BEST FUEL ECONOMY OF ANY FULL-SIZE PICKUP

RAM 1500. POWER, PERFORMANCE, EFFICIENCY. From the off-road worthiness of Ram Rebel® to the sophistication of the Ram Limited, Ram 1500 delivers uncompromising comfort and superb capability—backed with a raft of best-in-class and class-exclusive features. See more at RAMTRUCKS.COM

BEST-IN-CLASS ENTRY V6 HORSEPOWER

CLASS-EXCLUSIVE FOUR-CORNER AIR SUSPENSION SYSTEM

BEST-IN-CLASS CARGO MANAGEMENT SYSTEM

* A note about this catalog: all disclaimers and disclosures can be found on page 52.
THE LUXURY OF RAM 1500 LIMITED. It literally has it all: Black interior with leather touches throughout, upscale Limited instrumentation with Platinum Chrome accents, and amenities that include Remote Start and Keyless Enter 'n Go™—all riding on distinctive 20-inch aluminum wheels. See more at RAMTRUCKS.COM
Leadership is defined by the just-right combination of brains and brawn—and the strengths of Ram 1500 deliver everything a full-size pickup should offer. This is where powertrain availability includes breakthrough innovations like the available 3.0L EcoDiesel V6, the legendary 5.7L HEMI® V8—and the class-exclusive standard TorqueFlite® 8-speed automatic. It’s where suspension technology also achieves elite status, and where comfort and electronics are at the top of the game. For more, click over to RAMTRUCKS.COM.

THE FRAME. It’s all no-nonsense from the get-go: high-strength steel core with eight ultra-tough crossmembers. Hydroformed tubular front frame unit, also of high-strength steel. In areas where heavy steel isn’t needed, our engineers incorporated down-gauged yet stronger steel—a smart decision helping contribute to the fuel-sipping performance.

THE BOX. Also constructed with high-strength steel, this capable cargo area is illuminated with the CHMSL-mounted light and available rear LED Bed Lighting. Of course, what distinguishes Ram pickups is the brilliance of the available RamBox® Cargo Management System, a solution that completely changes the rules about hauling and storing.

TOWING LEADERSHIP. You expect superior performance—and Ram 1500 aims to deliver it. Towing is one of many critical areas. This structural rear bumper is rated for Class III towing, so right off the line, your Ram 1500 will fluently handle trailers up to 5,000 lb, when properly equipped. Take the next step—and magnify your towing capability. The available factory-installed Class IV hitch receiver bolts directly to the high-strength steel frame, and when properly equipped, will take on trailers up to 10,620 lb. The trailer connector is easily accessible, with an adjacent lamp making night connections a breeze. All models provide a 4- and 7- pin connector as standard equipment.

FUEL EFFICIENCY. Your Ram 1500 was designed to endure tens of thousands of miles and countless years of service, so getting the most from every drop of fuel is vital. Contributors to fuel efficiency include a sculpted aerodynamic body that glides through air, and available assets like wheel-to-wheel side steps and Active Grille Shutters.

But here, powertrain engineering is key. Proficient engine development includes the available 3.0L EcoDiesel V6, and the gas-powered workhorse: the 3.6L Pentastar® V6 and the legendary available 5.7L HEMI® V8, with its fuel-saving Multi-Displacement System (MDS) turning the mighty V8 into a gas-sipping 4-cylinder during highway cruising.

COMFORT. No matter which Ram 1500 you’re choosing, occupant comfort is key. Ram delivers. Interiors of every model reflect thoughtful and intuitive design. From window controls and door handles to the dashboard-mounted Rotary Shifter for the TorqueFlite® 8-speed automatic, all buttons and controls are driver- and passenger-friendly. Storage in every model is abundant, with an available fold-flat cargo load floor; Crew Cab models also feature convenient in-floor storage bins. From the unique tire-tread pattern on the seats of Ram 1500 Rebel® to the premium leather interior of Ram 1500 Limited, this is where style and comfort never take a back seat.

INNOVATION. If our strongest suit is overall capability, innovation is where Ram 1500 keeps an ace of diamonds up its sleeve. Ram 1500 was a pioneer in many areas of today’s pickup. Among them: the class-exclusive multilink coil spring rear suspension. The class-exclusive available Active-Level™ Four-Corner Air Suspension System with its five-mode operation. The best-in-class available RamBox® Cargo Management System. The introduction of the available EcoDiesel V6 powerplant. The best way to see Ram 1500 innovation in action? Simply experience it for yourself—in a test drive.

Properly secure all cargo.
TOTAL TRANSPARENCY ABOUT OWNING UP TO OUR STRENGTHS.

Build a truck this good, and you expect to come out on top. Why does Ram 1500 stand out? A class-exclusive multilink coil spring rear suspension. A class-exclusive available Active-Level™ Four-Corner Air Suspension System. A frame of advanced high-strength steel with tough crossmembers. Available Active Grille Shutters. A structural rear bumper with available factory-installed Class IV hitch receiver that bolts directly to the frame. After your review of this material, get the big picture. It's all at RAMTRUCKS.COM

1 THE TOW Pulling a trailer? These numbers work: a structural rear bumper that's rated for Class III towing, built to easily handle trailers up to 5,000 lb when properly equipped. The available factory-installed Class IV hitch receiver bolts directly to the high-strength steel frame to bring the towing capability up to 10,620 lb when properly equipped.

2 THE CLASS-EXCLUSIVE MULTILINK COIL SPRING REAR SUSPENSION Without exception, our competition employs leaf-spring technology. So leave it where it belongs—far behind you. The Ram 1500 employs a coil spring rear suspension that offers a degree of strength and durability the others just can't match. Count on more lateral stiffness and greater vehicle control; ride quality is so good, it's the preferred spring configuration for rail cars.

3 THE FRONT FRAME UNIT Working with the high-strength steel frame are eight tough crossmembers; we also employ a hydroformed tubular front frame unit, also comprised of high-strength steel. It's an ultra-stiff component that further reduces weight—helping improve fuel efficiency while providing exceptional ride characteristics.

4 THE FRONT SUSPENSION Your 2017 Ram 1500 utilizes proven technology: our short-/long-arm suspension with coil springs and stabilizer bar minimizes camber and toe change. You'll measure it in road manners—and in the savings that can accompany reduced tire wear.

5 THE STEEL Reducing weight contributes to fuel efficiency. Where heavy steel isn't required, Ram 1500 engineers opted to use down-gauged but stronger steel. Count on a full-size tough truck with weight savings that help deliver fuel-sipping performance.

6 THE SHOCK ABSORBERS Ram 1500 engineering leaves no stone unturned—except the ones you’re riding on. These shocks are tuned for optimum ride balance, with more resistance during upward wheel motion than downward. Count on a smooth ride with reduced harshness, notably on less-than-perfect road surfaces.

7 THE BED In contrast with some of our competitors, all cargo beds on 2017 Ram 1500 models are constructed using tough high-strength steel, ensuring top-tier capability and confidence when hauling.
Compared to conventional leaf-spring designs, these rear coil springs help reduce friction and mitigate noise, vibration and harshness (NVH).

The Ram 1500 rear track bar enhances lateral control and increases lateral stiffness over leaf-spring designs. The rear stabilizer bar helps maintain flat cornering without degrading the ride.

THE CONNECTION Connecting the trailer at night is easy: an adjacent lamp provides ample illumination. And all Ram 1500 models provide a 4- and 7-pin trailer connector, a design that accommodates virtually every trailer wiring connection out there.

THE AERODYNAMICS Contributing to the fuel-efficient performance and quiet ride, are exceptional aerodynamics. Wind-tunnel testing and thoroughly refined windshield shapes with aero-formed side mirrors enable Ram 1500 to glide through air.

THE ELECTRIC POWER STEERING Advantages: parasitic losses are lower, helping improve efficiency. Operation is quieter. Speed-proportional assist ensures superb highway road feel with minimal effort in parking lots. And zero hydraulic fluid means no time or expense to monitor or replace it.

THE ACTIVE GRILLE SHUTTERS This available asset has proven itself beyond doubt. The shutters instantly adapt to speed, load and engine needs to provide ideal engine cooling, while significantly reducing aerodynamic drag to help improve the fuel efficiency for Ram 1500 models.
RAM TECHNOLOGY STARTS WITH SAFETY & SECURITY.

- Side-Impact Door Beams
  Designed with forgiveness in mind, these door beams are engineered to absorb impact force from every angle.

- Dynamic Front Crumple Zones
  These crumple zones are engineered to bear the worst of any impact, helping keep cab passengers safe and secure.

