



RAM

COMMERCIAL

PICKUP CHASSIS CAB PROMASTER C/V TRADESMAN

RAM. TOUGH FAMILY VALUES.

From the light-duty Ram 1500 to the super-capable Chassis Cabs, Ram benchmarks capability, comfort and connectivity — and for 2014, Ram delivers more powertrain choices than ever. For Ram 1500, the available new 3.0L EcoDiesel with class-exclusive^{[1]*} TorqueFlite® 8 automatic delivers exceptional fuel efficiency. The formidable 6.4L HEMI® V8 with MDS — available for Ram 2500/3500 and standard on 2014 Ram Chassis Cabs — compliments serious frame and suspension developments, including an all-new available Rear Air Suspension for 2014 Heavy Duty. For customization, the upfit-friendly, new 2014 Ram ProMaster Van and Cutaway/Chassis Cab models offer brilliantly designed solutions. Quality. Power. Choice. You've found it in 2014 Ram. For an even bigger picture, bookmark and visit RAMTRUCKS.COM

*A note about this brochure: all disclaimers and disclosures can be found on the back cover.





TOP: RAM 1500 TRADESMAN BOTTOM LEFT: RAMBOX® CARGO MANAGEMENT SYSTEM BOTTOM RIGHT: RAM 1500 TRADESMAN



Properly secure all cargo



2014 RAM 1500

S = Included
 O = Optional
 P = Available within package noted
 — = Not applicable

	TRADESMAN REG/QUAD/CREW	HFE REGULAR CAB	EXPRESS REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN/ONE STAR REG/QUAD/CREW	OUTDOORSMAN QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW	LARAMIE LONGHORN CREW CAB	LARAMIE LIMITED CREW CAB
	B	P	C	G	Z/Y	T	L	H	K	M
CPOS PACKAGE										
ENGINES	TRANSMISSIONS									
305 hp 269 lb-ft of torque 3.6L Pentastar® Flex Fuel 24V VVT V6	S	S	—	S	S	S	—	—	—	—
240 hp 420 lb-ft of torque 3.0L EcoDiesel V6	O	—	—	O	O	O	—	O	O	O
395 hp 410 lb-ft of torque 5.7L HEMI® V8	O	—	S	—	—	—	—	—	—	—
395 hp 410 lb-ft of torque 5.7L HEMI V8	O	O	O	O	O	O	S	S	S	S
MECHANICAL FEATURES										
ACTIVE GRILLE SHUTTERS (included with 8-speed automatic transmission)	S	S	P	S	S	S	S	S	S	S
STEERING — Electronic rack and pinion	S	S	S	S	S	S	S	S	S	S
STOP/START SYSTEM — HFE models only	—	S	—	—	—	—	—	—	—	—
SUSPENSION — Front, upper and lower A-arms, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	—
— Rear, 5-link, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	—
— Active-Level™ Four-Corner Air Suspension System; includes front upper and lower A-arms, air springs, twin-tube shocks, rear 5-link, air compressor, dual closed-loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6'4" box)	O	—	O	O	O	O	O	O	O	S
TRAILER HITCH — Class IV hitch receiver (included with Trailer Tow Group)	S	—	O/P	O/P	S	S	O/P	S	S	S
TRANSFER CASE — Electronic part-time (4x4 models only)	S	—	S	S	—	S	—	—	—	—
— Electronic on-demand (4x4 models only; included with 5.7L HEMI V8 or 3.0L EcoDiesel V6)	—	—	—	—	S	—	S	S	S	S
SAFETY & SECURITY										
AIR BAGS ⁽²⁾ — Advanced multistage front	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
BRAKES — Power-assisted 4-wheel antilock disc	S	S	S	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ⁽³⁾ — Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rainy Day Braking, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control ⁽³⁾	S	S	S	S	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST ⁽⁴⁾ — Not available on Regular Cab (included with Rear Camera ⁽⁴⁾ and Park Assist Group)	—	—	—	—	O	O	O	O	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁽⁴⁾ — With dynamic grid lines (grid lines not available with Uconnect® 3.0 radio)	O	—	O	O	O	O	S	S	S	S
REMOTE KEYLESS ENTRY WITH ALL-SECURE™ — Controls for power door locks, tailgate and RamBox® System (when equipped), illuminated entry system, panic alarm; includes two transmitters (included with Popular Equipment Group and Power and Remote Entry Group)	P	—	P	S	S	S	S	S	S	S
REMOTE START SYSTEM — Included with Remote Start and Security Group	—	—	P	P	S	P	O	S	S	S
SECURITY ALARM — Included with Remote Start and Security Group	—	—	P	P	S	P	S	S	S	S
TRAILER BRAKE CONTROLLER — Electronic (included with Trailer Tow Group)	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P

NOTE: Some features and/or applications may be late availability.

