment to innovation proves that creative thinking is one of many pillars contributing to the success of Ram 1500.

Fact: this pickup pioneered a raft of innovations that have changed how people think about trucks. Ram stands alone with its class-exclusive link coil rear suspension and the class-exclusive available five-mode Active-Level™ Four-Corner Air Suspension System. The class-exclusive available RamBox® Cargo Management System remains a Ram pickup advantage, and Ram 1500 was the first to introduce a light-duty diesel option—the groundbreaking available 3.0-liter EcoDiesel V6 powerplant.

The best way to see Ram 1500 innovation first-hand? Simply experience it for yourself—in a test drive.
THE ACTIVE GRILLE SHUTTERS This available asset has proven itself beyond doubt. The shutters instantly adapt to speed, load and engine needs to provide ideal engine cooling—while simultaneously reducing aerodynamic drag to help improve the fuel-efficiency numbers.

FOR CONCRETE DURABILITY, COUNT ON RAM EVERY TIME.

THE CLASS-EXCLUSIVE® LINK COIL REAR SUSPENSION Without exception, our competition still employs leaf-spring technology. Ram lets you leave it where it belongs—namely, in your rearview mirror. The Ram 1500 link coil rear suspension offers a degree of strength and durability others just can’t match. The upshot? More lateral stiffness and greater vehicle control. Fact: the ride quality is so good, this engineering is the long-preferred spring configuration for rail cars.

THE FRONT FRAME/SUSPENSION The hydroformed tubular front frame employs high-strength steel; with our long-proven short-/long-arm front suspension with coil springs and stabilizer bar, the technology ensures exemplary handling and road manners.

THE FRAME Less weight contributes to fuel efficiency. Where heavy steel isn’t required, we opted for down-gauged but stronger steel in the frame—with its eight crossmembers augmenting the structural integrity. This full-size pickup delivers fuel-sipping performance.

THE STEEL BED No question about it: aluminum definitely plays a part in truck design—but not here. Ram 1500 utilizes high-strength steel where you really need it—in back, where cargo is loaded onto resilient and uncompromising steel.

THE ACTIVELY COOLING ENGINE An active grille shutter system allows the engine to be kept cool when necessary and closed at other times to further improve aerodynamics. This further reduces drag and increases fuel efficiency. --"
THE ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION SYSTEM

KEEP IT ALL ON THE LEVEL. ACTIVE-LEVEL ENSURES IT. Available for Ram 1500—and class-exclusive; helping deliver improved fuel efficiency, responsive road manners, and fantastic ride and handling. Detailed at right, the driver-selectable modes include two Off-Road modes, the people- (and cargo-) friendly Entry/Exit Mode, and the automatic Aero Mode when cruising.

Dashboard-mounted for fingertip access: integrated switchbank for instant control of the modes.

Active-Level technology at work: it automatically kicks in when weight is added to the bed, maintaining a constant and level profile.
**INVINCIBLE**
+2.0 in.

**OFF-ROAD 2 MODE** Provides generous ground clearance for the path or trail, with expansive angles for approach, departure and breakover.

**CAPABLE**
+1.2 in. front; +0.9 in. rear

**OFF-ROAD MODE** Outstanding ride balance combines with extra clearance when your off-road scenarios are less severe than those warranting Off-Road 2 Mode.

**STREAMLINED**
–0.6 in.

**AERO MODE** Automatically lowers the vehicle during highway speeds; aerodynamic drag is mitigated, “body roll” is reduced—and fuel efficiency is measurably improved.

**COMFORTABLE**
–2.1 in. front; –1.7 in. rear

**ENTRY/EXIT MODE** Lowers the vehicle when stopped for easier entry/exit, loading/unloading and convenient trailer hooking/unhooking.
**A LEADER: 3.0L ECODIESEL V6**

*5 YEAR / 100,000 MILE POWERTRAIN LIMITED WARRANTY*

A PROVEN DESIGN DELIVERS BIG DRIVING RANGE AND IMPRESSIVE TORQUE. Available for select Ram 1500 models, this groundbreaking diesel stands out in two critical areas: impressive torque for pulling and hauling, and exceptional fuel efficiency. B20-compliant, with one of the best warranties in the industry.

**240 HORSEPOWER | 420 LB-FT OF TORQUE**

![3.0L Ecodiesel V6 Capability](image)

**3.0L ECODIESEL V6 CAPABILITY (WHEN PROPERLY EQUIPPED)**

- **REGULAR CAB 8' BOX**
  - 6,210-LB MAX TOW CAPACITY
  - 1,300-LB PAYLOAD CAPACITY

- **QUAD CAB 6' 4" BOX**
  - 8,050-LB MAX TOW CAPACITY
  - 1,020-LB PAYLOAD CAPACITY

- **CREW CAB 5' 7" BOX**
  - 8,660-LB MAX TOW CAPACITY
  - 1,540-LB PAYLOAD CAPACITY

- **CREW CAB 6' 4" BOX**
  - 8,410-LB MAX TOW CAPACITY
  - 1,270-LB PAYLOAD CAPACITY

**PERFORMANCE THAT RULES.** Few available engines carry its clout, and even fewer offer such fuel-sipping technology. Engineering features include Variable Valve Timing (VVT), the ingenious Multi-Displacement System (MDS) (to transform this mighty V8 into a robust 4-cylinder) and the built-in efficiencies of the versatile and powerful hemispherical head design.

**22 MPG HWY* | 395 HORSEPOWER | 410 LB-FT OF TORQUE**

![5.7L Hemi V8 Capability](image)

**5.7L HEMI V8 CAPABILITY (WHEN PROPERLY EQUIPPED)**

- **REGULAR CAB 8' BOX**
  - 6,210-LB MAX TOW CAPACITY
  - 1,300-LB PAYLOAD CAPACITY

- **REGULAR CAB 6' 4" BOX**
  - 10,620-LB MAX TOW CAPACITY
  - 1,660-LB PAYLOAD CAPACITY

- **QUAD CAB 6' 4" BOX**
  - 10,340-LB MAX TOW CAPACITY
  - 1,760-LB PAYLOAD CAPACITY

- **CREW CAB 5' 7" BOX**
  - 10,240-LB MAX TOW CAPACITY
  - 1,680-LB PAYLOAD CAPACITY

- **CREW CAB 6' 4" BOX**
  - 9,210-LB MAX TOW CAPACITY
  - 1,590-LB PAYLOAD CAPACITY

**CLASSIC V6 PERFORMANCE ATTRIBUTES.** The award-winning 3.6L Pentastar V6 demonstrates how efficiency and ultra-capable performance can work together. With its notable gas-powered fuel efficiency, it employs a thermal management system to help keep critical internal components operating at the ideal temperatures.

**25 MPG HWY† | 305 HORSEPOWER | 269 LB-FT OF TORQUE**

![3.6L Pentastar V6 Capability](image)

**3.6L PENTASTAR V6 CAPABILITY (WHEN PROPERLY EQUIPPED)**

- **REGULAR CAB 8' BOX**
  - 7,260-LB MAX TOW CAPACITY
  - 1,870-LB PAYLOAD CAPACITY

- **REGULAR CAB 6' 4" BOX**
  - 7,240-LB MAX TOW CAPACITY
  - 1,550-LB PAYLOAD CAPACITY

- **QUAD CAB 6' 4" BOX**
  - 7,600-LB MAX TOW CAPACITY
  - 1,880-LB PAYLOAD CAPACITY

- **CREW CAB 5' 7" BOX**
  - 7,500-LB MAX TOW CAPACITY
  - 1,820-LB PAYLOAD CAPACITY

- **CREW CAB 6' 4" BOX**
  - 7,600-LB MAX TOW CAPACITY
  - 1,820-LB PAYLOAD CAPACITY

**THE PARTNER: TORQUEFLITE® 8-SPEED**

STANDARD ON EVERY RAM 1500. This sophisticated 8-speed automatic delivers dual-purpose capability. Start with impeccable performance in conditions that range from highway cruising to heavy hauling. Now balance that strength with these three powerplants that contribute to outstanding fuel efficiency. Top it all off with ease of operation; the transmission engineering provides ideal driver control with manual gear selection via steering wheel-mounted buttons.

*EPA-estimated 15 mpg city/22 mpg hwy based on Ram 1500 4x4 3.0L. Actual results may vary. †2017 EPA-estimated 17 mpg city/25 mpg hwy based on Ram 1500 3.6L 4x2. Actual results may vary.
Its name says it all. Ram 1500 led the way when we pioneered EcoDiesel technology. This powerhouse delivers all the torque you’d expect from diesel fuel, plus a B20 calibration that ups the ecological contribution.
Properly secure all cargo.

Ram 1500 Laramie Longhorn® Southfork Edition shown in Brilliant Black with RV Match Walnut Brown lower.
COVER EVERY ANGLE. Monitoring your trailer is critical. Extra-wide available trailer-towing mirrors on each side are the answer. Measuring a substantial 7 x 11 inches, they offer a maximum view, with a wide-angle mirror for peripheral traffic.

DOZENS OF MENU OPTIONS include data about the available trailer brake controller. This reading signals that the brake is at 50% of total operation with a 3.5% gain. You’ll control the gain that’s right for the terrain with the center stack-mounted trailer brake controller.

ELIMINATE LIFE’S UPS AND DOWNS. Boost capability and convenience. The class-exclusive¹ available Active-Level™ Four-Corner Air Suspension System delivers five modes of operation. Crucially, it makes trailering a breeze, simplifying ball/hitch alignment. The bigger picture? The system counteracts weight from trailering/hauling, maintains an even and level profile when loaded, and keeps constant the rake from the front end to the rear of the trailer.