- ParkSense® Front and Rear Park Assist®—Available

- Rain Brake Support

- Hydraulic Boost Compensation

- Ready Alert Braking

- Hill Start Assist

- Trailer Sway Damping®

- All-Speed Traction Control

- Antispin Rear Differential—Available

- Electronic Brake-Force Distribution

- Antilock Brake System (ABS)

- Auto High-Beam Headlamp Control—Available

- Uconnect® and SiriusXM® Travel Link® keep you in the know, with detailed weather maps and info on traffic delays and road dangers—Available

Properly secure all cargo.
Your Ram 1500 truck is a rolling powerhouse of knowledge, instant information and state-of-the-art communications technologies. And it's all in your command, starting with the available and customizable full-color seven-inch Driver Information Display with some 34 menu options along with detailed graphics that convey real-time vehicle information.

Select models inform you with a six-ring instrumentation cluster, and you can always move up to the largest available 8.4-inch touchscreen media center. Add totally leading-edge telematics through Uconnect, and you've got it all: tunes, info, web content, vehicle control. That's Ram 1500.

Drive a 2017 Ram 1500, where road manners, comfort and capability all ride hand in hand with safety and security. The indispensable Electronic Stability Control (ESC) System (standard on every model) is key. The Ram 1500 ESC System starts with these fundamental assets:

- **All-Speed Traction Control** helps regulate wheel spin. If slippage occurs during acceleration, automatic throttle control will reduce torque; in extremes (like accelerating from pavement to ice), it will apply the brakes and reduce the engine power to maintain control.
- **Trailer Sway Damping** detects yaw and applies selective brake pressure on the tow vehicle's opposite side to counteract and reduce the sway.

The Ram 1500 braking system features optimized pedal travel to provide quick power assist. Rear wheel-speed sensors are positioned for protection against road elements. ESC features multiple assets for braking; it even includes vehicle control when stationary. These encompass:

- **Antilock Brake System (ABS)**. Monitoring each wheel's speed, the Ram 1500 ABS design also incorporates back-up braking should one of the two braking circuits be compromised.
- **Electronic Brake-Force Distribution** regulates brake pressure from front to rear to minimize stopping distances.
- **Ready Alert Braking** senses the moment when the driver's foot is lifted from the accelerator; it applies an imperceptible brake force to ensure that pads and discs are lined up should an emergency stop be required.
- **Rain Brake Support** automatically and seamlessly activates when the driver turns on the windshield wipers; all brake calipers gently pulse against their respective rotors to remove water from the pads.
- **Hydraulic Boost Compensation**. Should a failure occur in the vacuum brake booster or any related line (e.g., a rupture from tough off-roading), the brake controller will run the ABS pump; our system is so sophisticated, it conveys the problem to the driver. Most importantly, the brakes perform as normal until the failure is serviced.
- **Hill Start Assist**. When the vehicle is angled on hills or inclines, this system keeps your Ram 1500 stationary for two seconds after the brakes have been released or until the accelerator is depressed.

**ParkSense® Front and Rear Park Assist**
This available feature uses integrated sensors with ultrasonic waves to detect objects as far as 47 inches away from the bumpers. Readouts located in the gauge cluster display team up with audible chimes to notify the driver of proximity to front and/or rear objects.
IT’S ALL ON THE LEVEL. ACTIVE-LEVEL, THAT IS. The available class-exclusive Active-Level Four-Corner Air Suspension System is driver-selectable for the Off-Road and Entry/Exit Modes, and kicks in automatically for Aero Mode when cruising. Count on improved fuel efficiency, responsive road manners and fantastic ride and handling.

Dashboard-mounted for easy access, the integrated switchbank enables instant control over the five modes.

Active-Level technology at work: it automatically counteracts when weight is added to the bed, maintaining a constant and level profile.
OFF-ROAD MODE
Provides outstanding ride balance, with an extra degree of clearance when off-road scenarios are less severe than those warranting Off-Road 2 Mode.

AGGRESSIVE
OFF-ROAD 2 MODE Provides impressive ground clearance for the path or trail and generous angles for approach, departure and breakover.

FREeway
AERO MODE Automatically lowers the vehicle at highway speeds, reducing aerodynamic drag and "body roll," and improving fuel efficiency.

NORMAL RIDE HEIGHT
For everyday driving. Provides the most comfortable balance of ride and handling.

ENTRY/EXIT MODE
Lowers the vehicle when stopped, for easier entry/exit, loading/unloading and convenient trailer hooking/unhooking.

NORMAL
+2.0 in. front; +0.9 in. rear
OFF-ROAD MODE Provides outstanding ride balance, with an extra degree of clearance when off-road scenarios are less severe than those warranting Off-Road 2 Mode.

+1.2 in. front; +0.9 in. rear

-0.6 in.

NORMAL

-2.1 in. front; -1.7 in. rear

ENTRY/EXIT MODE
Lowers the vehicle when stopped, for easier entry/exit, loading/unloading and convenient trailer hooking/unhooking.

Properly secure all cargo.
EFFICIENT & CAPABLE

THE 3.0L ECODIESEL V6. It made history when we pioneered it, and today, mated to the TorqueFlite® 8-speed automatic, this powertrain delivers superb torque and an outstanding driving range—topped off with the best fuel economy of any full-size pickup.

29 MPG HWY*: THE BEST FUEL ECONOMY OF ANY FULL-SIZE PICKUP²

*2016 EPA estimated 21 mpg city/29 mpg hwy based on Ram 1500 EcoDiesel V6 HFE 4x2. Actual results may vary.

²2016 EPA estimated 21 mpg city/29 mpg hwy based on Ram 1500 EcoDiesel V6 HFE 4x2. Actual results may vary.
29 MPG HWY
UP TO 754-MILE DRIVING RANGE®

420 LB-FT OF TORQUE | BEST-IN-CLASS® COMBINATION OF V6 FUEL ECONOMY & TORQUE

*2016 EPA estimated 21 mpg city/29 mpg hwy based on Ram 1500 EcoDiesel V6 HFE 4x2. Actual results may vary. Vehicle shown does not represent HFE model.
### POWERTRAIN: WHERE RAM FLEXES SERIOUS MUSCLE.

#### A LEADER: 3.0L EcoDiesel V6
**Tough as Nails—With a Warranty That Proves It.** This available leader stands tall by delivering everything a diesel powerhouse should: impressive torque for pulling and hauling; clean-diesel technology that’s B20-compliant; and durability that measures up over years and miles—reflected in one of the best warranties in the industry.

- **29 MPG HWY**
- **Up to 754-Mile Range**
- **240 Horsepower**
- **420 LB-FT of Torque**

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<th>Payload Capacity</th>
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#### A LEGEND: 5.7L HEMI V8
**Performance at the Top of the Game.** Few available engines carry its clout, and even fewer offer such fuel-sipping technology. Factor in advantages like Variable Valve Timing (VVT), the ingenious Multi-Displacement System (MDS) (to transform this mighty V8 into a robust 4-cylinder) and the built-in efficiencies of the hemispherical head design.

- **22 MPG HWY**
- **395 Horsepower**
- **410 LB-FT of Torque**

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#### A STAR: 3.6L Pentastar V6
**A Small Package with Stellar Proficiency.** The award-winning gas-powered 3.6L Pentastar V6 offers ultra-capable performance with remarkable fuel efficiency, and employs a Thermal Management System to help keep the internal components operating at the ideal temperatures.

- **25 MPG HWY**
- **305 Horsepower**
- **269 LB-FT of Torque**

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<td>CREW CAB 6'4&quot; BOX</td>
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#### AN ENabler: TorqueFlite 8-Speed
**Standard for Every Ram 1500 Engine.** It was created with a dual-purpose mission: provide impecable performance from highway cruising to heavy hauling—while contributing to those impressive figures that, when paired with the available 3.0L EcoDiesel V6, give Ram 1500 the best fuel economy of any full-size pickup? It accomplishes both—and even provides steering wheel-mounted buttons for manual gear selection.

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*2016 EPA estimated 21 mpg city/31 mpg hwy based on Ram 1500 EcoDiesel V6 HFE 4x2. Actual results may vary. EPA estimated 15 mpg city/22 mpg hwy based on Ram 1500 V8 4x2. Actual results may vary. EPA estimated 17 mpg city/25 mpg hwy based on Ram 1500 3.6L V6 4x2. Actual results may vary.*
Properly secure all cargo.
10,620-LB MAX TOW, FROM VACATION TO VOCATION.