2014 RAM 2500/3500

S = Included
 O = Optional
 P = Available within package noted
 — = Not applicable

CPOS PACKAGE

	2TA	2TB	2TG	2TZ/2TY	2TT	2TP	2TH	2TJ	2TK	2TM
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ENGINES	TRANSMISSIONS									
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383 hp 400 lb-ft of torque 5.7L HEMI® V8 gasoline	S	—	S	S	S	—	S	—	S	S
383 hp 400 lb-ft of torque 5.7L HEMI dual-fuel CNG/gasoline	O	—	O	—	—	—	—	—	—	—
410 hp 429 lb-ft of torque (367 hp Mega Cab®) 6.4L HEMI V8 gasoline engine with MDS	O	S	O	O	O	S	O	S	O	O
350 hp 660 lb-ft of torque 6.7L Cummins® Turbo Diesel	O	—	O	O	O	—	O	—	—	—
370 hp 800 lb-ft of torque 6.7L Cummins Turbo Diesel	O	—	O	O	O	—	O	—	O	O
385 hp 850 lb-ft of torque 6.7L Cummins Turbo Diesel	O	—	O	O	—	—	O	—	O	O
Diesel Exhaust Fluid (DEF) system (standard with diesel engine)	P	—	P	P	P	—	P	—	P	P

MECHANICAL FEATURES										
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ALTERNATOR— Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp alternators)	O	O	O	O	O	O	O	O	O	O
— Dual-rated at 440-amps (6.7L diesel only; includes two 220-amp alternators)	O	—	O	O	O	—	O	—	O	O
DIESEL EXHAUST BRAKE — With “smart” function, included with all Cummins diesel engines	P	—	P	P	P	—	P	—	P	P
FIFTH-WHEEL/GOOSENECK PREP PACKAGE — Includes in-box 7-pin harness connector (not available with RamBox® System)	O	—	O	O	O	—	O	—	O	O
TRAILER TOW — 4-pin/7-pin trailer harness plug (combination receptacle)	S	S	S	S	S	S	S	S	S	S
— Class V hitch receiver	S	S	S	S	S	S	S	S	S	S
TRANSFER CASES (4x4 models only) — Manual shift-on-the-fly	S	S	—	—	—	S	—	S	—	—
— Electronic shift-on-the-fly	O	—	S	S	S	—	S	—	S	S
WINCH — WARN® front, electric, 12,000-lb capacity	—	S	—	—	—	S	—	S	—	—

SAFETY & SECURITY										
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AIR BAGS ⁽²⁾ — Multistage front and knee bolsters	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
BRAKES — Four-wheel antilock disc	S	S	S	S	S	S	S	S	S	S
CHMSL CAMERA ⁽⁴⁾ — (requires Uconnect® 8.4A or 8.4AN radio)	—	—	O	O	O	O	O	O	O	O
ELECTRONIC STABILITY CONTROL (ESC) ⁽³⁾ — Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control ⁽³⁾	S	S	S	S	S	S	S	S	S	S
ELECTRONIC TRAILER BRAKE CONTROLLER	O	O	S	S	S	S	S	S	S	S
KEY ALIKE — (3500 only; not available with Keyless Enter 'n Go™; late availability)	O	O	O	O	O	O	O	O	O	O
PARKSENSE® REAR PARK ASSIST ⁽⁴⁾	—	—	O	O	O	O	S	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁽⁴⁾ — (video displayed in rearview mirror with Uconnect 3.0 radio, or on-screen with CHMSL camera ⁽⁴⁾ with other radios)	O	O	O	O	O	O	S	S	S	S
REMOTE KEYLESS ENTRY — Controls for power door locks, tailgate, RamBox System, illuminated entry system, panic alarm (included in Tradesman Popular Equipment or Power and Remote Entry Group)	P	P	S	S	S	S	S	S	S	S
REMOTE START — (requires automatic transmission)	—	—	O	S	S	O	O	O	S	S
SECURITY ALARM — Detects break-in	—	—	O	O	S	O	S	S	S	S
SENTRY KEY® THEFT-DETERRENT SYSTEM — Engine immobilizer	S	S	S	S	S	S	S	S	S	S
TIRE PRESSURE MONITORING (TPM) — With EVIC display and alert	S	S	S	S	S	S	S	S	S	S

NOTE: Some features and/or applications may be late availability.