SUSPENSION MANAGEMENT is at your fingertips. The dash-mounted integrated switchbank lets you raise or lower the vehicle through the available Active-Level Four-Corner Air Suspension System, and also lets you control the available trailer brake gain while towing.

STAY AHEAD OF THE GAME. LOOK BACK. Make towing a cinch. Standard ParkView® Rear Back-Up Camera² with available Active Grid Lines is a natural for aligning the trailer ball with the hitch.

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*When properly equipped. Properly secure all cargo.
THE BENCHMARK FOR CARGO VERSATILITY.

THE AVAILABLE RAMBOX® CARGO MANAGEMENT SYSTEM.

Ram 1500 pioneered it, and it’s still class-exclusive! The super-versatile bins and rails are designed to accept many convenient Accessories from Mopar.

AVAILABLE PREMIUM KEYLESS ENTER 'N GO™

Count on multiple conveniences in one small package: keyless (bladeless) Remote Start; control of the AllSecure® Locking System (including both RamBox System bins, if so equipped); control of the panic button; and operation of the Entry/Exit Mode of the available Active-Level™ Four-Corner Air Suspension System.

4x8 SHEETS FIT.

Even with the RamBox System, full 4x8 sheets of building material are accommodated.
STOW YOUR GEAR
STOW IT, STORE IT, SECURE IT. Lockable, drainable and illuminated, the two side boxes carry it all: tools, sports equipment—even iced beverages. They also accommodate numerous Mopar® Accessories for work and play. Available.

EXTEND & DIVIDE
MULTIFUNCTIONAL VERSATILITY: THE BED EXTENDER/DIVIDER. Create compartments for specific cargo, or extend space to the open tailgate. With a smart, thin profile, it’s easily stored at the head of the bed when not in use.

LIGHT THE BED
TWO POINTS OF ILLUMINATION. Augmenting the CHMSL cargo bed light, these side bed-mounted LED lights are perfect for night loading—now with a convenient bed-mounted on/off light switch.

SECURE THE LOAD
CARGO RAIL SYSTEM WITH ADJUSTABLE TIE-DOWN CLEATS. Make sure it’s all safe and secure. Cargo rails also accommodate numerous Accessories from Mopar, while the four movable cleats ensure that your cargo stays where it’s supposed to.

Properly secure all cargo.
A 2018 Ram 1500 embraces road manners, comfort and capability with the same fervor that it welcomes safety and security. Standard on every model is the indispensable Electronic Stability Control (ESC) system. Attributes of ESC are comprehensive:

- Help regulate wheelspin, with All-Speed Traction Control. If slippage occurs during acceleration, automatic throttle control will reduce torque; in extremes (like accelerating from pavement to ice), it will apply the brakes and reduce the engine power to maintain control.
- Tow with confidence, using Trailer Sway Damping, which detects yaw and applies selective brake pressure on the tow vehicle’s opposite side to counteract and reduce the sway.

The Ram 1500 braking system features optimized pedal travel to provide quick power assist. Rear wheel-speed sensors are positioned for protection against road elements. ESC features multiple assets for braking, and it even includes vehicle control when stationary. Most notable are:

- Stop securely, with Antilock Brake System (ABS). Monitoring each wheel’s speed, the Ram 1500 ABS design also incorporates back-up braking should one of the two braking circuits be compromised.
- Balance the braking. Electronic Brake-Force Distribution regulates brake pressure from front to rear to minimize stopping distances.
- Anticipate potential trouble. Ready Alert Braking senses when the driver’s foot is lifted from the accelerator; it applies an imperceptible brake force to ensure that pads and discs are lined up should an emergency stop be required.
- Factor in the weather. Rain Brake Support automatically and seamlessly activates when the driver turns on the windshield wipers; all brake calipers gently pulse against their respective rotors to remove water from the pads.
- Make it home, with Hydraulic Boost Compensation. Should a failure occur in the vacuum brake booster or any related line (say, a rupture occurred from tough off-roading), the brake controller will run the ABS pump; our system is so sophisticated, it conveys the problem to the driver. The brakes perform as normal until the failure is serviced.
- Stay still, with Hill Start Assist. When the vehicle is angled on an incline, this system keeps your Ram stationary for two seconds after the brakes have been released or until the accelerator is depressed.
- Indispensable protection: ParkSense Front and Rear Park Assist! This available feature uses integrated sensors with ultrasonic waves to detect objects as far as 47 inches away from the bumpers. Read-outs located in the gauge cluster display team up with audible chimes to notify the driver of proximity to front and/or rear objects.

Properly secure all cargo.
Ram 1500: a rolling powerhouse of knowledge, with up-to-the-second data bolstered by state-of-the-art communications technologies…and all in your command. The available full-color 7-inch Driver Information Display is customizable to your exact desire, utilizing some 34 menu options and eye-friendly graphics that convey real-time vehicle information in detail.

On select models, a six-ring instrumentation cluster telegraphs crucial driving information, and you can always move up to the largest available 8.4-inch touchscreen media center. Powerful, yet easy-to-use, Uconnect® systems are designed to keep you focused on the long haul ahead. That’s Ram 1500.
TECHNOLOGY DESIGNED FOR THE REAL WORLD.
CONNECTED. The Uconnect® mobile app with SiriusXM Guardian® lets you control your truck from virtually anywhere and receive Monthly Vehicle Health Reports to keep an eye on every aspect of its performance.

- Remote Vehicle Start®
- Remote Door Lock/Unlock®
- Remote Horn & Lights®
- Send & Go®
- Vehicle Finder®
- SOS Call®

NAV. Enter your destination with just your voice—the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM Traffic Plus® will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link®.

WIFI. Expand your options by turning your vehicle into an on-demand WiFi Hotspot—with new 4G LTE WiFi making connections faster than ever. Purchase by day, month or year, after you register for Uconnect Access®. Simply turn on your signal, connect your devices and go.

CONTROLS. Via the touchscreen, you can adjust your seat or cabin temperature, select a new music station or make a call. So sit back, get comfortable, and experience all the ways Uconnect makes the ride more enjoyable.

RADIO. When SiriusXM Satellite Radio® meets Uconnect®, they really sing—with exclusive entertainment, sports, comedy, news and commercial-free music. We’ve got what you need, including 150 channels of the best satellite radio content. Additionally, stream from your desktop or download the free SiriusXM app® on your smartphone or tablet and enjoy SiriusXM All Access® when out of your vehicle. It’s all included for a full first year as part of your one-year trial subscription.

PHONE. Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone allowing you to drive safely with hands-free phone capability. Route all incoming calls to voice mail and suppress text message notifications by enabling the Do Not Disturb feature so you can keep your full attention on the road.

APPLE CARPLAY. A smarter, safer way to use an iPhone® inside your vehicle and seamlessly integrate it with the Uconnect touchscreen and Siri® Eyes Free®. You can make calls, access music, send and receive messages, get directions optimized for traffic conditions and more, while staying focused on the road.

ANDROID AUTO®. Automatically provides a safer way to use Android™ while driving. Share information, place phone calls or send and receive messages, while you easily access the best of Google: maps with voice-guided navigation, music, and Google Search, which lets you ask any question by voice command.

INTEGRATED VOICE COMMAND® WITH BLUETOOTH®. Access a favorite playlist on your music player or USB drive with simple voice commands. Ask for directions to a certain address. Or make a call. No problem. Siri Eyes Free responds to natural language commands, so controlling your compatible iPhone and your vehicle’s sound system and entertainment options is easy and effortless.
FROM RUGGED TO REFINED, RAM HAS THE LOOK FOR YOU.

Ram Rebel® shown in available Black leather trim.

Ram Laramie Longhorn® shown in Cattle Tan.
Ram Rebel® TRX concept vehicle shown.
LETS YOU SCOFF AT THE COMMONPLACE AND HONOR THE OFF-ROAD.

This customized and award-winning Crew Cab pickup is all about taking on roads less traveled and making weekends more appealing. Ram 1500 Rebel features a unique tire-tread embossed treatment on the standard seats—a designer’s nod to the monster 33-inch Toyo® Open Country tires. Mounted on 17-inch aluminum wheels with Matte Black pockets, they let you ride with the standard Active-Level™ Four-Corner Air Suspension System with one-inch height increase—ideal technology when concrete appears only in the rearview mirror. Behind the tow hooks and aggressive Ram centric grille is your choice of power: the 3.6L Pentastar® V6 for 4x4 models, and 5.7L HEMI® V8, standard on 4x2 and available for 4x4 Rebel. It gets even better when you spec out your own Rebel at RAMTRUCKS.COM.
SIT DOWN, AND STAND OUT.

REBEL®

EVEN THIS INTERIOR DEFIES CONVENTION. Ram 1500 Rebel distinguishes itself with those Toyo® Open Country tread-inspired seats—and for 2018, the unconventional continues. Standard is an eye-catching interior finished in vinyl/cloth, in your choice of all-Black, or a Red/Black combination. Topping things off is the new available interior that leans toward the upscale: all-Black with leather-trimmed seats and distinctive stitching. All interiors feature a 10-way power driver’s bucket seat and heated steering wheel with remote audio controls for the standard Uconnect® 4C with Bluetooth®.
TUNGSTEN PUTS ELEGANCE INTO A WHOLE NEW LIGHT.

The new Limited Tungsten exterior: think sharp Tungsten Chrome treatment for the grille and bodyside/tailgate moldings, with body-color employed for the bumpers, mirrors and door handles, plus bold RAM tailgate lettering—all contrasted with Black projector headlamps and LED tailamps.
TOP OF THE LINEAGE.
LIMITED

› HOW LUXURY AND CAPABILITY WORK HAND IN HAND.
The 2018 Ram 1500 Limited: if there’s any pickup that reflects success, it’s this one. The all-Black interior spares no expense in creature comforts, delivering premium leather, heated/ventilated front seats and heated rear seats, premium wood/leather-wrapped and heated steering wheel, Platinum Chrome accents and the top-of-the-line Uconnect® 8.4-inch touchscreen radio that includes Navigation.
WE TREAT SOPHISTICATION AS A BREED APART. And Ram 1500 Laramie Longhorn Southfork would rule. Shown here in two-tone paint with RV Match Walnut Brown lower and 20-inch aluminum wheels with accent-color inserts. The crowning touch? That distinctive tailgate lettering. Shown with available chrome wheel-to-wheel side steps.