ELIMINATE LIFE’S UPS AND DOWNS. Boost capability and convenience. The class-exclusive® available Active-Level™ Four-Corner Air Suspension System delivers five modes of operation. Crucially, it makes trailering a breeze, simplifying ball/hitch alignment. The bigger picture? The system counteracts weight from trailering/hauling, maintains an even and level profile when loaded, and keeps constant the rake from the front end to the rear of the trailer.

SUSPENSION MANAGEMENT is at your fingertips. The dash-mounted integrated switchbank lets you raise or lower the vehicle through the available Active-Level Four-Corner Air Suspension System, and also lets you control the available trailer brake gain while towing.

STAY AHEAD OF THE GAME. LOOK BACK. Make towing a cinch. Available ParkView® Rear Back-Up Cameras® with Active Grid Lines is a natural for aligning the trailer ball with the hitch.

DOZENS OF MENU OPTIONS include data about the available trailer brake controller. This reading signals that the brake is at 65% of total operation with a 10% gain. You’ll control the gain that’s right for the terrain with the center stack-mounted trailer brake controller.

COVER EVERY ANGLE. Monitoring your trailer is critical. Extra-wide available trailer-towing mirrors on each side are the answer. Measuring a substantial 7 x 11 inches, they offer a maximum view, with a wide-angle mirror for peripheral traffic.

*When properly equipped. Properly secure all cargo.
CARGO MANAGEMENT FOR WORK AND PLAY.

THE BENCHMARK FOR CARGO VERSATILITY.

THE AVAILABLE RAMBOX® CARGO MANAGEMENT SYSTEM. Ram 1500 pioneered it, and it’s still the best-in-class Cargo Management System. The bins and rails are so versatile, they handle a wide variety of authentic accessories from Mopar®.

AVAILABLE PREMIUM KEYLESS ENTER ‘N GO™ Count on multiple conveniences: keyless (bladeless) Remote Start; control of the AllSecure® Locking System (including both RamBox System bins, if so equipped); control of the panic button; operation of the Entry/Exit Mode of the available Active-Level™ Four-Corner Air Suspension System.

Properly secure all cargo.
STOW YOUR GEAR
STOW IT, STORE IT, LOCK IT Lockable, drainable and illuminated, the two side boxes carry it all: tools, sports equipment—even iced beverages. They also accommodate numerous Mopar® accessories for work and play.

EXTEND & DIVIDE
COLLAPSIBLE AND RIGHT AT HAND: THE BED EXTENDER/DIVIDER Create compartments for specific cargo, or extend space to the open tailgate. With a smart, thin profile, it’s easily stored at the head of the bed when not in use.

LIGHT THE BED
TWO POINTS OF LIGHT Augmenting the CHMSL-mounted cargo bed light, these side bed-mounted LED lights are perfect for night loading, and operate without tonneau cover adjustment (if so equipped).

SECURE THE LOAD
CARGO RAIL SYSTEM WITH ADJUSTABLE TIE-DOWN CLEATS Make sure it’s all safe and secure. Cargo rails also accommodate numerous accessories from Mopar, while the four movable cleats ensure that your cargo stays where it’s supposed to.

Properly secure all cargo.
RAMBOX® CARGO MANAGEMENT SYSTEM: A COMPREHENSIVE SOLUTION THAT GIVES YOU ABUNDANT STORAGE (YET LEAVES SPACE TO HAUL A LOAD OF BUILDING MATERIAL).

Properly secure all cargo.
PLACES TO STORE, FROM DASH TO FLOOR. Hauling, carrying, moving. That’s life with Ram. Which is why, depending on model, you’ll find it all: dual glove boxes, removable and drainable in-floor bins, multi-use center consoles, under- and behind-the-seat storage—and the fold-flat load floors of Quad Cab® and Crew Cab.

Properly secure all cargo.
TECHNOLOGY: ELEGANTLY AND POWERFULLY SIMPLE.

LISTEN TO MUSIC, TALK SHOWS AND SPORTS
KEEP THINGS MOVING WITH THE BEST VARIETY OF ENTERTAINMENT ON THE ROAD.
YOU CAN SCREAM ABOUT SPORTS, TALK BACK TO TALK RADIO, CHUCKLE AT YOUR FAVORITE COMIC AND SOUND OFF ABOUT THE NEWS.

START YOUR RAM FROM AFAR
WARM UP THE ENGINE AND CABIN, UNLOCK YOUR DOORS OR FLASH YOUR HEADLAMPS—JUST BY USING YOUR PHONE.

DISCOVER NEW PLACES
AT HOME OR ON THE ROAD: FIND THE BEST RESTAURANTS, SHOPPING AND ENTERTAINMENT VENUES WITH A QUICK SEARCH. *

CUSTOMIZE WITH DRAG AND DROP
SELECT FROM A MOUND OF APPS AND DRAG YOUR CHOICES INTO PLACE ALONG THE BOTTOM ROW FOR EASY CUSTOMIZATION.

CALL 9-1-1
ASSIST IN EMERGENCIES
IT’S AVAILABLE AND POTENTIALLY LIFE-SAVING: ACCESS 9-1-1 CALL OR ROADSIDE ASSISTANCE® WITH THE TOUCH OF A BUTTON.

START YOUR RAM FROM AFAR
WARM UP THE ENGINE AND CABIN, UNLOCK YOUR DOORS OR FLASH YOUR HEADLAMPS—JUST BY USING YOUR PHONE.

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A TRUE REBEL STANDS OUT.
AT-HAND CONVENIENCES. The center stack is custom-made for tomorrow’s technodule, with generous storage, sculpted cup holders and a dedicated spot for a smartphone. Dashboard and instrument-panel switches are intuitive, and here, Red accents are used to highlight eye-catching details and touchpoints throughout the cabin, including seats with subtle stitching.

PERFORMANCE-INSPIRED INTERIOR DESIGN. Ram 1500 Rebel® distinguishes itself by taking outside cues for inside touches. Our designers liked the tread pattern of the huge Toyo® Open Country tires so much, they incorporated it into the seat patterns. Note that Ram Rebel includes a 10-way power driver’s bucket seat, and a heated steering wheel that features mounted audio controls for the standard Uconnect® 8.4 with Bluetooth®.

ITS VERY NAME DEFIES CONVENTION. This customized pickup shows where Ram 1500 is heading, Rebel is a spacious Crew Cab with an interior featuring a unique “tire-tread” embossed treatment on the two-tone seats. Outside, look for an aggressive Ram centric grille and tailgate, while underneath, the standard Active-Level™ Four-Corner Air Suspension System rides with a one-inch height increase. Power depends on configuration: 3.6L Pentastar® V6 for 4x4 models, and 5.7L HEMI® V8 standard on 4x2 and available for 4x4 Rebel. The final touches add tow hooks and monster 33-inch Toyo Open Country tires mounted on 17-inch aluminum wheels with Matte Black pockets.

A REBEL. AND YET SO REFINED, IT REDEFINES. It comes off the line with built-in attitude—and an interior that combines a sense of power with an advanced degree in aesthetics. Check out the standard Rebel® premium cluster with 7-inch Driver Information Display, Uconnect® 8.4-inch touchscreen radio, brushed aluminum touches and full-size floor console.
The peak of refinement. Powered by the 5.7L HEMI® V8 or optional 3.0L EcoDiesel V6, the 2017 Ram 1500 Limited features a chrome grille with Ram logo, chrome bodyside moldings, chrome wheel-to-wheel side steps (with the HEMI V8) and 20-inch aluminum wheels. Shown above with optional chrome bumpers and body-color wheel flares; below, the signature Ram tailgate with standard chrome and available Black Ram logo.
NO LUXURY HAS BEEN SPARED. Driving a Ram 1500 Limited removes all doubt as to who’s in charge. This Black interior with premium leather houses all that’s good: heated/ventilated front seats and heated rear seats, premium wood/leather-wrapped heated steering wheel, Platinum Chrome accents and a Uconnect® 8.4-inch touchscreen radio that includes Navigation.
THE ARCHITECTURE OF SOPHISTICATION.

Ram 1500 Laramie Longhorn shown with Monotone paint, an option which also includes chrome bumpers and 20-inch aluminum wheels with painted Silver inserts. Shown with optional chrome wheel-to-wheel side steps.
CRAFTSMANSHIP AT ITS VERY BEST. Ram 1500 Laramie Longhorn® interior appointments include premium leather heated/ventilated front seats, genuine European burl wood accents, full-color multiview displays and stunning touchpoints throughout. Shown here in Cattle Tan/Black.
GOOD LOOKS ARE STANDARD IN LARAMIE. With its 3.6L Pentastar® V6 and available 5.7L HEMI® V8 or 3.0L EcoDiesel V6, look for a chrome grille with chrome wave inserts, body-color wheel flares, premium projector headlamps and 20-inch chrome-clad aluminum wheels.