TOP LEFT: RAM 3500 CREW CAB BIG HORN DUALLY TOP RIGHT: RAM 2500 REGULAR CAB TRADESMAN
 BOTTOM: RAM 3500 REGULAR CAB DUALLY WITH AVAILABLE MOPAR® GOOSENECK HITCH
 Properly secure all cargo.



TOP: RAM 5500 CHASSIS CAB OUTFITTED WITH AFTERMARKET WRECKER BODY UPFIT
BOTTOM: RAM 3500 CHASSIS CAB WITH AFTERMARKET FLAT BED UPFIT AND MOPAR® 5TH WHEEL

Properly secure all cargo.

2014 RAM 3500/4500/5500 CHASSIS CAB

S = Included
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 — = Not applicable

CPOS PACKAGE	TRADESMAN REG./CREW	SJT REG./CREW	LARAMIE CREW
	2TA	2TG	2TH
ENGINES			
5.7L HEMI® V8 with VVT (3500 SRW only)	O	O	O
6.4L HEMI V8	S	S	S
6.4L HEMI V8 (4500/5500)	S	S	S
320 hp 650 lb-ft of torque 6.7L Cummins® Turbo Diesel I-6	O	O	O
325 hp 750 lb-ft of torque 6.7L Cummins Turbo Diesel I-6	O	O	O
TRANSMISSIONS			
6-speed automatic (DFP)	O	O	O
6-speed automatic (3500 only) (DFP)	S	S	S
AISIN® 6-speed automatic AS66RC (DF3)	S	S	S
6-speed manual (DEG)	O	O	O
AISIN 6-speed heavy-duty automatic AS69RC (DF2)	O	O	O
MECHANICAL FEATURES			
ALTERNATOR —380-amp (dual 220-amp and 160-amp; requires 6.4L HEMI V8)	O	O	O
—440-amp (dual 220-amp alternators; requires 6.7L Cummins Turbo Diesel)	O	O	O
FUEL TANK —52-gallon, rear	S	S	S
—22-gallon, mid-ship	O	O	O
—74-dual gallon: 52- and 22-gallon tanks	O	O	O
PTO CAPABILITY — Available with 6.4L HEMI V8 or 6.7L Cummins Turbo Diesel with AISIN automatic	O	O	O
—Alternate left side with 6.4L HEMI V8 or 6.7L Cummins and AISIN transmission only (4x2 only)	O	O	O
TOW HOOKS — Available with gas engine, included with diesel engine on 3500; standard on 4500/5500	O/P/S	O/P/S	O/P/S
UPFITTER INTERFACE MODULE — 53 wire circuits (included with Ambulance Prep Group)	O/P	O/P	O/P
SAFETY & SECURITY			
AIR BAGS ²¹ — Multistage front	S	S	S
— Driver only	O	O	—
BRAKES — Power-assisted 4-wheel antilock disc	S	S	S
DOT-CERTIFIED ROADSIDE SAFETY KIT — Includes DOT fire extinguisher, three reflecting triangles, spare fuses and two red vinyl flags	O	O	O
ELECTRONIC STABILITY CONTROL (ESC) ²¹ — Four-channel ABS, Electronic Brake-Force Distribution, Traction Control, Ready Alert Braking, Brake Assist, Hydraulic Boost Compensation, Rain Brake Support, Engine Drag Control, Trailer Sway Control, ¹³ Electronic Roll Mitigation and Hill Start Assist	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁴¹ — Displays in rearview mirror with Uconnect® 3.0; all others in radio screen	O	O	O
RCALL/ECALL — Packaged with Uconnect 8.4A and 8.4AN radios	—	P	P
RED SEAT BELTS — Regular cabs only	O	O	O
REMOTE KEYLESS ENTRY — Controls for power door locks, illuminated entry system, panic alarm; includes two transmitters (packaged with Power and Remote Entry Group; optional on Tradesman Crew Cab)	P/O	S	S
REMOTE START SYSTEM — Requires automatic transmission; packaged with available automatic transmission on Laramie	—	O	P
SECURITY ALARM	—	O	S
SENTRY KEY® THEFT DETERRENT — Engine immobilizer	S	S	S
TRAILER BRAKE CONTROL — Fully integrated electronic	O	O	O