THOROUGHBRED SLEEK.
LARAMIE LONGHORN® SOUTHFORK EDITION

All photos: Ram 1500 Laramie Longhorn Southfork Edition.
HOME ON THE RANGE.
LARAMIE LONGHORN®

THIS CRAFT TAKES COMFORT TO THE EXTREME.
The Ram 1500 Laramie Longhorn interior: premium leather heated/ventilated front seats, genuine European burl wood accents, authentic stitching, full-color multiview Driver Information Display and welcome touches of silver.

Ram 1500 Laramie Longhorn interior in Cattle Tan/Black.
Properly secure all cargo.

SHOW SOME RESPECT TO THIS AUTHORITY. Your call: standard 3.6L Pentastar® V6 or available 3.0L EcoDiesel V6 or legendary 5.7L HEMI® V8. Your pleasure: chrome grille with chrome wave inserts, body-color wheel flares, projector headlamps and 20-inch chrome-clad aluminum wheels.

IT’S BIG ON FAMILY VALUES.

LARAMIE®

Ram 1500 Laramie® in Delmonico Red Pearl, shown with optional RamBox® Cargo Management System.
SIX-PACK WITH NO CRUNCHES.
LARAMIE®

› SCULPTED, SOFT AND SUPPLE—WITH ROOM FOR SIX.
The refinement of the Ram 1500 Laramie interior: standard seating that easily accommodates six, heated and ventilated leather-trimmed seats for the driver and front passenger, heated steering wheel, power adjustable pedals with memory, Dual-Zone Automatic Temperature Control and Premium II 10-speaker audio system with subwoofer.
**JUST THE RIGHT TOUCH OF DARKNESS.** Powered by the 3.6L Pentastar® V6 or available 5.7L HEMI® V8, Night shines with its Black projector headlamps, Black grille and badges, and Luxury Group: heated deluxe vinyl/cloth high-back front bucket seats with 10-way power driver seat, heated and leather-wrapped steering wheel, Uconnect® 8.4-inch touchscreen radio and authoritative semi-gloss 20-inch aluminum wheels in Black.
STANDOUT TEAM PLAYER.

SPORT

› IT’S A WHOLE NEW BALL GAME. The 3.6L Pentastar® V6, optional 5.7L HEMI® V8 or optional 3.0L EcoDiesel V6—all mated to the TorqueFlite® 8-speed automatic—create a very enviable playing field. To that, add bifunctional projector headlamps, full front fascia, new Sport RAM grille and rear bumper in body-color, the Luxury Group and the Heated Seats and Wheel Group—all riding on 20-inch polished aluminum wheels.
NEW HAND ON THE FARM.

THE BOUNTY OF AMERICA. Meet the new Ram 1500 Harvest Edition—an upscale pickup designed and built to meet the many needs of the original growth industry: agriculture. With multiple powertrain choices in 4×2 and 4×4 configurations, Harvest features a chrome mesh grille, standard monotone exterior in four available colors (with Bright Silver lower two-tone available with all colors), cab-length Black tubular side steps, a spray-in bedliner, Mopar® Bumper Step and Mud Flaps with sharp 17-inch chrome-clad aluminum wheels.
SURE-FOOTED WORKHORSE.  
BIG HORN®

- **PURE CAPABILITY, NATURALLY.** Meld functionality with comfort, with the 3.6L Pentastar® V6 (or optional 5.7L HEMI® V8 or EcoDiesel V6), Uconnect® 4C with Bluetooth®, fold-flat load floor (on Quad Cab® and Crew Cab models), power 10-way driver’s seat and ParkSense® Front and Rear Park Assist®—all riding on 20-inch chrome-clad aluminum wheels.

Ram 1500 Big Horn shown in Granite Crystal.

Ram 1500 Big Horn shown with optional Black Appearance Group.
EXPRESS YOURSELF. Ram 1500 Express® delivers powerful choices: a full body-color front fascia, rear bumper and grille, fog lamps, 17-inch aluminum wheels, 3.6L Pentastar® V6 or optional 5.7L HEMI® V8 mated to the standard TorqueFlite® 8-speed automatic.
TRADESMAN®
Ready-to-work attitude with every economy you need
(shown with optional Chrome Appearance Group)

POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22B)
• 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26B/27B)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28B)

STANDARD FEATURES:

INTERIOR AMENITIES
• Heavy-duty vinyl 40/20/40 split bench seat
• Front armrest with three cup holders
• Power windows and locks (Quad Cab® and Crew Cab)
• 2nd-row in-floor storage bins (Crew Cab)
• Rear folding seat (Quad Cab and Crew Cab)
• Black vinyl floor covering
• Rear fixed window
• Tinted-glass windows

EXTERIOR FEATURES
• Black power heated mirrors (Quad Cab and Crew Cab)
• Incandescent taillamps
• Quad-halogen headlamps
• Black front and rear bumpers
• Black upper fascia

CAPABILITY & FUNCTIONALITY
• Electronic shift-on-the-fly part-time transfer case (4x4 only)
• Trailer-tow wiring with 4- and 7-pin connector
• Class IV hitch receiver
• 26-gallon fuel tank (5' 7" and 6' 4"
• 32-gallon fuel tank (8' bed; non-EcoDiesel models)

SAFETY & SECURITY
• Six air bags® including driver and front-passenger, side-curtain and front-seat side-mounted
• Electronic Stability Control (ESC)
• Dual-stage driver and front passenger air bags
• Front air bags with rider-manner detection, driver and front passenger
• 200-amp battery
• 230-amp alternator
• 3.55 axle ratio
• Active Grille Shutters
• Sentry Key® Theft Deterrent System
• Tire Pressure Monitoring System with display
• ParkView® Rear Back-Up Camera® (now standard on all models)

TRADESMAN HFE
• Includes vinyl 40/20/40 front bench seat, vinyl folding rear bench seat with underseat compartment, tri-folding tonneau cover, HFE badge, wheel-to-wheel side steps, 20-inch aluminum wheels, 800-amp battery, 230-amp alternator, 3.55 axle ratio and Active Grille Shutters

AVAILABLE BLACK EXPRESS GROUP
• Includes Popular Equipment Group, Power and Remote Entry Group, Black badges, Black bezel headlamps, Black painted grille, Uconnect® 3 with 5-inch display and 20-inch Black painted aluminum wheels
HARVEST
An upscale pickup in four distinctive colors—and that honors agriculture

POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22S)
• 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26S/27S)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28S)

INTERIOR AMENITIES
• Premium cloth bucket seats with full-length floor center console
• Rear 60/40 split-folding seat
• Overhead console with Universal Garage Door Opener
• Sun visors with illuminating vanity mirrors
• Rearview auto-dimming mirror with microphone
• Black 6 x 9-inch power heated/folding mirrors with supplemental lighting
• Premium instrument cluster with 7-inch Driver Information Display
• Glove box lamp
• Ashtray lamp

EXTERIOR FEATURES
• Fog lamps
• Chrome grille with chrome billet inserts
• LED bed lighting
• 20-inch chrome-clad aluminum wheels
• Class IV hitch receiver
• ParkSense® Front and Rear Park Assist®

CAPABILITY & FUNCTIONALITY
• Electronic shift-on-demand transfer case (4x4 only)
• Tow hooks
• Skid plates

SAFETY & SECURITY
• Security alarm
• Remote Start
• Spray-in bedliner
• LED bed lighting
• Cab-length Black tubular side steps
• 17-inch chrome-clad aluminum wheels

INCLUDES SELECT EXPRESS FEATURES, PLUS:
• Ashtray lamp
• Rear dome lamp with on/off switch
• Leather-wrapped steering wheel
• Power 10-way driver’s seat with power lumbar adjuster
• Steering wheel-mounted audio controls
• Uconnect® 4C radio with Bluetooth® Voice Command®
• 115-volt auxiliary power outlet
• Dual-Zone Automatic Temperature Control
• SiriusXM® Satellite Radio® with one-year trial subscription

POWERTRAIN
• 3.6L Pentastar V6 24V Variable Valve Timing (VVT) engine/8-speed automatic (22U)
• 5.7L HEMI V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26U/27U)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28U)

INTERIOR AMENITIES
• Premium cloth bucket seats with full-length floor center console
• Rear 60/40 split-folding seat
• Overhead console with Universal Garage Door Opener
• Sun visors with illuminating vanity mirrors
• Rearview auto-dimming mirror with microphone
• Chrome 6 x 9-inch power heated/folding mirrors with supplemental lighting
• Premium instrument cluster with 7-inch Driver Information Display
• Glove box lamp

EXTERIOR FEATURES
• Fog lamps
• Chrome grille with chrome mesh inserts

CAPABILITY & FUNCTIONALITY
• Electronic shift-on-the-fly part-time transfer case (4x4 only)
**SPOR**
Head-turning good looks—with character to match (shown with optional RamBox® Cargo Management System)

**POWERTRAIN**
- 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22L)
- 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26L/27L)
- 3.0L EcoDiesel V6 engine/8-speed automatic (28L)