Properly secure all cargo.
THE VIEW IS ALWAYS STUNNING. The refined Ram 1500 Laramie® interior: standard seating for six, with heated and ventilated leather-trimmed driver and front-passenger seats, heated steering wheel, power pedals with memory, premium 10-speaker audio system and Dual-Zone Automatic Temperature Control.
There's a bright new star on the horizon. Powered by the 3.6L Pentastar® V6, the new 2017 Ram 1500 Night shines with its Black projector headlamps, Black grille and badges, heated deluxe cloth/vinyl high-back front bucket seats with 10-way power driver seat, heated and leather-wrapped steering wheel, Uconnect® 8.4-inch touchscreen radio and authoritative semi-gloss 20-inch aluminum wheels in Black. Further factory options include heated/ventilated leather-trimmed power high-back front bucket seats, the 5.7L HEMI® V8, Sport performance hood, dual exhaust, RamBox® Cargo Management System and Black tubular side steps, while Mopar® offers the Cat-Back Exhaust, Cold Air Intake and Ram Air Kit. Head to RAMNIGHTCATBACK.COM to hear more.
It's a whole new ball game. The 3.6L Pentastar® V6 (or optional 5.7L HEMI® V8), TorqueFlite® 8-speed automatic and available Sport performance hood level the playing field. To that, add bifunctional projector headlamps, body-color full front fascia, grille and rear bumper, the Luxury Group and Heated Seats and Wheel Group, available Class IV hitch receiver and 20-inch polished aluminum wheels.
TEXAS’ LONGEST-LASTING PICKUPS.

NEW FOR 2017, LONE STAR SILVER EDITION* (shown above), gets premium cloth high-back bucket seats, tow hooks, 20-inch polished aluminum wheels, and chrome belt moldings, exterior mirrors, wheel-to-wheel side steps and wave mesh grille. Available on Crew Cab models only.

*Lone Star model available only in Texas.

BIG ENOUGH TO HANDLE TEXAS. Ram 1500 Lone Star,* think premium amenities for regular dudes, with a 3.6L Pentastar® V6, Uconnect® 8.4 with Bluetooth®, fold-flat load floor on Quad Cab® and Crew Cab models, power 10-way driver’s seat, ParkView® Rear Back-Up Camera® and 20-inch chrome-clad aluminum wheels.

*Lone Star model available only in Texas.
EXPRESS YOURSELF. Ram 1500 Express® delivers powerful choices: a full body-color front fascia, rear bumper and grille; fog lamps; 17-inch aluminum wheels; 3.6L Pentastar® V6 or optional 5.7L HEMI® V8; standard TorqueFlite® 8-speed automatic. Shown here with the optional Black Express Group.
CUSTOMIZE YOUR RAM 1500.

Authentic Ram parts and accessories by Mopar go far beyond simply giving you a means to personalize your Ram 1500—they give you nearly unlimited potential to ramp up comfort, convenience and performance.

Mopar accessories cover it all. You can enhance towing capability, ease getting in or out, select from a variety of protective devices, and add flair to both the interior and exterior. Conceived and engineered by the same experts who designed your Ram truck, you’re assured of perfect fit, function and finish.

Further advantages of Mopar are wide-ranging. Mopar Express Lane Service minimizes waiting and downtime. The Mopar Vehicle Protection® Plan is the only extended protection backed by the manufacturer. The online record-keeping of your service records is a click away, through our Mopar Owner Connect web site—and it’s also where you’ll get additional vehicle information and exclusive money-saving offers as a preferred Ram owner.

Mopar support. It’s all about keeping you happy and keeping your Ram 1500 in top-notch looks and condition. Check it out at MOPAR.COM
ECODIESEL HFE TRADESMAN
Its very name spells out High Fuel Efficiency (Quad Cab 4x2 only)

POWERTRAIN
• 3.0L EcoDiesel V6 engine/8-speed automatic (28E)

INTERIOR AMENITIES
• Vinyl 40/20/40 front bench seat
• Tri-folding tonneau cover
• HFE badge

CAPABILITY & FUNCTIONALITY
• 600-amp battery
• 230-amp alternator
• 3.55 axle ratio

EXTERIOR FEATURES
• Vinyl folding rear bench seat with under-seat compartment
• Wheel-to-wheel side steps
• 20-inch aluminum wheels
• Class IV hitch delete
• Active Grille Shutters

SAFETY & SECURITY
• Rearview day/night mirror
• Manual air conditioning
• Instrument cluster with 3.5-inch Driver Information Display

STANDARD FEATURES:

INTERIOR AMENITIES
• Heavy-duty vinyl 40/20/40 split bench seat
• Front armrest with three cup holders
• Power windows and locks (Quad Cab® and Crew Cab®)
• 2nd-row in-floor storage bins (Crew Cab®)
• Rear folding seat (Quad Cab and Crew Cab®)
• Black vinyl floor covering
• Rear fixed window
• Tinted-glass windows

EXTERIOR FEATURES
• Black power heated mirrors (Quad Cab® and Crew Cab®)
• Incandescent taillamps
• Quad-halogen headlamps
• Black rear bumper
• Black front bumper

CAPABILITY & FUNCTIONALITY
• Electronic shift-on-the-fly part-time transfer case (4x4 only)
• Trailer Tow Wiring with 4- and 7-pin connector
• Class IV hitch receiver
• 26-gallon fuel tank (5’ 7” and 6’ 4” beds)
• 32-gallon fuel tank (8’ bed; non-EcoDiesel models)

SAFETY & SECURITY
• Six air bags including driver and front-passenger, side-curtain and front-seat side-mounted
• Electronic Stability Control (ESC)
• Antilock 4-wheel disc brakes
• Sentry Key Theft Deterrent System
• Tire Pressure Monitoring System with display
**EXPRESS**
Pure capability with functional interiors

**POWERTRAIN**
- 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22J)
- 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26J/27J)

**INTERIOR AMENITIES**
- Carpet floor covering
- Front and rear floor mats
- 17-inch aluminum wheels
- Class IV hitch delete
- Spray-in bedliner

**EXTERIOR FEATURES**
- Fog lamps
- Body-color full front fascia
- Body-color rear bumper
- Body-color grille

**AVAILABLE TRADESMAN® FEATURES, PLUS:**
- Rear dome lamp with on/off switch
- Leather-wrapped steering wheel
- Power 10-way driver’s seat with power lumbar adjuster
- Steering wheel-mounted audio controls
- Uconnect® 8.4 touchscreen radio with Bluetooth® Voice Command®
- 115-volt auxiliary power outlet
- Dual-Zone Automatic Temperature Control
- SiriusXM® Satellite Radio® with 1-year trial subscription

**AVAILABLE BLACK EXPRESS GROUP**
- Includes Popular Equipment Group, Power and Remote Entry Group, Black badges, Black bezel headlamps, Black painted grille, Uconnect 5.0 radio and 20-inch Black painted aluminum wheels

**INTERIOR AMENITIES**
- Premium cloth 40/20/40 bench seat
- Rear 60/40 split-folding seat
- Overhead console with Universal Garage Door Opener
- Sun visors with illuminated vanity mirrors
- Rearview auto-dimming mirror with microphone
- Black 6 x 9-inch power heated/folding mirrors with supplemental lighting
- Premium instrument cluster with 7-inch Driver Information Display
- Gloves box lamp
- Ashtray lamp

**EXTERIOR FEATURES**
- Fog lamps
- Chrome grille with chrome billet inserts
- Spray-in bedliner delete

**CAPABILITY & FUNCTIONALITY**
- Electronic shift-on-demand transfer case (4x4 only)

**SAFETY & SECURITY**
- Security alarm
- ParkView® Rear Back-Up Camera®

**AVAILABLE LONE STAR®/BIG HORN®**
Richly appointed—with a trim exclusively for Texas (shown with optional RamBox® Cargo Management System)

**POWERTRAIN**
- 3.6L Pentastar V6 Flex Fuel 24V VVT engine/8-speed automatic (22R/22S)
- 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26R/27R/26S/27S)
- 3.0L EcoDiesel V6 engine/8-speed automatic (28R/28S)

**INTERIOR AMENITIES**
- Rear dome lamp with on/off switch
- Leather-wrapped steering wheel
- Power 10-way driver’s seat with power lumbar adjuster
- Steering wheel-mounted audio controls
- Uconnect® 8.4 touchscreen radio with Bluetooth® Voice Command®
- 115-volt auxiliary power outlet
- Dual-Zone Automatic Temperature Control
- SiriusXM® Satellite Radio® with 1-year trial subscription