2014 RAM PROMASTER

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		VAN	WINDOWED	CHASSIS CAB	CUTAWAY
ENGINES					
280 hp 260 lb-ft of torque 3.6L Pentastar® V6	6-speed automatic	S	S	S	S
174 hp 295 lb-ft of torque 3.0L EcoDiesel I4	6-speed automated/manual	O	O	O	O
Front-Wheel Drive		S	S	S	S
FEATURES					
CLOTH SEATS		S	S	S	S
VINYL SEATS		O	O	O	O
HEATED SEATS		O	O	O	O
POWER WINDOWS		S	S	S	S
POWER DOOR LOCKS		S	S	S	S
12-VOLT POWER OUTLET		S	S	S	S
TELESCOPING STEERING WHEEL		S	S	S	S
VARIABLE/INTERMITTENT WIPERS		S	S	S	S
AIR CONDITIONING		S	S	S	S
CRUISE CONTROL		O	O	O	O
HALOGEN HEADLAMPS		S	S	S	S
FOG LAMPS		O	O	O	O
REMOTE KEYLESS ENTRY		S	S	S	S
SAFETY & SECURITY					
THREE-POINT SEAT BELTS		S	S	S	S
HEAD RESTRAINTS ^(S)		S	S	S	S
AIR BAGS ^(S) — For driver and front passenger		S	S	S	S
— Supplemental front-seat-mounted		S	S	S	S
— Supplemental side-curtain		S	S	S	S
FOUR-WHEEL DISC ANTILOCK BRAKE SYSTEM		S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ^(S)		S	S	S	S
SECURITY ALARM		S	S	S	S
TIRE PRESSURE MONITORING DISPLAY		S	S	S	S



TOP: ALL-NEW RAM PROMASTER: CARGO VAN WITH AVAILABLE HIGH ROOF, CUTAWAY AND CHASSIS CAB AND CARGO VAN WITH STANDARD ROOF
 BOTTOM LEFT: DESIGNED-IN PALLET-LOADING CAPABILITY BOTTOM RIGHT: VERSATILITY FOR THE UPFIT



Properly secure all cargo.



TOP: RAM C/V TRADESMAN BOTTOM LEFT: UP TO 155.5 CU FT OF CARGO AREA BOTTOM RIGHT: ANTISKID FLOOR STRIPS



Shown with optional wheels. Properly secure all cargo.



2014 RAM C/V TRADESMAN














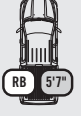










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C/V TRADESMAN

ENGINE	TRANSMISSION	
283 hp 260 lb-ft of torque 3.6L Pentastar® VVT V6	6-speed with AutoStick	S
FEATURES		
PREMIUM CLOTH SEATS		S
EIGHT-WAY POWER DRIVER'S SEAT		O
POWER WINDOWS		S
POWER DOOR LOCKS		S
TILT/TELESCOPING STEERING WHEEL		S
VARIABLE/INTERMITTENT WIPERS		S
AIR CONDITIONING		S
LEATHER-WRAPPED STEERING WHEEL		O
12-VOLT POWER OUTLETS		S
REMOTE KEYLESS ENTRY		S
HEAVY-DUTY BRAKES		S
SAFETY & SECURITY		
THREE-POINT SEAT BELTS		S
ACTIVE FRONT-SEAT HEAD RESTRAINTS ⁽¹⁾		S
DRIVER'S KNEE BLOCKER AIR BAG ⁽²⁾ AND DRIVER AND FRONT-PASSENGER AIR BAGS ⁽²⁾		S
SIDE-CURTAIN AIR BAG ⁽²⁾ FOR ALL THREE ROWS		S
FOUR-WHEEL DISC ANTILOCK BRAKE SYSTEM		S
CRUMPLE ZONES		S
ELECTRONIC STABILITY CONTROL (ESC) ⁽³⁾		S
TIRE PRESSURE MONITORING SYSTEM		S
TRAILER SWAY CONTROL ⁽³⁾		S
