**INTERIOR AMENITIES**
- Heated front seats
- Heated steering wheel
- Deluxe cloth high-back bucket seats with full center console
- Luxury Group
- Heated Seats and Wheel Group
- Dual-Zone Automatic Temperature Control
- Instrument panel with premium bezel
- LED interior lighting
- Power-adjustable pedals
- Rearview auto-dimming mirror with microphone
- SiriusXM Satellite Radio® with one-year trial subscription
- Auto-dimming exterior mirrors
- Body-color rear bumper
- Sport LED taillamps
- 20-inch polished aluminum wheels
- P275/60R20 OWL All-Season tires

**EXTERIOR FEATURES**
- Premium bifunctional halogen projector Black headlamps
- Body-color full front fascia
- Body-color Sport RAM grille
- Body-color power heated/folding mirrors with supplemental lighting
- Black grille surround with Black mesh insert
- Black badges

**Includes Select Big Horn® Features, Plus:**
- Black RAM tailgate badge
- 20-inch Black semi-gloss aluminum wheels

---

**NIGHT**
Muscle and comfort for any time of day (shown with optional RamBox Cargo Management System and Sport performance hood)

**POWERTRAIN**
- 3.6L Pentastar V6 Flex Fuel 24V VVT engine/8-speed automatic (22Q)
- 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26Q/27Q)

**INTERIOR AMENITIES**
- Heated front seats
- Heated steering wheel
- Deluxe cloth high-back bucket seats with full center console
- Luxury Group
- Heated Seats and Wheel Group
- Dual-Zone Automatic Temperature Control
- Instrument panel with premium bezel
- LED interior lighting
- Power-adjustable pedals
- Rearview auto-dimming mirror with microphone
- SiriusXM® Satellite Radio® with one-year trial subscription

**EXTERIOR FEATURES**
- Premium bifunctional halogen projector Black headlamps
- Body-color full front fascia
- Body-color Sport RAM grille
- Body-color power heated/folding mirrors with supplemental lighting
- Black grille surround with Black mesh insert
- Black badges

**Includes Select Sport Features, Plus:**
- Black RAM tailgate badge
- 20-inch Black semi-gloss aluminum wheels

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Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
RAM 1500 TRIM LEVELS

REBEL®
Custom tailored, do-it-all anywhere attitude and formidable capability (shown with optional RamBox® Cargo Management System)

POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22W)
• 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26W)

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• LED fog lamps
• Black powder-coated front and rear bumpers
• Black headlamp filler panel
• Unique Rebel RAM grille
• Sport performance hood
• Black wheel flares

CAPABILITY & FUNCTIONALITY
• Front Bilstein® monotube performance shocks
• Rear Bilstein monotube performance shocks
• Anti-spin rear differential

SAFETY & SECURITY
• ParkSense® Rear Park Assist®

BLACK REBEL GROUP
• Includes Black powder-coated front bumper, 17-inch Black painted aluminum wheels and all-Black interior (shown with optional monotone paint and optional RamBox Cargo Management System)

LARAMIE®
Where luxury and leather trim create a blend of sophistication and style

POWERTRAIN
• 3.6L Pentastar V6 Flex Fuel 24V VVT engine/8-speed automatic (26H)
• 5.7L HEMI® V8 MDS VVT engine/8-speed automatic (28H)
• 3.0L EcoDiesel V6 engine/8-speed automatic (26H)

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• Chrome grille with chrome wave inserts
• 20-inch chrome-clad aluminum wheels

INTERIOR AMENITIES
• Power 10-way driver’s seat with power lumbar adjuster
• Steering wheel-mounted audio controls
• 115-volt auxiliary power outlet
• Premium instrument cluster with 7-inch Driver Information Display
• Uconnect® 4C radio with Bluetooth® Voice Command®
• SiriusXM Satellite Radio® with one-year trial subscription

AVAILABLE TWO-TONE PAINT
• Includes lower accent-color paint in Bright Silver (shown) or RV Match Walnut Brown Metallic and accent-color wheel flares (shown with optional RamBox Cargo Management System)

INTERIOR AMENITIES
• Unique Rebel premium cloth bucket seats with embossed tread pattern
• Rear 60/40 split-folding seat
• Unique Rebel interior accents
• Heated leather-wrapped steering wheel with Red accent stitching
• Unique Rebel door trim panels
• Dual-Zone Automatic Temperature Control
• Unique Rebel rubber floor mats
• Heated front seats
• Fold-flat front storage

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• LED fog lamps
• Black powder-coated front and rear bumpers
• Black headlamp filler panel
• Unique Rebel RAM grille
• Sport performance hood
• Black wheel flares

CAPABILITY & FUNCTIONALITY
• Front Bilstein® monotube performance shocks
• Rear Bilstein monotube performance shocks
• Anti-spin rear differential

SAFETY & SECURITY
• ParkSense® Rear Park Assist®

INTERIOR AMENITIES
• Dual-Zone Automatic Temperature Control
• Heated driver and front-passenger seats
• Heated steering wheel
• Ventilated driver and front-passenger seats
• Leather-trimmed 40/20/40 bench seat
• Deluxe door trim panels
• Power-adjustable pedals with memory

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• Chrome grille with chrome wave inserts
• Chrome 6 x 9-inch exterior mirrors with memory
• Body-color wheel flares

INTERIOR AMENITIES
• Unique Rebel premium cloth bucket seats with embossed tread pattern
• Rear 60/40 split-folding seat
• Unique Rebel interior accents
• Heated leather-wrapped steering wheel with Red accent stitching
• Unique Rebel door trim panels
• Dual-Zone Automatic Temperature Control
• Unique Rebel rubber floor mats
• Heated front seats
• Fold-flat front storage

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• LED fog lamps
• Black powder-coated front and rear bumpers
• Black headlamp filler panel
• Unique Rebel RAM grille
• Sport performance hood
• Black wheel flares

CAPABILITY & FUNCTIONALITY
• Front Bilstein® monotube performance shocks
• Rear Bilstein monotube performance shocks
• Anti-spin rear differential

SAFETY & SECURITY
• ParkSense® Rear Park Assist®

INTERIOR AMENITIES
• Power 10-way driver’s seat with power lumbar adjuster
• Steering wheel-mounted audio controls
• 115-volt auxiliary power outlet
• Premium instrument cluster with 7-inch Driver Information Display
• Uconnect® 4C radio with Bluetooth® Voice Command®
• SiriusXM Satellite Radio® with one-year trial subscription

AVAILABLE TWO-TONE PAINT
• Includes lower accent-color paint in Bright Silver (shown) or RV Match Walnut Brown Metallic and accent-color wheel flares (shown with optional RamBox Cargo Management System)

INTERIOR AMENITIES
• Unique Rebel premium cloth bucket seats with embossed tread pattern
• Rear 60/40 split-folding seat
• Unique Rebel interior accents
• Heated leather-wrapped steering wheel with Red accent stitching
• Unique Rebel door trim panels
• Dual-Zone Automatic Temperature Control
• Unique Rebel rubber floor mats
• Heated front seats
• Fold-flat front storage

EXTERIOR FEATURES
• Bifunctional projector chrome headlamps
• LED fog lamps
• Black powder-coated front and rear bumpers
• Black headlamp filler panel
• Unique Rebel RAM grille
• Sport performance hood
• Black wheel flares

CAPABILITY & FUNCTIONALITY
• Front Bilstein® monotube performance shocks
• Rear Bilstein monotube performance shocks
• Anti-spin rear differential

SAFETY & SECURITY
• ParkSense® Rear Park Assist®

INTERIOR AMENITIES
• Power 10-way driver’s seat with power lumbar adjuster
• Steering wheel-mounted audio controls
• 115-volt auxiliary power outlet
• Premium instrument cluster with 7-inch Driver Information Display
• Uconnect® 4C radio with Bluetooth® Voice Command®
• SiriusXM Satellite Radio® with one-year trial subscription

AVAILABLE TWO-TONE PAINT
• Includes lower accent-color paint in Bright Silver (shown) or RV Match Walnut Brown Metallic and accent-color wheel flares (shown with optional RamBox Cargo Management System)
**POWERTRAIN**
- 5.7L HEMI® V8 Multi-Displacement System (MDS) Variable Valve Timing (VVT) engine/8-speed automatic (26K)
- 3.0L EcoDiesel V6 engine/8-speed automatic (28K)

**INTERIOR AMENITIES**
- Premium filigree leather bucket seats
- Premium wood/leather-wrapped steering wheel
- Premium door trim panels
- Luxury front and rear floor mats
- Full-length premium floor console
- Laramie Longhorn instrument cluster with 7-inch Driver Information Display
- Laramie Longhorn interior accents
- Heated second-row seats
- Mopar® Bright Door Entry Guards
- Uconnect® 4C NAV radio
- SiriusXM® Satellite Radio® with one-year trial subscription

**EXTERIOR FEATURES**
- Chrome RAM grille
- Tow hooks
- Accent-color front and rear bumpers
- Accent-color running boards and wheel flares
- Lower accent two-tone paint
- Spray-in bedliner
- LED bed lighting
- Unique Laramie Longhorn badges on doors and tailgate
- Dual rear exhaust with chrome tips
- 20-inch polished aluminum wheels with accent-color inserts

**CAPABILITY & FUNCTIONALITY**
- 32-gallon fuel tank
- ParkSense® Front and Rear Park Assist®
- Remote Start System
- Keyless Enter 'n Go™
- Rain-sensitive windshield wipers
- Auto High-Beam Headlamp Control

**SAFETY & SECURITY**
- ParkSense® Front and Rear Park Assist®
- Remote Start System
- Keyless Enter ‘n Go™
- Rain-sensitive windshield wipers
- Auto High-Beam Headlamp Control