**EXTERIOR FEATURES**
- Fog lamps
- Chrome grille with chrome billet inserts
- Spray-in bedliner delete

**CAPABILITY & FUNCTIONALITY**
- Electronic shift-on-demand transfer case (4x4 only)

**SAFETY & SECURITY**
- Security alarm
- ParkView® Rear Back-Up Camera®

**AVAILABLE LONE STAR® SILVER EDITION®** (Crew Cab only)
- 3.6L Pentastar V6 Flex Fuel 24V VVT engine/8-speed automatic (22N)
- 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26N)
- 3.0L EcoDiesel V6 engine/8-speed automatic (28N)

**INCLUDES SELECT TRADESMAN® FEATURES, PLUS:**
- Rear dome lamp with on/off switch
- Leather-wrapped steering wheel
- Power 10-way driver’s seat with power lumbar adjuster
- Steering wheel-mounted audio controls
- Uconnect® 8.4 touchscreen radio with Bluetooth® Voice Command®
- 115-volt auxiliary power outlet
- Dual-Zone Automatic Temperature Control
- SiriusXM® Satellite Radio® with 1-year trial subscription

**AVAILABILITY:**
Lone Star model available only in Texas.

Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
SPORT
Head-turning good looks—with character to match (shown with optional RamBox® Cargo Management System)

POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22L)
• 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26L/27L)

INTERIOR AMENITIES
• Heated front seats
• Heated steering wheel
• Deluxe cloth high-back bucket seats with full center console
• Luxury Group
• Heated Seats and Wheel Group
• Dual-Zone Automatic Temperature Control

EXTERIOR FEATURES
• Premium bifunctional halogen projector Black headlamps
• Sport LED taillamps
• Auto-dimming exterior mirrors
• Body-color power heated/folding mirrors with supplemental lighting

CAPABILITY & FUNCTIONALITY
• Class IV hitch delete

SAFETY & SECURITY
• Security alarm
• ParkView® Rear Back-Up Camera

AVAILABLE BLACK SPORT GROUP
• Includes 20-inch Black semi-gloss aluminum wheels, Black badges, Sport performance hood and nine amplified speakers with subwoofer

NIGHT
Stunning style for any occasion (shown with optional RamBox Cargo Management System and Sport performance hood)

POWERTRAIN
• 3.6L Pentastar V6 Flex Fuel 24V VVT engine/8-speed automatic (22Q)
• 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26Q/27Q)

INTERIOR AMENITIES
• Heated front seats
• Heated steering wheel
• Deluxe cloth high-back bucket seats with full center console
• Luxury Group
• Heated Seats and Wheel Group
• Dual-Zone Automatic Temperature Control

EXTERIOR FEATURES
• Black grille surround with Black mesh insert
• Black Ram tailgate badge

CAPABILITY & FUNCTIONALITY
• Class IV hitch delete

SAFETY & SECURITY
• Security alarm
• ParkView Rear Back-Up Camera

INCLUDES SELECT BIG HORN® FEATURES, PLUS:

• Instrument panel with premium bezel
• LED interior lighting
• Power-adjustable pedals
• Rearview auto-dimming mirror with microphone
• SiriusXM® Satellite Radio® with 1-year trial subscription

• Body-color full front fascia
• Body-color rear bumper
• Body-color grille with chrome billet inserts
• P275/60R20 OWL All-Season tires
• 20-inch polished aluminum wheels

INCLUDES SELECT SPORT FEATURES, PLUS:

• Instrument panel with premium bezel
• LED interior lighting
• Power-adjustable pedals
• Rearview auto-dimming mirror with microphone
• SiriusXM® Satellite Radio® with 1-year trial subscription

• Remote Start System

• 20-inch Black semi-gloss aluminum wheels
• Black badges

Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22W)
• 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic (26W)

AVAILABLE TWO-TONE PAINT
• Includes lower accent-color paint with accent-color wheel flares (shown with optional RamBox® Cargo Management System)

REBEL*
Customized features, do-it-all-anywhere attitude, formidable capability (shown with optional RamBox® Cargo Management System)

POWERTRAIN
• 3.6L Pentastar® V6 Flex Fuel 24V Variable Valve Timing (VVT) engine/8-speed automatic (22H)
• 5.7L HEMI® V8 MDS VVT engine/8-speed automatic (26H/27H)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28H)

AVAILABLE MONOTONE PAINT
• Shown with optional RamBox Cargo Management System

LARAMIE®
Where luxury and leather trim come together

AVAILABLE SPORT FEATURES, PLUS:
• Includes lower accent-color paint with accent-color wheel flares (shown with optional RamBox Cargo Management System)

INTERIOR AMENITIES
• Dual-Zone Automatic Temperature Control
• Heated and cooled front seats
• Leather-trimmed steering wheel
• Power adjustable pedals with memory
• Premium II 10-speaker audio system with subwoofer
• Power 10-way memory driver/6-way passenger seats

INTERIOR AMENITIES
• Unique Rebel premium cloth bucket seats with embossed tread pattern
• Rear 60/40 split-folding seat
• Unique Rebel interior accents
• Heated leather-trimmed steering wheel with Red accent stitching
• Unique Rebel door trim panels
• Dual-Zone Automatic Temperature Control
• Unique Rebel rubber floor mats
• Heated front seats
• Fold-flat load floor storage

EXTERIOR FEATURES
• Premium LED taillamps
• Chrome 6 x 9-inch exterior mirrors with memory
• Bifunctional Sport halogen projector headlamps

EXTERIOR FEATURES
• Sport LED taillamps
• Bifunctional Sport halogen projector headlamps
• LED fog lamps
• Black powder-coated front and rear bumpers
• Black headlamp filler panel
• Unique Rebel Black grille with Ram logo
• Sport performance hood

CAPABILITY & FUNCTIONALITY
• Front Bilstein® monotube performance shocks
• Rear Bilstein monotube performance shocks
• Antispin rear differential

SAFETY & SECURITY
• Security alarm
• ParkView Rear-View Camera

SAFETY & SECURITY
• Security alarm
• ParkView Rear-View Camera

Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
LARAMIE LONGHORN®
Sophistication meets power and comfort
(shown with optional RamBox® Cargo Management System)

POWERTRAIN
• 5.7L HEMI® V8 Multi-Displacement System (MDS) Variable Valve Timing (VVT) engine/8-speed automatic (26K)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28K)

INTERIOR AMENITIES
• Premium filigree leather bucket seats
• Premium door trim panels
• Luxury front and rear floor mats
• Full-length premium floor console
• Laramie Longhorn instrument cluster with 7-inch Driver Information Display
• Mopar® Bright Door Entry Guards
• Laramie Longhorn interior accents
• Heated second-row seats
• Uconnect® 8.4 touchscreen radio with premium Navigation
• Premium wood/leather-wrapped steering wheel
• SiriusXM® Satellite Radio® with 1-year trial subscription

EXTERIOR FEATURES
• LED Bed Lighting
• Accent-color front and rear bumpers
• Lower accent two-tone paint
• Chrome grille with Ram logo
• Accent-color running boards and wheel flares
• Tow hooks
• Spray-in bedliner
• Unique Laramie Longhorn badges on doors and tailgate
• Dual rear exhaust with chrome tips
• 20-inch polished aluminum wheels with accent-color inserts
• Rain-sensitive windshield wipers

CAPABILITY & FUNCTIONALITY
• 32-gallon fuel tank
• Active-Level™ Four-Corner Air Suspension System
• Tow hook delete

SAFETY & SECURITY
• ParkSense® Front and Rear Park Assist®
• Remote Start System
• Keyless Enter ‘n Go™
• Rain-sensitive windshield wipers
• Auto High-Beam Headlamp Control

AVAILABLE MONGOTONE PAINT
• Includes chrome front and rear bumpers, body-color wheel flares, cab-length chrome tubular side steps and 20-inch polished aluminum wheels with Silver inserts

LIMITED
Black leather treatment joins stunning technology

POWERTRAIN
• 5.7L HEMI V8 MDS VVT engine/8-speed automatic (26V)
• 3.0L EcoDiesel V6 engine/8-speed automatic (28V)

INTERIOR AMENITIES
• Limited leather bucket seats
• Luxury front and rear floor mats
• Leather-wrapped grab handles
• Luxury front and rear floor mats
• Rear-window defroster
• Limited cluster with 7-inch Driver Information Display
• Premium wood/leather-wrapped steering wheel
• SiriusXM Satellite Radio® with 1-year trial subscription
• Rain-sensitive windshield wipers
• Auto High-Beam Headlamp Control