A TRUCK FOR EVERY JOB



RAM PICKUP/CHASSIS CAB CONFIGURATIONS

	1500 PICKUPS		2500 AND 3500 PICKUPS		3500, 4500 AND 5500 CHASSIS CABS				
	SRW		SRW	DRW	SRW	DRW			
 REGULAR CAB									
			2500, 3500	3500	3500	3500, 4500, 5500	3500, 4500, 5500	4500, 5500	4500, 5500
 QUAD CAB									
 CREW CAB									
			2500, 3500	2500, 3500	3500	3500, 4500, 5500	4500, 5500		
 MEGA CAB									
		2500, 3500		3500					

 CARGO BED LENGTH
 CAB-TO-AXLE LENGTH (CA)
 RAMBOX® AVAILABLE
 SRW = SINGLE REAR WHEEL
 DRW = DUAL REAR WHEEL

RAM PROMASTER™ VAN/CHASSIS CAB CONFIGURATIONS

	1500 PROMASTER		2500 PROMASTER		3500 PROMASTER	
 CARGO VAN STANDARD ROOF						
 CARGO VAN HIGH ROOF						
 WINDOWED VAN HIGH ROOF ONLY						
 CHASSIS CAB/CUTAWAY STANDARD ROOF ONLY						
						

 WHEELBASE LENGTH IN INCHES
 BODY/CHASSIS EXTENDED 14 INCHES

SUPPORT AT YOUR SERVICE.

ON THE JOB THE INCENTIVES YOU NEED TO HELP YOUR BUSINESS SUCCEED.

Running a business presents plenty of challenges. Like cutting costs, not corners. Like saving money. The **ON THE JOB**SM commercial incentive program is invaluable when purchasing, customizing and servicing your business vehicles.

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- COMMERCIAL EQUIPMENT/UPGRADES \$1,000/\$500 Allowances for Upgrades. \$1,000 Snowplow/Factory Box-Off/Field Box-Off Allowances.
- \$500 RamBox[®] Cargo Management System Allowance.



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- And much more

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*Some restrictions apply. See dealer for details.



RAM

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GO MOBILE



Take a multimedia tour of your vehicle on your mobile device. Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date vehicle apps. Log on to the ramtrucks.com mobile site for an at-a-glance review of what you need to know about your Ram truck. Experience visual and interactive demonstrations while gaining access to product information at your fingertips, wherever you go.



ON THE JOB



[1] Based on 2013 *Automotive News* Full-size Truck segment and latest available competitive information. [2] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [3] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [4] Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. [5] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. [6] Always check visually for vehicles prior to changing lanes. [7] **ON THE JOB** is a retail incentive program; see your dealer for official rules. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to chryslercommercialvehicles.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of the vehicle purchase. An official **ON THE JOB** Customer Acknowledgment Form must be signed by the customer (provided by the dealer). [8] Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Group LLC reserves the right to discontinue models at any time or change specifications without notice and without incurring obligation. Some options may be required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Ram dealer. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. YouTube and logo, Google+ and logo are trademarks of Google Inc. Instagram and logo are registered trademarks of Instagram, Inc. Pinterest and logo are registered trademarks of Pinterest, Inc. iPad and iTunes are registered trademarks of Apple Inc. Cummins is a registered trademark of Cummins, Inc. AISIN is a registered trademark of Aisin Seiki Co., Ltd. Warn is a registered trademark of Warn Industries, Inc. Sortimo is a registered trademark of Sortimo International GmbH. Knapheide is a registered trademark of Knapheide Manufacturing Company. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. CNH, Case IH and New Holland are registered trademarks of CNH America LLC. Chrysler, Dodge, Jeep, Ram, the Ram's Head logo, HEMI, Big Horn, Laramie, Laramie Longhorn, Laramie Limited, Mega Cab, Mopar, On The Job, ParkView, ParkSense, Pentastar, Power Wagon, Quad Cab, RamBox, Sentry Key, TorqueFlite, Tradesman and Uconnect are registered trademarks and Active-Level, All-Secure, BusinessLink, HFE High Fuel Efficiency and Design, Keyless Enter 'n Go and Ram ProMaster are trademarks of Chrysler Group LLC. © 2013 Chrysler Group LLC. All rights reserved.