**AVAILABLE LARAMIE LONGHORN SOUTHFORK EDITION**
(Shown with available monotone paint)
- Includes unique Canyon Brown/Frost leather seating with Light Graystone suede headliner, wood accents for the steering wheel, door, center stack and console, leather-wrapped A- and B-pillar grab handles, LARAMIE Longhorn glove box badge, floor mats in Canyon Brown/Frost with metal LARAMIE badge, galvanized metal interior accents and new LARAMIE Longhorn tailgate badge

**LARAMIE LONGHORN®**
Refinement meets power and comfort
(Shown with optional RAMBox® Cargo Management System)

**LIMITED**
Black leather treatment joins stunning technology—and adds a new Tungsten Edition

**POWERTRAIN**
- 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26V)
- 3.0L EcoDiesel V6 engine/8-speed automatic (28V)

**INTERIOR AMENITIES**
- Limited leather bucket seats
- Luxury front and rear floor mats
- Leather-wrapped grab handles
- Luxury door trim panels
- Rear-window defroster
- Limited cluster with 7-inch Driver Information Display
- Premium wood/leather-wrapped steering wheel
- SiriusXM® Satellite Radio® with one-year trial subscription

**EXTERIOR FEATURES**
- Body-color full front fascia
- Chrome RAM grille
- Chrome bodyside moldings
- Chrome belt moldings
- Body-color rear bumper

**CAPABILITY & FUNCTIONALITY**
- Active-Level™ Four-Corner Air Suspension System
- Tow hook delete

**AVAILABLE LIMITED TUNGSTEN**
- Includes Frost/Indigo leather seating with Light Graystone suede headliner, Tungsten bodyside moldings, exterior badges and RAM grille; body-color wheel flares, running boards, mirrors, door handles and RAM tailgate lettering; body-color painted bumpers, Sport projector headlamps and Sport LED taillamps, Sport performance hood, 20-inch Satin Carbon painted aluminum wheels and brushed Tungsten center-stack bezel

Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
RAM 1500 INTERIOR FABRICS

Natura Plus Leather with Laser Etching/
Perforated Leather with Medium Graystone Piping and Accent Stitching
Black
Limited and Limited Tungsten

Natura Plus Leather/Perforated Leather
with Canyon Brown Piping and Ruby Red Accent Stitching
Canyon Brown/Frost
Laramie Longhorn Southfork Edition

Natura Plus Leather with Laser Etching/
Perforated Leather with Dark Saddle Piping and Tan Accent Stitching
Canyon Brown
Laramie Longhorn Southfork Edition

Natura Plus Leather/Perforated Leather
with Dark Saddle Piping and Tan Accent Stitching
Canyon Brown
Big Horn and Harvest

Natura Plus Leather/Perforated Leather
with Indigo Piping and Accent Stitching
Frost/Indigo
Limited Tungsten

Bristol Leather/Perforated Leather Trim
Black
Sport, Night, Rebel and Laramie®
Light Frost Beige
Laramie

Vinyl
Diesel Gray
Tradesman® Express and Tradesman HFE

Sedoso/Alloy Cloth
Diesel Gray
Tradesman and Express

Sedoso/Carbide Cloth
Diesel Gray
Canyon Brown
Big Horn and Harvest

Sedoso/Carbide Cloth
Canyon Brown
Big Horn and Harvest

Vinyl/Cloth with Embossed Tread Pattern
Radar Red/Black
Rebel®

Bristol/Sport Mesh Cloth
Black
Sport and Night

Bristol Leather/Perforated Leather Trim
Black
Sport, Night, Rebel and Laramie®
RAM 1500 WHEELS

17-inch Argent Steel
Standard on Tradesman® (WFP)

17-inch Painted Aluminum
Standard on Express
Optional on Tradesman (WFE)

17-inch Chrome-Clad Aluminum
Standard on Harvest
Optional on Big Horn® and Laramie® (WJ)

17-inch Aluminum
Left: Polished with Matte Black Painted Pockets. Standard on Rebel® (WJK)
Right: Matte Black Painted. Packaged with Black Rebel Group (WFK)

20-inch Painted Aluminum
Standard on Tradesman HFE
Optional on Harvest (WHE)

20-inch Chrome-Clad Aluminum
Optional on Express (MQ)

20-inch Aluminum Painted Semi-Glass Black
Packaged with Black Express Group
and Black Appearance Group
Optional on Harvest (WJP)

20-inch Chrome-Clad Aluminum
Standard on Big Horn (WJ)

20-inch Satin Carbon Painted Aluminum
with Mineral Gray Inserts
Packaged with Limited Tungsten (WJ)

20-inch Forged Aluminum
Left: Polished. Standard on Sport (WR)
Right: Painted Semi-Gloss Black. Standard on Night;
Available on Sport (WRL)

20-inch Forged Aluminum
Left: Polished, Standard on Sport
Right: Painted Semi-Glass Black. Standard on Night;
Available on Sport (WRL)

20-inch Satin Carbon Painted Aluminum
with Mineral Gray Inserts
Packaged with Limited Tungsten (WJ)

22-inch Forged Aluminum
Left: Polished. Standard on 4x2 Sport Reg Cab
Optional on 4x2 Crew Cab Sport (WPS)
Right: Black Painted. Optional on 4x2 Reg Cab,
Crew Cab Sport and Night (WMV)

22-inch Forged Aluminum
Left: Polished, Standard on 4x2 Sport Reg Cab
Optional on 4x2 Crew Cab Sport (WPS)
Right: Black Painted. Optional on 4x2 Reg Cab,
Crew Cab Sport and Night (WMV)

2013_1500 Seats Front

CONFIGURATIONS

<table>
<thead>
<tr>
<th>CAB</th>
<th>BOX</th>
<th>SEATING</th>
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<td>Quad Cab®</td>
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* = Available Configuration  N/A = Not Available  S = Standard Configuration
## RAM 1500 EXTERIOR COLORS

**Paint Colors and Two-Tone Options**

<table>
<thead>
<tr>
<th></th>
<th>Bright White</th>
<th>Pearl White</th>
<th>Bright Silver</th>
<th>Granite Crystal</th>
<th>Maximum Steel</th>
<th>Brilliant Black</th>
<th>Blue Streak</th>
<th>True Blue</th>
<th>RV Match</th>
<th>Flame Red</th>
<th>Delmonico Red Pearl</th>
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</tbody>
</table>

* = Available Monotone Color  ■ = Black Lower  ■ = Silver Lower  □ = RV Match Walnut Brown Metallic Lower  N/A = Not Available

To see examples of all possible paint combinations, visit [ramtrucks.com](http://ramtrucks.com).
### RAM 1500 BUYER'S GUIDE

#### ENGINES / TRANSMISSIONS

<table>
<thead>
<tr>
<th>Feature Description</th>
<th>Sales Code</th>
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<tbody>
<tr>
<td>3.6L Pentastar® Flex Fuel 24V Variable Valve Timing (VVT) V6 / 8HP45 8-speed automatic</td>
<td>ER6/DFL</td>
</tr>
<tr>
<td>5.7L HEMI® V8 with VVT and Fuel Saver Technology / 8HP70 8-speed automatic</td>
<td>EZH/DFK/DFD</td>
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#### MECHANICAL FEATURES

<table>
<thead>
<tr>
<th>Feature Description</th>
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<tbody>
<tr>
<td>Active Grille Shutters (included with 8-speed automatic transmission)</td>
<td>MUX</td>
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<tr>
<td>Alternator – 160-amp</td>
<td>BAB</td>
</tr>
<tr>
<td>– 180-amp (included with V8 if fleet option 4FM is ordered)</td>
<td>BAD</td>
</tr>
<tr>
<td>– 230-amp (included with EcoDiesel V6)</td>
<td>BAM</td>
</tr>
<tr>
<td>Axle – 3.21 ratio (not available with EcoDiesel V6)</td>
<td>DMC</td>
</tr>
<tr>
<td>– 3.55 ratio (included with EcoDiesel V6; not available with HEMI V8 with 8-speed automatic transmission)</td>
<td>DMD</td>
</tr>
<tr>
<td>– 3.92 ratio (included with Sport Regular Cab 4x2)</td>
<td>DMA</td>
</tr>
<tr>
<td>– Antispin rear differential (included with Sport Regular Cab 4x2)</td>
<td>DSA</td>
</tr>
<tr>
<td>Battery – 730-amp</td>
<td>BCN</td>
</tr>
<tr>
<td>– 800-amp (included with EcoDiesel V6)</td>
<td>BCF</td>
</tr>
<tr>
<td>Engine Block Heater (included with Cold Weather Group if equipped with EcoDiesel)</td>
<td>NHK</td>
</tr>
<tr>
<td>Engine Cooling – Heavy-duty (included with HEMI V8)</td>
<td>MAC</td>
</tr>
<tr>
<td>– Maximum-duty (packaged with EcoDiesel V6)</td>
<td>NAX</td>
</tr>
<tr>
<td>Fuel Tank – 26-gallon (included with EcoDiesel V6)</td>
<td>MFN</td>
</tr>
<tr>
<td>– 32-gallon (included with 6'-box model; not available with EcoDiesel V6 or on Regular Cab short-box models; optional on 6' 4&quot; - and 5' 7&quot; -box models)</td>
<td>NFX</td>
</tr>
<tr>
<td>Mopar® Rear Bumper Step Extension</td>
<td>MDM</td>
</tr>
<tr>
<td>Shock Absorbers – Front heavy-duty</td>
<td>SFB</td>
</tr>
<tr>
<td>– Rear, five-link, coil springs, twin-tube shocks</td>
<td>SGB</td>
</tr>
<tr>
<td>– Front, Bilstein® Performance</td>
<td>SFC</td>
</tr>
<tr>
<td>– Rear, Bilstein Performance</td>
<td>SBC</td>
</tr>
<tr>
<td>Stabilizer Bar – Front</td>
<td>SHA</td>
</tr>
<tr>
<td>– Rear (not available on Regular Cab 4x2 8'-box models; included with 3.6L V6 on Regular Cab 4x2 6' 4&quot; box; included with Sport Regular Cab 4x2)</td>
<td>SHF</td>
</tr>
<tr>
<td>Steering – Electronic rack and pinion</td>
<td>SBA</td>
</tr>
<tr>
<td>Suspension – Front, upper and lower A-arms, coil springs, twin-tube shocks</td>
<td>SSS</td>
</tr>
<tr>
<td>– Rear, five-link, coil springs, twin-tube shocks</td>
<td>SSS</td>
</tr>
<tr>
<td>– Active-Level™ Four-Corner Air Suspension System includes: front upper and lower A-arm, air springs, twin-tube shocks; rear five-link, air springs, twin-tube shocks, air compressor, dual closed-loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6' 4&quot; box)</td>
<td>SER</td>
</tr>
<tr>
<td>Trailer Hitch – Class IV hitch receiver (included with Trailer-Tow Mirrors and Brake Group)</td>
<td>XFH/XF8</td>
</tr>
<tr>
<td>Transfer Case – Electronic part-time (4x4 models only)</td>
<td>DH9</td>
</tr>
<tr>
<td>– Electronic on-demand (4x4 models only)</td>
<td>DWH</td>
</tr>
<tr>
<td>Winch – Tire carrier</td>
<td>TBM</td>
</tr>
</tbody>
</table>