EXTERIOR FEATURES
• Body-color full front fascia
• Body-color rear bumper
• Chrome grille with Ram logo
• Chrome bodyside moldings
• Chrome belt moldings
• Unique Limited tailgate
• Chrome wheel-to-wheel side steps (if equipped with the HEMI V8)
• 20-inch polished aluminum wheels with Gray inserts

CAPABILITY & FUNCTIONALITY
• Active-Level™ Four-Corner Air Suspension System
• Tow hook delete

SAFETY & SECURITY
• ParkSense Front and Rear Park Assist®
• Remote Start System
• Keyless Enter ‘n Go™

AVAILABLE CHROME BUMPER PACKAGE
• Includes chrome front and rear bumpers and body-color wheel flares

Complete features, options and available packages for all trim levels are in the Buyer’s Guide.
Vinyl
Diesel Gray
Trademen® Express and EcoDiesel HFE

Sedoso/Alloy Cloth
Diesel Gray
Trademen and Express

Bristol Leather/Perforated Leather Trim
Black
Sport, Night and Laramie®

Vinyl/Cloth with Embossed Tread Pattern
Radar Red/Black
Rebel®

Bristol/Sport Mesh Cloth
Black
Lone Star Silver Edition* Sport and Night

Bristol Leather/Perforated Leather Trim
Light Frost Beige
Laramie

Sedoso/Carbide Cloth Diesel Gray
Lone Star®/Big Horn® and Lone Star Silver Edition®

Sedoso/Carbide Cloth Canyon Brown
Lone Star®/Big Horn and Lone Star Silver Edition®

Bristol/Sport Mesh Cloth Light Frost Beige†
Lone Star Silver Edition®

Natura Plus Leather with Laser Etching/Perforated Leather with Dark Saddle Piping and Tan Accent Stitching
Canyon Brown
Laramie Longhorn

Natura Plus Leather/Perforated Leather with Black Piping and Accent Stitching
Cattle Tan
Laramie Longhorn

Natura Plus Leather/Perforated Leather with Medium Graystone Piping and Accent Stitching
Black
Limited

*Ranger model available only in Texas. †Late availability.
### RAM 1500 WHEELS

<table>
<thead>
<tr>
<th>Wheel Type</th>
<th>Description</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>17-inch Argent Steel</td>
<td>Standard on Tradesman® (WFP)</td>
<td>Regular Cab, Quad Cab®</td>
</tr>
<tr>
<td>17-inch Polished Aluminum</td>
<td>Standard on Tradesman® (WFP)</td>
<td>Regular Cab, Quad Cab®</td>
</tr>
<tr>
<td>17-inch Aluminum with Matte Black Painted Pockets</td>
<td>Standard on Rebel® (WRF)</td>
<td>Regular Cab, Quad Cab®</td>
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<tr>
<td>20-inch Chrome-Clad Aluminum</td>
<td>Optional on Express (WRE)</td>
<td>Regular Cab, Quad Cab®</td>
</tr>
<tr>
<td>20-inch Aluminum Painted Semi-Gloss Black</td>
<td>Optional on Express (WRE)</td>
<td>Regular Cab, Quad Cab®</td>
</tr>
<tr>
<td>20-inch Aluminum with Polished Face and Accent-Color Inserts</td>
<td>Standard on Two-Tone Laramie Longhorn® (WRH)</td>
<td>Regular Cab, Quad Cab®</td>
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<tr>
<td>20-inch Polished Aluminum</td>
<td>Packaged with Lone Star Silver Edition® (WRT)</td>
<td>Regular Cab, Quad Cab®</td>
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<tr>
<td>20-inch Chrome-Clad Aluminum</td>
<td>Standard on Laramie® (WRG)</td>
<td>Regular Cab, Quad Cab®</td>
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<td>20-inch Aluminum with Polished Face and Silver Inserts</td>
<td>Standard on Laramie Longhorn with Monotone Paint (WRJ)</td>
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<tr>
<td>17-inch Painted Aluminum</td>
<td>Standard on Tradesman® (WFP)</td>
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### CONFIGURATIONS

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<td>Laramie Longhorn</td>
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<td>Limited</td>
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* = Available Configuration  N/A = Not Available  *Lone Star model available only in Texas.
### RAM 1500 EXTERIOR COLORS

**Paint Colors and Two-Tone Options**

<table>
<thead>
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* = Available Color  
N/A = Not Available  
M = Monotone  
■ = Black Lower  
□ = Silver Lower  
□ = White Gold Lower  

*Lone Star model available only in Texas.

To see examples of all possible paint combinations, visit ramtrucks.com
**ENGINE/TRANSMISSION**

<table>
<thead>
<tr>
<th>Feature</th>
<th>3.6L Pentastar® V6 Flex Fuel 24V with VVT BHP45 8-speed automatic</th>
<th>5.7L HEMI® V8 with VVT and Fuel Saver Technology/BHP70 8-speed automatic (Regular Cab and Crew Cab)</th>
<th>5.7L HEMI V8 with VVT and Fuel Saver Technology/BHP70 8-speed automatic (Quad Cab only)</th>
<th>3.0L EcoDiesel V6/BHP70 8-speed automatic</th>
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**MECHANICAL FEATURES**

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<thead>
<tr>
<th>Feature</th>
<th>Active Grille Shutters (included with 8-speed automatic transmission)</th>
<th>Alternator - 180-amp</th>
<th>Axle - 3.21 ratio (not available with EcoDiesel V6)</th>
<th>Axle - 3.55 ratio (included with EcoDiesel V6; not available with HEMI V8 with 8-speed transmission)</th>
<th>Axle - 3.92 ratio (included with R/T 4x2)</th>
<th>AntiSpin rear differential (included with R/T 4x2)</th>
<th>Battery - 730-amp</th>
<th>Engine Block Heater (included with Cold Weather Group if equipped with EcoDiesel V6)</th>
<th>Engine Cooling - Heavy-duty (included with HEMI V8)</th>
<th>Fuel Tank - 26-gallon (included with EcoDiesel V6)</th>
<th>Fuel Tank - 32-gallon (not available with EcoDiesel V6 or on Regular Cab short-box models; optional on 8'-4&quot; and 8'-6&quot;-box models)</th>
<th>Winch - Tire carrier</th>
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**EXTERIOR FEATURES**

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<tr>
<th>Feature</th>
<th>Bed Lighting - LED, included with RamBox® System and Luxury Group</th>
<th>Bed Rails - Chrome, tubular, for 5' 7&quot;- and 6' 4&quot;-bed sides (not available with RamBox System, tonneau cover or with 22-inch wheels)</th>
<th>Bed Liner - Spray-in</th>
<th>Belt Moldings - Chrome (optional with Monotone paint only on Laramie)</th>
<th>Body Model - Regular Cab 6' 4&quot; box</th>
<th>Body Side Moldings - Chrome (included with (2TN) CPOS)</th>
<th>Bumpers - Front and rear, Black</th>
<th>Door Handles - Black (included with low-volume paint colors)</th>
<th>Grille - Black surround, Black hex-link (included with low-volume paint)</th>
<th>Grille - Black surround, Chrome billet-perf</th>
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**Ram 1500 Buyer's Guide**

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*Note: Some features and/or applications may be late availability. Mechanical features include front upper and lower a-arms, coil springs, twin-tube shocks; rear five-link, air springs, twin-tube shocks; air compressor and dual closed-loop system storage tanks (Quad Cab and Crew Cab only; not available for Crew Cab 4x2 models with 6'-4" box). Black surround, Black hex-link (included with Black Express Group). Chrome surround, Black hex-link (included with Chrome Appearance Group). Black painted honeycomb grille (included with Black Express Group). Chrome surround, Black hex-link (included with Chrome Appearance Group).
## Exterior Features (Continued)

- Chrome surround, chrome billet-perf
- Chrome surround, chrome wave-perf
- Chrome surround with chrome wave mesh (included with (2TN) CPDS)
- Chrome Ram logo grille
- Quad-lens halogen with incandescent taillamps
- Quad-lens halogen, blackout look, with incandescent taillamps (included with Black Express Group)
- Sport blackout look bifurcational halogen projector with LED turn/running lights and LED taillamps
- Premium bifurcational halogen projector with LED turn/running lights
- Auto High-Beam Headlamp Control (included in Convenience Group)