#### EXTERIOR FEATURES

<table>
<thead>
<tr>
<th>Feature Description</th>
<th>Sales Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bed Lighting System – LED, included with RamBox® System and Luxury Group</td>
<td>LPL</td>
</tr>
<tr>
<td>Bed Rails – Chrome, tubular, for 5' 7&quot; and 6' 4&quot; bed sides (not available with RamBox System, tonneau cover or 22-inch aluminum wheels)</td>
<td>MEB</td>
</tr>
<tr>
<td>Bedliner – Under-rail</td>
<td>XME</td>
</tr>
<tr>
<td>Belt Moldings, Chrome</td>
<td>MME</td>
</tr>
<tr>
<td>Body Model – Regular Cab 6' 4&quot; box</td>
<td>61</td>
</tr>
<tr>
<td>– Regular Cab 8' box</td>
<td>62</td>
</tr>
<tr>
<td>– Quad Cab 6' 4&quot; box</td>
<td>41</td>
</tr>
<tr>
<td>– Crew Cab 6' 4&quot; box</td>
<td>86</td>
</tr>
<tr>
<td>– Crew Cab 8' 0&quot; box</td>
<td>41</td>
</tr>
<tr>
<td>Body Side Moldings – Chrome (optional with monotone paint only on Laramie)</td>
<td>MJB</td>
</tr>
<tr>
<td>– Platinum (included with Limited Tungsten Package)</td>
<td>MTG</td>
</tr>
<tr>
<td>Bumpers – Front and rear Black</td>
<td>MB1/MBA</td>
</tr>
<tr>
<td>– Front and rear Black powder-coated</td>
<td>MCB/AMS</td>
</tr>
<tr>
<td>– Front and rear painted body-color (included with Black Appearance Group)</td>
<td>MBA/NBC</td>
</tr>
<tr>
<td>– Front and rear painted lower accent-color</td>
<td>MCB/NBU</td>
</tr>
<tr>
<td>– Front and Rear Chrome (included with monotone paint; included with Chrome Bumper Package and Chrome Appearance Group)</td>
<td>MCT/MBF</td>
</tr>
<tr>
<td>– Front body-color (included with Limited Tungsten Package)</td>
<td>MKJ</td>
</tr>
<tr>
<td>– Rear body-color</td>
<td>MBO</td>
</tr>
<tr>
<td>Door Handles – Black (included with low-volume paint colors)</td>
<td>MNA</td>
</tr>
<tr>
<td>– Body-color (included with Black Appearance Group or Limited Tungsten Package)</td>
<td>MNK</td>
</tr>
<tr>
<td>– Chrome with body-color bezel</td>
<td>MNE</td>
</tr>
<tr>
<td>Exhaust – Single rear (included with 3.6L V6)</td>
<td>P</td>
</tr>
<tr>
<td>– Dual rear (included with HEMI V8 or EcoDiesel V6)</td>
<td>NER</td>
</tr>
<tr>
<td>Fascia – Front upper, Black (included with low-volume paint colors)</td>
<td>MCL</td>
</tr>
<tr>
<td>– Front upper, body-color (included with Chrome Bumper Package)</td>
<td>MMC</td>
</tr>
<tr>
<td>– Front full, body-color</td>
<td>MBP</td>
</tr>
<tr>
<td>FOG Lamps</td>
<td>LN/J/LNV</td>
</tr>
</tbody>
</table>

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**Note:** Some features and/or applications may be late availability.
### EXTERIOR FEATURES (CONTINUED)

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
<th>Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GRILLE</strong></td>
<td>Black surround, Black hex-link (included with low-volume paint colors)</td>
<td>MF, S</td>
</tr>
<tr>
<td></td>
<td>Black painted honeycomb grille (included with Black Express Group or Black Appearance Group)</td>
<td>MFS</td>
</tr>
<tr>
<td></td>
<td>Black Rebel RAM grille</td>
<td>MFM</td>
</tr>
<tr>
<td></td>
<td>Chrome surround, Black hex-link (included with Chrome Appearance Group)</td>
<td>MFH</td>
</tr>
<tr>
<td></td>
<td>Body-color surround, Black hex-link</td>
<td>MFY</td>
</tr>
<tr>
<td></td>
<td>Body-color Sport RAM grille</td>
<td>MW</td>
</tr>
<tr>
<td></td>
<td>Chrome surround, chrome billet-perf</td>
<td>MFH</td>
</tr>
<tr>
<td></td>
<td>Chrome surround, chrome mesh insert</td>
<td>MF2</td>
</tr>
<tr>
<td></td>
<td>Chrome surround, chrome wave-perf</td>
<td>MF3</td>
</tr>
<tr>
<td></td>
<td>Chrome RAM grille</td>
<td>MFJ</td>
</tr>
<tr>
<td></td>
<td>Chrome Rebel RAM grille (included with Limited Tungsten Package)</td>
<td>MFM</td>
</tr>
<tr>
<td></td>
<td>Body-color for Limited with Tungsten Package</td>
<td>MFL</td>
</tr>
<tr>
<td></td>
<td><strong>HEADLAMPS / TAILLAMPS</strong></td>
<td>Automatic</td>
</tr>
<tr>
<td></td>
<td>Quad-lens halogen with incandescent taillamps</td>
<td>LME/LAJ</td>
</tr>
<tr>
<td></td>
<td>Quad-lens halogen blackout-look with incandescent taillamps (included with Black Express Group or Black Appearance Group)</td>
<td>MFA/LAJ</td>
</tr>
<tr>
<td></td>
<td>Sport blackout-look bifunctional halogen projector with LED turn/running lights and LED taillamps (included with Limited Tungsten Package)</td>
<td>LMM/LAE</td>
</tr>
<tr>
<td></td>
<td>Premium bifunctional halogen projector with LED turn/running lights</td>
<td>LMC/LAD</td>
</tr>
<tr>
<td></td>
<td>Auto High-Beam Headlamp Control (included with Convenience Group)</td>
<td>LMG</td>
</tr>
<tr>
<td></td>
<td><strong>MIRRORS</strong></td>
<td>Manual, Black, 6 x 9-inch (Regular Cab only)</td>
</tr>
<tr>
<td></td>
<td>Power, heated, folding, Black, 6 x 9-inch (included with Popular Equipment Group or Power and Remote Entry Group)</td>
<td>GTB</td>
</tr>
<tr>
<td></td>
<td>Manual, folding trailer-tow, Black, 7 x 11-inch (included with Trailer-Tow Mirrors and Brake Group; Regular Cab only)</td>
<td>GP0</td>
</tr>
<tr>
<td></td>
<td>Power, heated, auto-dimming, power-folding, Black, 6 x 9-inch; includes exterior courtesy lamps and supplemental turn signal (included with Luxury Group)</td>
<td>GUK</td>
</tr>
<tr>
<td></td>
<td>Power, heated, power-folding, auto-dimming, body-color 6 x 9-inch; includes exterior courtesy lamps and supplemental turn signal</td>
<td>GT5</td>
</tr>
<tr>
<td></td>
<td>Power trailer-tow, manual folding, Black, 7 x 11-inch; includes exterior courtesy lamps and supplemental turn signal (included with Trailer-Tow Mirrors and Brake Group; not available on Regular Cab Tradesman or Express models)</td>
<td>GPG</td>
</tr>
<tr>
<td></td>
<td>Power multifunction, heated, auto-dimming, power-folding, chrome, 6 x 9-inch; exterior courtesy lamps and supplemental turn signal; includes position memory for Laramie, Laramie Longhorn and Limited; includes body-color for Limited with Tungsten Package</td>
<td>GU4</td>
</tr>
<tr>
<td></td>
<td>Power trailer-tow multifunction, heated, auto-dimming, manual folding, chrome, 7 x 11-inch, with position memory, exterior courtesy lamps and supplemental turn signal (included with Trailer-Tow Mirrors and Brake Group)</td>
<td>GPC</td>
</tr>
<tr>
<td></td>
<td><strong>MOPAR® REAR MUD FLAPS</strong></td>
<td>Standard MFS</td>
</tr>
<tr>
<td></td>
<td><strong>RUNNING BOARDS</strong></td>
<td>Accent-color</td>
</tr>
<tr>
<td></td>
<td>Body-color (included with Limited Tungsten Package)</td>
<td>MRL</td>
</tr>
<tr>
<td></td>
<td><strong>SIDE STEPS</strong></td>
<td>Tubular, 4 x 1-inch, in chrome (included with monotone paint on Laramie Longhorn, included with EcoDiesel on Limited)</td>
</tr>
<tr>
<td></td>
<td>Tubular, 2 x 2-inch, Black (optional with Black Express Group)</td>
<td>MRU</td>
</tr>
<tr>
<td></td>
<td>Tubular, wheel-to-wheel, chrome (included with 80 on Limited)</td>
<td>MRA</td>
</tr>
<tr>
<td></td>
<td>Skid Plate</td>
<td>Front suspension, 4x4 models only (included with Protection Group)</td>
</tr>
<tr>
<td></td>
<td>Transfer case, 4x4 models only (included with Protection Group)</td>
<td>XEF</td>
</tr>
<tr>
<td></td>
<td><strong>SPORT PERFORMANCE HOOD</strong></td>
<td>(included with Sport Regular Cab 4x2 model or Limited Tungsten Package)</td>
</tr>
<tr>
<td></td>
<td>Tonneau Cover</td>
<td>Soft, tri-fold (available with or without RamBox System)</td>
</tr>
<tr>
<td></td>
<td>Spare, full-size</td>
<td>TBB/TBS</td>
</tr>
<tr>
<td></td>
<td><strong>TIRES</strong></td>
<td>P265/70R17 BSW All-Season</td>
</tr>
<tr>
<td></td>
<td>LT265/70R17 BSW All-Terrain (requires exterior chrome on Limited)</td>
<td>TTB</td>
</tr>
<tr>
<td></td>
<td>P275/50R20 BSW All-Season (includes with Black Express Group, included with optional 20-inch wheel)</td>
<td>TUG</td>
</tr>
<tr>
<td></td>
<td>P275/50R20 OWL All-Season (included with WR2 and White 20-inch wheels)</td>
<td>TUB</td>
</tr>
<tr>
<td></td>
<td>P285/45R22 BSW All-Season (included with 22-inch wheel)</td>
<td>TV4</td>
</tr>
<tr>
<td></td>
<td>Spare, full-size</td>
<td>TBB/TBS</td>
</tr>
<tr>
<td></td>
<td><strong>TONNEAU COVER</strong></td>
<td>Soft, tri-fold (available with or without RamBox System)</td>
</tr>
<tr>
<td></td>
<td><strong>TOW HOOKS</strong></td>
<td>Included with Protection Group (requires exterior chrome on Limited)</td>
</tr>
<tr>
<td></td>
<td><strong>WHEEL FLARES</strong></td>
<td>Black</td>
</tr>
<tr>
<td></td>
<td>Body-color (included with monotone paint on Laramie Longhorn models; included with Chrome Bumper Package on Tungsten Edition on Limited)</td>
<td>MML</td>
</tr>
<tr>
<td></td>
<td>Accent-color (included with two-tone paint)</td>
<td>MRD</td>
</tr>
</tbody>
</table>

### INTERIOR FEATURES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
<th>Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACER/COOLING</strong></td>
<td>Dual-Zone Automatic Temperature Control (included with 8.4 radios; Quad Cab® and Crew Cab only)</td>
<td>HAF</td>
</tr>
<tr>
<td></td>
<td>Dual-Zone Climate Control (2017MY and earlier)</td>
<td>HAF</td>
</tr>
<tr>
<td></td>
<td><strong>CLUSTER</strong></td>
<td>Instrument, with 3.5-inch display screen for Driver Information Display</td>
</tr>
<tr>
<td></td>
<td>Premium instrument, with 3.5-inch Driver Information Display included with Luxury Group</td>
<td>JAB</td>
</tr>
<tr>
<td></td>
<td>Premium Rebel instrument, with 7-inch Driver Information Display</td>
<td>JAJ</td>
</tr>
<tr>
<td></td>
<td>Premium Laramie Longhorn instrument, with 7-inch Driver Information Display</td>
<td>JAK</td>
</tr>
<tr>
<td></td>
<td>Premium Limited instrument, with 7-inch Driver Information Display</td>
<td>JAV</td>
</tr>
<tr>
<td></td>
<td><strong>CONSOLE</strong></td>
<td>Full-size floor console (included with front bucket seats)</td>
</tr>
<tr>
<td></td>
<td>Premium full-size floor with leather-wrapped accents</td>
<td>CVT</td>
</tr>
<tr>
<td></td>
<td>Overhead (included with Uconnect® 5.0 radio)</td>
<td>CUN</td>
</tr>
<tr>
<td></td>
<td>Overhead, with Universal Garage Door Opener (included with Luxury Group)</td>
<td>CV2</td>
</tr>
</tbody>
</table>

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### Interior Features (Continued)

<table>
<thead>
<tr>
<th>Feature</th>
<th>Notes/Options</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUNROOF</strong></td>
<td>— Power (Quad Cab and Crew Cab models only)</td>
</tr>
<tr>
<td><strong>STEERING WHEEL</strong></td>
<td>— Urethane</td>
</tr>
<tr>
<td><strong>SEATS</strong></td>
<td>— Manual adjusting driver and front-passenger seats</td>
</tr>
<tr>
<td><strong>PEDALS</strong></td>
<td>— Non-adjustable</td>
</tr>
<tr>
<td><strong>LOAD FLOOR</strong></td>
<td>— Rear fold-flat (Quad Cab® and Crew Cab only; included with premium cloth and leather seats)</td>
</tr>
<tr>
<td><strong>FLOOR MATS</strong></td>
<td>— Front/rear carpeted (included with Popular Equipment Group)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Rear backlight, sliding (Regular Cab only)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Power, front with driver's one-touch down (Regular Cab only; included with Power and Remote Entry Group)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Dual glove boxes with closing doors</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Rear, underseat compartment (Quad Cab and Crew Cab models only)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Front, behind the seats (Regular Cab only)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Leather-wrapped, genuine wood, heated, with audio control buttons</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Heated (included with Heated Seats and Wheel Group)</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Steering wheel — Urethane</td>
</tr>
<tr>
<td><strong>INTERIOR FEATURES (CONTINUED)</strong></td>
<td>— Leather-wrapped with audio control buttons (included with Luxury Group)</td>
</tr>
</tbody>
</table>

---

**Note:** Some features and/or applications may be late availability.
### Interior Features (continued)

- Rear backlit, power sliding (Quad Cab® and Crew Cab models only)
- Rear defroster (with power sliding rear back seat only)

### Uconnect® Multimedia

- Connectivity – Auxiliary input jack for mobile devices
- Uconnect 3.0 AM/FM
- Uconnect 5.0 radio
- Single-disc CD player
- Radio controls – Steering wheel-mounted audio controls (included with leather-wrapped steering wheel)

### Safety and Security

- Air bags – Advanced multistage front
- Supplemental side-curtain
- Supplemental front-seat side-mounted
- Brakes – Power-assisted 4-wheel antilock disc
- Electronic stability control (ESC) – Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rain Brake, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Damping
- Park Sense – Rear park assist – Not available on Regular Cab
- Park Sense – Rear back-up camera – With dynamic grid lines (grid lines not available with 3.0 radios)
- Keyless entry with allsecure® – Controls for power door locks, tailgate and RamBox® System
- Remote start system
- Security alarm
- Trailer brake controller – Fully integrated electronic (including Trailer-Tow Mirrors and Brake Group)

### Packages / Equipment Groups

- Black Express Group – Includes Popular Equipment Group, Power and Remote Entry Group, Black badges, Black bezel headlamps, power heated mirrors, 17-inch Black painted aluminum wheels
- Black appearance Group – Includes Black painted front bumper, 17-inch Black painted aluminum wheels
- Chrome Appearance Group – Includes chrome front and rear bumpers, chrome grille surround and 17-inch painted aluminum wheels
- Chrome bumper package – Includes body-color wheel flares and chrome front and rear bumpers
- Cold Weather Group – Includes engine block heater and front windshield cover (requires EcoDiesel V6)
- Convenience group – Includes Passive Entry/Keyless Enter 'n Go, rain-sensing wipers, Auto High-Beam Headlamp Control
- Express Value Package – Includes cloth 40/20/40 bench seat, remote keyless entry, SiriusXM Satellite Radio® 5-inch touchscreen radio, and 20-inch chrome-clad aluminum wheels and tires (not available on Regular Cab models)
- Heated seats and wheel group – Includes heated cloth seats, heated steering wheel
- Limited Tungsten package – Includes body-color door handles, Sport performance hood, suede headliner, brushed Tungsten center-stack bezel, Tungsten bodyside moldings, body-color RAM tailgate lettering, Tungsten exterior badgets, Sport projector headlamps and Sport LED taillamps, body-color running boards, body-color painted bumpers, Tungsten RAM logo grille and 20-inch Satin Carbon painted aluminum wheels
- Laramee Longhorn Southpark package – Includes suede headliner, leather-wrapped grab handles on A-/B-pillars, luxury front and rear floor mats, center-stack badge with walnut veneer, LONGHORN tailgate letters
- Luxury group – Includes leather-wrapped steering wheel, full-color 7-inch Driver Information Display, overhead console with Universal Garage Door Opener, switchable dome lamps, ashtray lamp, glove box lamp, illuminated vanity mirror, auto day/night mirror, exterior mirrors with signal and puddle lamps, LED bed lighting and underhood lamp
- Popular equipment group – Includes cloth 40/20/40 bench seat, carpeted flooring, remote keyless entry, floor mats and SiriusXM Satellite Radio® (included with Black Express Group)
- Power and Remote Entry Group – Includes premium vinyl door trim, remote keyless entry, auto-dim Black power heated mirrors, power windows with front one-touch down and power locks (Regular Cab only) (included with Black Express Group)
- Protection Group – Includes tow hooks, front suspension and transfer case skid plates (4x4 models only)
- Trailer-Tow Mirrors and Brake Group – Includes electronic trailer brake controller, Class IV hitch receiver and 7 x 11-inch trailer-tow mirrors
## RAM 1500 SPECIFICATIONS