### Wheels

- Spare: 17-inch steel; 17-inch aluminum; 20-inch steel
- 17 x 7-inch painted cast-aluminum (included with Chrome Appearance Group)
- 17 x 8-inch aluminum with Matte Black pockets
- 20 x 8-inch painted Silver, aluminum
- 20 x 8-inch semi-gloss Black painted, aluminum (included with Black Express Group)
- 20 x 8-inch chrome-clad aluminum
- 20 x 9-inch chrome-clad aluminum
- 20 x 9-inch chrome-clad aluminum, polished
- 20 x 9-inch semi-gloss Black painted, aluminum (included with Black Sport Group)
- 20 x 9-inch chrome-clad aluminum
- 20 x 9-inch polished aluminum, with accent-color inserts
- 20 x 9-inch polished aluminum, with Silver-clad inserts (included with Monotone paint)
- 22 x 9-inch polished forged aluminum (included with Regular Cab R/T 4x2 model; optional on Crew Cab 4x2)

### Tires

- P265/70R17 BSW All-Season
- P285/45R22 BSW All-Season (Regular Cab R/T 4x2 model; included with optional 20-inch wheels)
- P275/60R20 OWL All-Season (included with WR2 and WHE 20-inch wheels)
- LT265/70R17 E OWL R/T 4x2 model; included with (2TN) CPDS

### Mirrors

- Manual, Black, 6 x 9-inch (Regular Cab only)
- Power, heated, folding, Black, 6 x 9-inch (included with Power and Remote Entry Group on Regular Cab Tradesman and Express models)
- Manual, folding trailer tow, Black, 7 x 11-inch (included with Trailer-Tow Mirrors and Brake Group; Regular Cab only)
- Tubular, cab-length, Black (optional with Black Express Group and Black Sport Group)
- Tubular, wheel-to-wheel, Chrome (included with (2TN) CPDS)
- Dual-zone Automatic Temperature Control (Quad Cab and Crew Cab only)

### LED Bed Lighting

- 5' 7"- and 6' 4"-box models only; not available with 8' box

### Storage

- RamBox® Cargo Management System: includes pickup box with integrated bins which are weatherproof, lockable and drainable, bed rails with four adjustable cleats, dual-purpose bed divider/extender and LED Bed Lighting (5' 7"- and 8' box models only; not available with 8' box)

### Power Trailer-Tow Mirrors and Brake Group

- Power trailer-tow, manual folding, Black, 7 x 11-inch; includes exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group; not available on Regular Cab Tradesman or Express models)
- Power multifunction, heated, auto-dimming, power-folding, chrome, 6 x 9-inch; includes position memory for H/K/V CPDS, exterior courtesy lamps and supplemental turn signals (included with (2TN) CPDS)
- Power trailer-tow, multifunction, heated, auto-dimming, manual folding, chrome, 7 x 11-inch, with position memory, exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group)

### Running Boards

- Accent-color

### Side Steps

- Tubular, cab-length, Chrome (included with Monotone paint; included with diesel engine on Limited models)
- Tubular, cab-length, Black (optional with Black Express Group and Black Sport Group)
- Tubular, wheel-to-wheel, Chrome (included with V8 on Limited; included with (2TN) CPDS)

### 3.5-inch Display Screen for Driver Information Display (DID)

- Instrument, with 3.5-inch display screen for Driver Information Display (DID)

### Air Conditioning

- Manual
- Dual-Zone Automatic Temperature Control (Quad Cab and Crew Cab only)
- Instrument, with 3.5-inch display screen for Driver Information Display (DID)

### Headlamps/Taillamps

- Automatic
- Quad-lens halogen with incandescent taillamps
- Quad-lens halogen, blackout look, with incandescent taillamps (included with Black Express Group)
- Sport blackout look bifurcational halogen projector with LED turn/running lights and LED taillamps
- Premium bifurcational halogen projector with LED turn/running lights
- Auto High-Beam Headlamp Control (included in Convenience Group)

### Power Trailer-Tow Mirrors and Brake Group

- Power trailer-tow, manual folding, Black, 7 x 11-inch; includes exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group; not available on Regular Cab Tradesman or Express models)
- Power multifunction, heated, auto-dimming, power-folding, chrome, 6 x 9-inch; includes position memory for H/K/V CPDS, exterior courtesy lamps and supplemental turn signals (included with (2TN) CPDS)
- Power trailer-tow, multifunction, heated, auto-dimming, manual folding, chrome, 7 x 11-inch, with position memory, exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group)

### Power Trailer-Tow Mirrors and Brake Group

- Power trailer-tow, manual folding, Black, 7 x 11-inch; includes exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group; not available on Regular Cab Tradesman or Express models)
- Power multifunction, heated, auto-dimming, power-folding, chrome, 6 x 9-inch; includes position memory for H/K/V CPDS, exterior courtesy lamps and supplemental turn signals (included with (2TN) CPDS)
- Power trailer-tow, multifunction, heated, auto-dimming, manual folding, chrome, 7 x 11-inch, with position memory, exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group)

### Power Trailer-Tow Mirrors and Brake Group

- 20 x 9-inch polished forged aluminum (included with Regular Cab R/T 4x2 model; optional on Crew Cab 4x2)

### Power Trailer-Tow Mirrors and Brake Group

- Power trailer-tow, multifunction, heated, auto-dimming, manual folding, chrome, 7 x 11-inch, with position memory, exterior courtesy lamps and supplemental turn signals (included with Trailer-Tow Mirrors and Brake Group)
**INTRODUCTION FEATURES (CONTINUED)**

**FLOOR MATS** — Front, carpeted (Regular Cab; included with Popular Equipment Group)
- Front, rubber (Regular Cab)
- Front and rear, carpeted (Quad Cab and Crew Cab; included with Popular Equipment Group)
- Front and rear, rubber (Quad Cab and Crew Cab)
- Front and rear, luxury

**LOAD FLOOR** — Rear fold-flat (Quad Cab and Crew Cab only; included with premium cloth and leather seats)

**MEMORY SYSTEM** — Seats, mirrors, pedals, radio presets

**SEATS** — Manual-adjusting driver and front-passenger
- Seat belt, front, shoulder height-adjustable
- Power 10-way driver (included with premium cloth seats)
- Power 10-way driver and power 8-way passenger (included with *CJ leather seats)
- Power 10-way driver with memory and power 6-way passenger (included with leather-trimmed seats)
- Power 2-way lumbar adjuster (driver's seat only; included with premium cloth or leather-trimmed seats)

**-foot, front-passenger, includes heated steering wheel (included with Heated Seats and Wheel Group; included with leather-trimmed seats)
- Ventilated front (included with leather-trimmed seats)
- Heated, 2nd-row, Crew Cab only (included with leather-trimmed bucket seats)
- Vinyl 40/20/40 split-bench front seat with folding front armrest/cup holder, floor-mounted storage tray (on Crew Cab) (Quad Cab and Crew Cab models include folding rear bench seat trimmed in vinyl)
- Cloth 40/20/40 split-bench front seat, front armrest with cup holder (Quad Cab and Crew Cab models include cloth folding rear bench seat; included with Popular Equipment Group)
- Premium cloth-trimmed 40/20/40 split-bench front seat, front armrest with cup holder, power 10-way driver's seat, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet (Quadr Cab and Crew Cab models include 60/40 split-folding rear bench seat with underseat storage and fold-flat load-floor storage)
- Premium cloth-trimmed low-back bucket seats, power 10-way driver's seat, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in cloth with underseat storage and fold-flat load-floor storage)
- Premium cloth/vinyl-trimmed high-back heated bucket seats with embossed tread pattern, power 10-way driver and 6-way passenger, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet (includes 60/40 split-folding rear bench seat trimmed in cloth with underseat storage and fold-flat load-floor storage)
- Leather-trimmed high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in cloth with underseat storage and fold-flat load-floor storage; not available on Regular Cab)
- Leather-trimmed 40/20/40 split-bench heated and ventilated front with power 10-way/memory for driver and power 6-way passenger, power lumbar adjuster, center-seat cushion storage and folding center armrest with cup holder, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in vinyl with underseat storage and fold-flat load-floor storage)
- Leather-trimmed high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet and heated 2nd row on Crew Cab models (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in vinyl with underseat storage and fold-flat load-floor storage) (available only in Canyon Brown or Cattle Tan)
- Leather-trimmed high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60/40 split-folding premium leather rear bench seat with underseat storage and fold-flat load-floor storage (available only in Black)
- Premium leather with laser-etched design, high-back heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60/40 split-folding premium leather rear bench seat with underseat storage (available only in Canyon Brown)
- Premium leather high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60/40 split-folding premium leather rear bench seat with underseat storage and fold-flat load-floor storage (available in Canyon Brown or Cattle Tan)
- Premium leather high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60/40 split-folding premium leather rear bench seat with underseat storage and fold-flat load-floor storage (available in Black)

**STEERING WHEEL** — Urethane
- Leather-wrapped with audio control buttons
- Leather-wrapped, genuine wood, heated, with audio control buttons
- Heated (included with Heated Seats and Wheel Group)

**STORAGE** — Front center-seat cushion (included with optional CD player, included with *MS and *VL seats)
- Front, behind the seats (Regular Cab only)
- Rear, in-floor bins, two with removable liners (Crew Cab only)
- Rear, underseat compartment (Quad Cab and Crew Cab models only)
- Dual glove boxes with closing doors

**WINDOWS** — Manual (Regular Cab only)
- Power, front with driver's one-touch down (Regular Cab only; included with Power and Remote Entry Group)
- Power, front and rear with driver's one-touch down and up (Quad Cab and Crew Cab models only)
### TRAILER-TOW MIRRORS AND BRAKE GROUP
- Includes electronic trailer brake controller, Class IV hitch receiver.