### RAM 1500 INTERIOR DIMENSIONS

<table>
<thead>
<tr>
<th>All dimensions are for base models with group 6 and trailer side rails unless noted.</th>
<th>REGULAR CAB</th>
<th>QUAD CAB</th>
<th>CREW CAB</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SEATING CAPACITY, FRONT / REAR</strong></td>
<td>3 / 0</td>
<td>3 / 3</td>
<td>3 / 3</td>
</tr>
<tr>
<td><strong>HEAD ROOM</strong></td>
<td>39.9 (1,013.5)</td>
<td>41.0 (1,041.4)</td>
<td>41.0 (1,041.4)</td>
</tr>
<tr>
<td><strong>LEG ROOM</strong></td>
<td>41.0 (1,041.4)</td>
<td>41.0 (1,041.4)</td>
<td>41.0 (1,041.4)</td>
</tr>
<tr>
<td><strong>SHOULDER ROOM</strong></td>
<td>66.0 (1,676.4)</td>
<td>66.0 (1,676.4)</td>
<td>66.0 (1,676.4)</td>
</tr>
<tr>
<td><strong>HIP ROOM</strong></td>
<td>62.9 (1,598.7)</td>
<td>63.2 (1,605.3)</td>
<td>63.2 (1,605.3)</td>
</tr>
<tr>
<td><strong>REAR</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>HEAD ROOM</strong></td>
<td>N/A</td>
<td>39.7 (1,008.4)</td>
<td>39.9 (1,013.5)</td>
</tr>
<tr>
<td><strong>LEG ROOM</strong></td>
<td>N/A</td>
<td>34.7 (880.9)</td>
<td>40.3 (1,023.3)</td>
</tr>
<tr>
<td><strong>SHOULDER ROOM</strong></td>
<td>N/A</td>
<td>65.7 (1,668.8)</td>
<td>65.7 (1,668.8)</td>
</tr>
<tr>
<td><strong>HIP ROOM</strong></td>
<td>N/A</td>
<td>62.9 (1,598.3)</td>
<td>63.2 (1,605.3)</td>
</tr>
<tr>
<td><strong>INTERIOR VOLUME</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FRONT cu ft (cu m)</strong></td>
<td>62.5 (1.8)</td>
<td>64.2 (1.8)</td>
<td>64.2 (1.8)</td>
</tr>
<tr>
<td><strong>REAR cu ft (cu m)</strong></td>
<td>N/A</td>
<td>524 (15.3)</td>
<td>613 (17.7)</td>
</tr>
<tr>
<td><strong>TOTAL PASSENGER VOLUME (cu ft)</strong></td>
<td>62.5</td>
<td>116.6</td>
<td>125.3</td>
</tr>
</tbody>
</table>

### RAM 1500 EXTERIOR DIMENSIONS

<table>
<thead>
<tr>
<th>All dimensions are for base models with group 6 and trailer side rails unless noted.</th>
<th>REGULAR CAB</th>
<th>QUAD CAB</th>
<th>CREW CAB</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OVERALL BODY WIDTH</strong></td>
<td>74.4</td>
<td>79.4</td>
<td>79.4</td>
</tr>
<tr>
<td><strong>OVERALL HEIGHT (4x2 / 4x4)</strong></td>
<td>74.0 / 75.2</td>
<td>74.0 / 75.0</td>
<td>77.2 / 77.7</td>
</tr>
<tr>
<td><strong>OVERALL LENGTH</strong></td>
<td>239.0</td>
<td>231.0</td>
<td>230.0</td>
</tr>
<tr>
<td><strong>TRACK – FRONT (4x2 / 4x4)</strong></td>
<td>68.0 / 68.0</td>
<td>68.0 / 68.2</td>
<td>68.0 / 68.2</td>
</tr>
<tr>
<td><strong>TRACK – REAR (4x2 / 4x4)</strong></td>
<td>61.5 / 61.5</td>
<td>61.5 / 61.3</td>
<td>61.5 / 61.3</td>
</tr>
<tr>
<td><strong>WHEELBASE</strong></td>
<td>130.3</td>
<td>143.5</td>
<td>143.5</td>
</tr>
<tr>
<td><strong>BED HEIGHT</strong></td>
<td>28.1</td>
<td>28.2</td>
<td>28.1</td>
</tr>
<tr>
<td><strong>BED LENGTH</strong></td>
<td>76.3</td>
<td>99.3</td>
<td>76.3</td>
</tr>
<tr>
<td><strong>BED WIDTH, WALL-TO-WALL</strong></td>
<td>68.4</td>
<td>68.4</td>
<td>68.4</td>
</tr>
<tr>
<td><strong>BED WIDTH, BETWEEN WHEELHOUSINGS</strong></td>
<td>51.8</td>
<td>51.8</td>
<td>51.8</td>
</tr>
</tbody>
</table>

### RAM 1500 TOWING—SAE J2807 COMPLIANT

| REGULAR CAB QUAD CAB CREW CAB | 6' 4" BOX 8' BOX 6' 4" BOX 5' 7" BOX 6' 4" BOX |
| --- | --- | --- | --- | --- | --- |
| **ENGINE AXLE RATIO** | 4x2 | 4x4 | 4x2 | 4x4 | 4x2 | 4x4 | 4x2 | 4x4 | 4x2 | 4x4 |
| **3.0L ECOODIESEL V6 / 8-SPEED AUTO** | 3.55 | 12,300 | 12,400 | 12,800 | 12,400 | 7.690 | 7.690 | 7.690 | 7.690 | 7.690 |
| **5.7L HEMI® V8 / 8-SPEED AUTO** | 3.62 | 14,550 | 14,050 | 13,850 | 14,050 | 16.0 | 6.0 | 6.0 | 6.0 | 6.0 |

*All dimensions are in inches (millimeters) unless otherwise noted.

*When properly equipped.

**Maximum Loaded Trailer Weight (lb)*

| REGULAR CAB QUAD CAB CREW CAB | 6' 4" BOX 8' BOX 6' 4" BOX 5' 7" BOX 6' 4" BOX |
| --- | --- | --- | --- | --- | --- |
| **3.6L PENTASTAR® V6 / 8-SPEED AUTO** | 3.21 | 9,850 | 4,940 | 4,740 | 4,770 | 4,570 | 4,610 | 4,440 | 4,510 | 4,240 |
| **3.55 | 12,200 | 12,400 | 12,800 | 12,400 | 7.690 | 7.690 | 7.690 | 7.690 | 7.690 |

*Numbers in Black boxes reflect max ratings. 1. Payload and Max Trailer Weights are estimated values. 2. All weights are shown in lb unless otherwise stated. 3. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. 4. GVWR = GVWR – Base Weight. 5. Trailer Weight Rating and Tow Vehicle Weight Rating are calculated as specified in SAE J2807. 6. Payload and Trailer Weight Rating are mutually exclusive. 7. GVWRs, GAWRs and GCWRs should never be exceeded. 8. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class I/II receivers is limited to 1,000 lb. 9. Weight-distributing hitch is recommended for trailers over 5,000 lb. *When properly equipped.

### RAM 1500 PAYLOAD

<table>
<thead>
<tr>
<th>Maximum payload capacities (lb)*</th>
<th>REGULAR CAB</th>
<th>QUAD CAB</th>
<th>CREW CAB</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ENGINE GVWR</strong></td>
<td>4x2</td>
<td>4x4</td>
<td>4x2</td>
</tr>
<tr>
<td><strong>3.6L PENTASTAR® V6 / 8-SPEED AUTO</strong></td>
<td>6,025</td>
<td>1,460</td>
<td>6,300</td>
</tr>
<tr>
<td><strong>3.0L ECOODIESEL V6 / 8-SPEED AUTO</strong></td>
<td>6,000</td>
<td>1,500</td>
<td>6,350</td>
</tr>
<tr>
<td><strong>5.7L HEMI® V8 / 8-SPEED AUTO</strong></td>
<td>6,200</td>
<td>3,400</td>
<td>6,500</td>
</tr>
</tbody>
</table>

*When properly equipped.

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**When properly equipped.

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**When properly equipped.
CUSTOMIZE YOUR RAM 1500.

Authentic Ram Parts and Accessories by Mopar go far beyond simply giving you a means to personalize your Ram 1500—they give you nearly unlimited potential to ramp up comfort, convenience and performance.

Mopar Accessories cover it all. You can enhance towing capability, ease getting in or out, select from a variety of protective devices, and add flair to both the interior and exterior. Conceived and engineered by the same experts who designed your Ram truck, Mopar Accessories ensure perfect fit, function and finish.

Further advantages of Mopar are wide-ranging. Our Mopar Express Lane Service minimizes waiting and downtime, while Mopar Vehicle Protection® plans are the only extended protection backed by the manufacturer. The online record-keeping of your service records is a click away, through the Mopar Owner Site—and it’s also where you’ll get additional vehicle information and exclusive money-saving offers as a preferred Ram owner. Check it out.

Mopar support. It’s all about keeping you happy and keeping your Ram 1500 in top-notch looks and condition. Get into all of it at MOPAR.COM
Drive home the point: you’re totally into RAM.

RAM OUTFITTER

› Born under the Ram sign. Drive a pickup with ultra street cred—and then take it with you. Ram Outfitter is where you’ll find the useful, the cool and the stylish—from clothing and caps to luggage and tools. Make the Ram identity part of your everyday lifestyle. It’s all at RAMTRUCKS.COM/OUTFITTER
Ram 1500 Laramie Longhorn® Southfork Edition shown.