### PROTECTION GROUP
- Includes tow hooks, front suspension and transfer case skid plates (4x4 models only).

### PREMIUM SOUND GROUP
- Includes Premium Surround Sound Speaker System (Quad Cab and Crew Cab models only).

### POPULAR EQUIPMENT GROUP
- Includes cloth 40/20/40 bench seat, carpeted flooring, remote keyless entry, brake support, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Damping.

### LUXURY GROUP
- Includes LED Bed Lighting, switchable dome lamp, ashtray lamp, glove box lamp, overhead console with Universal Garage Door Opener, leather-wrapped steering wheel and full-color underhood lamp, illuminated vanity mirror, auto day/night mirror, exterior mirrors with signal and puddle lamps, heated front seats, power heated mirrors, power windows with front one-touch down and power locks (Regular Cab only; included with Black Express Group).

### TOYOTA TEAM
- Includes 18-inch painted aluminum wheels, Black bezel headlamps, Black painted grille, Uconnect 5.0 radio and 20-inch Black painted wheels.

### PACKAGES/EQUIPMENT GROUPS
- CPOS PACKAGE
- Includes cloth 40/20/40 bench seat, carpeted flooring, remote keyless entry, brake support, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Damping.

### SAFETY AND SECURITY
- Advanced multistage front air bags.
- Supplemental side-curtain air bags.
- Supplemental front-seat side-mounted air bags.
- Power-assisted 4-wheel anti-lock disc.
- Power-assisted 4-wheel anti-lock disc.

### CONNECTIVITY
- UConnect® multimedia.
- UConnect 3.0 AM/FM/Bluetooth® Voice Command®.
- UConnect 5.0 AM/FM/Bluetooth® Voice Command®.
- UConnect 8.4 AM/FM/Bluetooth® Voice Command®.
- UConnect 8.4 NV AM/FM/Bluetooth/Access®/NAV.

### PACKAGES/EQUIPMENT GROUPS
- BLACK EXPRESS GROUP
- Express
- Reg/Quad/Crew
- Black cloth headlamps, Black painted grille, Black bezel headlamps, Black painted grille, Uconnect 5.0 radio and 20-inch Black painted wheels.

### AIR BAGS
- Supplemental front-seat side-mounted air bags.
- Supplemental side-curtain air bags.
- Supplemental side-curtain air bags.
- Supplemental side-curtain air bags.

### SPEAKER SYSTEM
- Six, standard.
- Seven, standard.
- Eight, standard.
- Twelve, standard.

### HEADLAMP CONTROL
- Headlamp Control.
- Black painted grille.
- Black painted grille.
- Black painted grille.

### HEATED SEATS AND WHEEL GROUP
- Includes heated cloth seats and heated steering wheel.
- Includes heated cloth seats and heated steering wheel.
- Includes heated cloth seats and heated steering wheel.
- Includes heated cloth seats and heated steering wheel.

### TRAILER BRAKE CONTROL
- Includes 4-way flat plug trailer brake control.
- Includes 4-way flat plug trailer brake control.
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- Includes 4-way flat plug trailer brake control.

### REMOTE START SYSTEM
- Requires Uconnect 8.4."
### RAM 1500 INTERIOR DIMENSIONS

#### REGULAR CAB

<table>
<thead>
<tr>
<th>Measurement</th>
<th>6'4&quot; BOX</th>
<th>8' BOX</th>
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<tbody>
<tr>
<td>Seating Capacity, Front / Rear</td>
<td>3 / 0</td>
<td>3 / 0</td>
</tr>
<tr>
<td>Head Room</td>
<td>66.0 (1,676.4)</td>
<td>66.0 (1,676.4)</td>
</tr>
<tr>
<td>Leg Room</td>
<td>41.0 (1,041.4)</td>
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</tr>
<tr>
<td>Shoulder Room</td>
<td>62.9 (1,605.3)</td>
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### RAM 1500 EXTERIOR DIMENSIONS

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<tbody>
<tr>
<td>Overall Body Width</td>
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<tr>
<td>Overall Height (4x2 / 4x4)</td>
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<tr>
<td>Overall Length</td>
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<tr>
<td>Track — Front (4x2 / 4x4)</td>
<td>63.2 / 68.2</td>
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<tr>
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<td>87.5 / 97.5</td>
<td>87.5 / 97.5</td>
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<tr>
<td>Wheelbase</td>
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<tr>
<td>Bed Height</td>
<td>20.1</td>
<td>20.1</td>
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<tr>
<td>Bed Length</td>
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<tr>
<td>Bed Width, Wall-to-Wall</td>
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1 Based on HIS Automotive VIO registration data for all brands of DOW 1 – 3 pickup trucks continuously sold in Texas since 1990. Dodge and Ram have the highest overall percentage still on the road. 2 Based on Standard Pickup class. EPA estimated 29 highway mpg based on ECOdiesel V6 4x2. Actual results may vary. 3 Based on latest available competitive information. Class based on light-duty pickups. 4 No system, so matter how sophisticated, can prevent the laws of physics or senseless careless driving actions. Performance is limited by available traction, which varies, so other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 5 Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 6 SiriusXM subscriptions for audio and data services are sold by SiriusXM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2348. See the SiriusXM Customer Agreement for complete terms and more information at siriusxm.com. All fees and programming subject to change. Your equipment and features for SiriusXM services will vary depending upon the vehicle you select and may be limited in select markets. 7 Wi-Fi subscription required. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 8 Based on Standard Pickup class. Fuel economy based on EPA estimated 29 highway mpg on EcoDiesel V6 4x2. Actual results may vary. Torque comparison based on latest available competitive information. 9 Based on EPA estimated 29 highway mpg on Ram 1500 EcoDiesel V6 4x2 and standard 26-gal. fuel tank. Actual results may vary. 10 Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Diesel Powertrain Limited Warranty. 11 Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Diesel Powertrain Limited Warranty. 12 Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature and you must fulfill minimum subscription requirements. It must also be equipped with features that enable remote commands, such as keyless entry, and must be in active and usable cellular range. The Uconnect Access App must be installed and launched on your mobile device to use those remote commands. Remote features are available only on vehicles that are properly equipped. Check state and local laws regarding the use of remote start systems. 13 Siri® Eyes Free requires an iPhone® mobile device equipped with the Siri feature. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer’s existing iPhone data rates apply to Internet-supported features. 14 Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. 15 The 9-1-1 Call button will connect you directly with Emergency Assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. 16 Provides direct dial access to Roadside Assistance Services. Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional mandatory assistance charges may apply. Check warranty for details. 17 Wi-Fi subscription required. Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must be properly equipped and in active and usable cellular range for Wi-Fi usage. Wi-Fi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of Wi-Fi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using Wi-Fi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. 18 The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 19 Uconnect Access is available only on equipped vehicles purchased within the contiguous United States and AK. Services can only be used where coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit http://www.driveconnect.com/features/uconnect_access/ packages. 20 Voice Text Reply and Voice Texting features require a compatible smartphone enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Visit UconnectPhone.com for system and device compatibility. ©2016 FCA US LLC. All Rights Reserved. Ram, Mopar, AllSecure, Big Horn, HEMI, Laramie, Laramie Longhorn, the Mopar Owner Connect design, Mopar Vehicle Protection, ParkSense, ParkView, Pentastar, Quad Cab, Ram 1500 Express, i/8, RamBox, Rebel, Sentry Key, the Ram’s Head logo, TorqueFlite, Tradesman and Uconnect are registered trademarks, and Active-Level, HFE High Fuel Efficiency & Design and Keyless Enter ‘n Go are trademarks of FCA US LLC.

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